

# MAS 961 • Designing Sociable Media

Lec # 11 • final project proposals

## assignment

The purpose of the proposal (and for presenting it in class) is for you to think through what you will do for your final project and to get feedback from your fellow students and from me. The more effort you put into the proposal, the better we can understand what you are planning to do and give you useful comments and questions. Your posted proposal can an outline of your ideas, slides for your presentation in class etc. It should include:

- What is the problem you are addressing?
- Why is it interesting?
- A brief list of related / background work
- What do you propose to do?
- Why do you think this is an interesting approach?
- What will your project consist of? Detailed sketches? A working prototype? A research paper?

What is the scale of the final projects (not the proposals)? All final projects must have a written component. If you are making a detailed design for, say, a new conversational environment, or building a prototype of an interactive portrait, you must also write a short (2-5 page) paper that describes the problem, outlines the relevant background, and discusses your solution. If your final is a research paper (no "project") a 15-20 page paper is the rights scale.

Please post your final project proposals here by Tuesday evening. Copies of the readings are available outside the classroom.