

21H.206: American Consumer Culture
Identification Terms

streetcar suburbs
Palace of Consumption
Filene's Basement
John Wanamaker
Plate glass
Managerial capitalism
L. Frank Baum
Kleptomania
Sears Roebuck
jobber
Satisfaction Guaranteed
Thorstein Veblen
Conspicuous Consumption
stockturn
malleable markets
Coney Island
New Basis of Civilization
Crisco
Listerine
Food and Drug Act
The Jungle
Living wage
National Consumers League
Eight Hours For What We Will
Henry Ford
River Rouge
Model T
Five-Dollar Day
Alfred Sloan
Planned obsolescence
General Motors Acceptance Corporation
Bruce Barton
Babbitry
Jazz Age
Nickelodians
Clara Bow
Flappers
Prohibition
True Story
"Backward art of spending money"
Ellen Swallow Richards
Hazel Kyrk

Selling Mrs. Consumer

Your Money's Worth

Horatio Alger

Hoover blanket

Underconsumption

Consumer Advisory Board

Pump Priming

New Deal

Wagner Act

Keynesianism

OPA

Second Bill of Rights

GI Bill of 1944

People of Plenty

Nuclear Family

Kitchen Debate

The Feminine Mystique

Status Seeker

Diploma Elite

Interstate and Defense Highway Act of 1956

Levittown

Malls

Father Knows Best

Lonely Crowd

The Affluent Society

Beat Movement

Elvis Presley

Ralph Nader

OPEC

Stagflation

Three Mile Island

WIN

Rust Belt

Datsun

Second Shift

Yuppies

Supply-side Economics

Environmentalism

Downshifter