

Study Questions

Ethical Practice: Professionalism, Social Responsibility, and The Purpose of the Corporation

Session 6: Monday, April 23, 2007

Corporate Social Responsibility I—Definitions and Strategies

- Lynn Sharp Paine, “Corporate Purpose and Responsibility” (HBS 9-396-201)
 - “The Graduation Pledge”
 - “Thunderbird Professional Oath”
1. Take half an hour to respond to the questions on p. 3 of Lynn Sharp Paine’s “Corporate Purpose and Responsibility.” Jot down a few notes: be prepared to share your views with the rest of the workshop group.
 2. Where do individual managers’ and executives’ personal values fit into the debate about CSR?
 3. Make the connection between “The Graduation Pledge” and the “Thunderbird Professional Oath” and CSR. Have you considered the implications of these oaths for your own career plans?