

## Study Questions

### Ethical Practice: Professionalism, Social Responsibility, and The Purpose of the Corporation

Session 11: Wednesday, May 9, 2007

#### The Purpose of a Corporation II—A New Corporate Life?

- Robert Frank, “What Price the Moral High Ground?” in *What Price the Moral High Ground? Ethical Dilemmas in Competitive Environments*, pp. 71-91.
- Paul Hawken, Amory Lovins, and L. Hunter Lovins, “Once Upon a Planet,” in *Natural Capitalism: Creating the Next Industrial Revolution*, pp. 309-322.

1. Can we read out of Frank’s discussion an explanation for the high salaries earned by business executives?
2. How do and can corporations factor social values into business strategy?
3. What place can and must society allocate to business? Will this place vary across cultures, or do you perceive a universal business culture that all societies might plausibly accept?

\* Team writing assignment #5: “What is your vision of the corporation, and how do you anticipate fitting into the corporate arena on graduating from Sloan?” Using examples drawn from previous work experience, take 3-4 pp. to make your case. Assignment is due Friday, May 11, 5 pm; electronic submission. Keep a copy for your records.