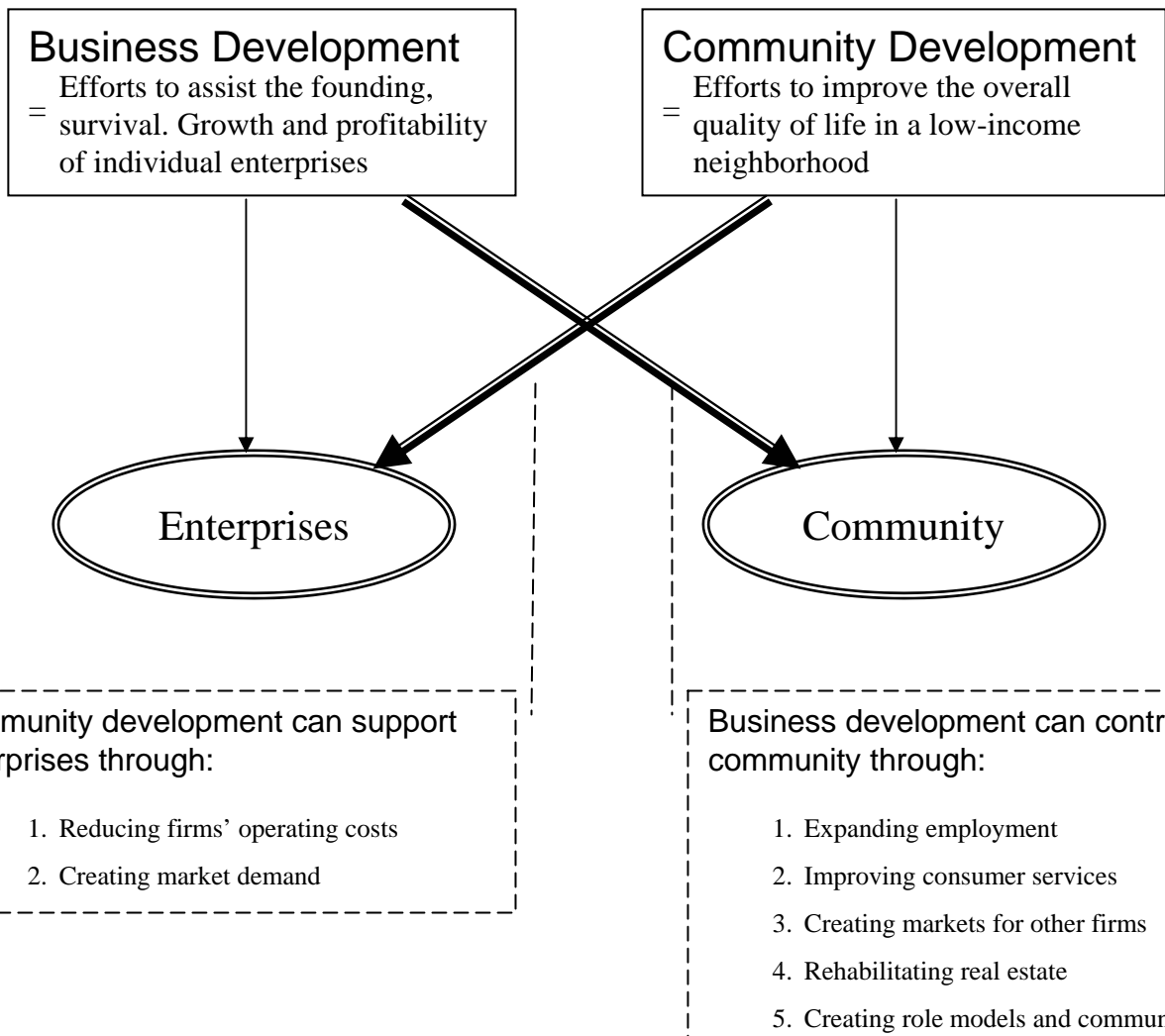


Business Development in the Inner-city: Enterprise with Community Links

Marc Bendick, Jr. and Mary Lou Egan



Strategies for inner-city business development

1. Including business development in community development initiatives
2. Targeting some resources to exploiting business opportunities created by community development
3. Targeting some resources to business opportunities other than those created by community development, too
4. Targeting firms with the greatest business potential
5. Assisting firms to participate in the commercial mainstream
6. Selecting general directions for business development appropriate to local circumstances