

## **Questions: Xerox Technology Ventures (1998)**

- A. Why is Xerox interested in setting up a corporate venture fund?
- B. Explain the differences and similarities between XTV and a traditional VC fund?
  - Why do they exist?
  - (How) Do they affect the investments and outcome of XTV?
- C. Would you want to work for XTV? As an entrepreneur? As a venture capitalist?
- D. How else might you introduce entrepreneurship into an established company? And how would this compare to XTV?