

**YONALD CHERY**

President & CEO, MOK3, Inc.

Mr. Chery has spent over 10 years involved in high-technology, both as an MIT researcher and as a high-technology entrepreneur. At Mok3, Mr. Chery oversees all business-related functions, assists Dr. Oh with intellectual property development, and develops product and market strategy. Prior to Mok3, he has spent last 6 years as an entrepreneur having started two companies: Virtual Ink and Newbury Networks.

Mr. Chery was the founding executive of Newbury Networks, funded by idealab!'s Boston incubator. He served as CTO and Vice-President of Engineering of Newbury Networks, responsible for all product development related activities and intellectual property development. In addition, he identified and developed early key customer accounts.

Mr. Chery founded Virtual Ink in 1997 with his graduate school colleagues and served as a Director and as CTO until March 2001. He conceived the flagship product, mimio, a portable retrofit pen-tracking system that records handwritten notes from a conventional whiteboard to a personal computer. The business was launched while at MIT and won \$10,000 in 1997 in the prestigious MIT \$50k Entrepreneurship Competition. To date, Virtual Ink has shipped over 100,000 units of mimio worldwide for over \$15 million in revenue.

Mr. Chery currently holds 10 patents in the United States, 4 patents in the United Kingdom, with several more pending in the United States, Europe, and Asia. Mr. Chery often speaks about technology strategy, team-building, business plan development, and entrepreneurship and has lectured on such topics at MIT's Sloan School of Management.

Mr. Chery is an active member of the Boston chapter of Young Entrepreneurs' Organization (YEO), having recently been a finalist for the 2001 YEO Edison Award. Mr. Chery holds a B.S. in Electrical Engineering, M.S. in Electrical Engineering & Computer Science, and is a doctoral candidate in Electrical Engineering, all at MIT.