

"Theories-in-use are Means..."

Concepts and Ideas from Donald Schön and Chris Argyris



Schema of Theory of Action

- A theory of action is a set of interconnected propositions that have the same referent (the subject of the theory)
- In situation S, if you want to achieve consequence C, under assumptions a₁, a₂, a₃, ... a_n; do action A
- Theories are vehicles for explanation, prediction or control.



Theory-in-use

- "... existing theories people have that already determine practice. We called these operational theories of action theories-in-use to distinguish them from the espoused theories that are used to describe and justify behavior."
- "Their theories-in-use help them remain blind to the actual degree of their ineffectiveness."



Theory-in-use, Assumptions and Everyday Life

- "... the full set of assumptions about human behavior that function in the theories-in-use constitutes a psychology of everyday life."
- "The psychology, physics, or sociology of everyday life may differ from contemporary formal psychology, physics, or sociology."
- "The sciences of everyday life may have more in common with the formal psychology of a generation ago..."



Theory-in-use in Professional Life

- "There is a theory-in-use of building design (for architects),
- a theory-in-use for diagnosis and treatment of disease (for physicians), and
- a theory-in-use of the planning of cities (for urban planners)."
- "Theories-in-use are means for getting what we want."



How to Make Theories-in-use Visible

- "We must construct someone's theoryin-use from observations of his behavior."
- "... general characteristics,
 - the governing variables,
 - the action strategies, and
 - the principal assumptions..."



Clues for Discovering the Theories-in-use

- Reconstruct the Espoused Theory and/or the Action Strategy
- 2. Look for the assumptions through the "Chain of Whys"
- 3. Look for the relations among the assumptions.
- 4. Discover the governing variables of the Espoused Theory and/or the action.
- Construct the Theory-in-use based on these elements.



Requirements for discovering the Theories-in-use

- Internal commitment with discovery
- Public testing of theory, assumptions and data
- Clear distinction between the self and the assumptions (non-defensiveness)
- Look for valid information
- Aptitude for reframing