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MIT OPENCOURSEWARE WINS ‘BEST USER EXPERIENCE,’ ‘BEST EDUCATIONAL INSTITUTION’ AT THE 2003 MIMC AWARDS

Eighth Annual Awards Celebrate New England’s Best Interactive & Technology Work

BOSTON, MA — (October 22, 2003) MIT OpenCourseWare has been selected as a winner in the category of “Best User Experience,” and “Best Web Site for Educational Institutions” at the 2003 Massachusetts Interactive Media Council (MIMC) Awards.

The annual MIMC Awards is the largest awards competition in the country that recognizes achievements in the development and implementation of interactive technologies and applications. Winners were announced in 28 categories, including four “Best of” awards at an awards ceremony attended by nearly 1,000 industry professionals held on October 21 at the Boston Copley Place Marriott.

“We are honored that MIT OCW has been recognized by the Massachusetts Interactive Media Council,” said Anne H. Margulies, executive director of the MIT OpenCourseWare (MIT OCW) project. “We’d like to thank our partners, the Sapient Corp., Akamai, Microsoft, and our foundation funders, the William and Flora Hewlett Foundation and the Andrew Mellon Foundation for their support in helping us publish 500 courses to the MIT OCW site. But most importantly, we would like to thank the MIT Faculty for their support of this initiative. MIT OCW is first and foremost about the educational content available on our site, and that content belongs to MIT’s remarkable faculty. Without their support, we would not have been able to publish a site worthy of the recognition of these two prestigious MIMC awards.”

MIT OCW, a large-scale, Web-based publication of MIT faculty’s course materials, enables the open sharing of the faculty’s materials and pedagogy with educators and learners around the world, fulfilling MIT’s institutional mission to advance knowledge and educate the world. Available online at <http://ocw.mit.edu/>, this initiative connects visitors with the syllabi, lecture notes, and calendars of 500 courses. In addition, most course sites include a subset of other materials such as multimedia simulations, problem sets and solutions, past exams, reading lists, sample MIT student projects, and a selection of video lectures.

Educators are encouraged to utilize the materials for curriculum development, and self-learners and students may draw upon the materials for self-study or supplementary use. Course materials contained on the MIT OCW Web site may be used, copied, distributed, translated, and modified by anyone, anywhere in the world. All that is required of adopters of the materials is that the use be non-commercial, that the original MIT faculty authors receive attribution if the materials are republished or reposted online, and that adapters openly share the materials in the same manner as MIT OCW.



“Technology and innovation continue to thrive in New England and our award winners are a true testament to that fact,” said Leslie Cushing, Executive Director of MIMC. “Their work clearly demonstrates how companies and institutions are leveraging technology to help build their businesses.”

Entries were judged by more than 100 industry professionals representing various disciplines, including creative directors, designers, technologists, media representatives, industry analysts, investors, and business professionals.

The 2003 MIMC Awards were sponsored by Boston.com, Goodwin Procter, Hunt & Gather, IBM, Lycos, Mass High Tech, Nixon Peabody LLP, PricewaterhouseCoopers LLP and Technology Review. For the full list of winners go to www.mimcawards.org.

About MIT OpenCourseWare

MIT OCW makes the educational materials that are used in the teaching of almost all MIT undergraduate and graduate courses taught in the Institute's five schools - the Schools of Architecture and Planning; Engineering; Humanities, Arts, and Social Sciences; Science; and the Sloan School of Management - available on the Web, free of charge, to any user anywhere in the world. This venture continues the tradition at MIT, and in American higher education, of open dissemination of educational materials, philosophy, and modes of thought. See MIT OCW on the Web at <http://ocw.mit.edu/>.

About MIMC

Founded in 1996, MIMC is dedicated to accelerating business opportunities and professional development for its more than 3,000 members throughout New England. Originally serving established and emerging technology companies MIMC has broadened its focus and attracted leading edge companies and individuals from a variety of industries including financial services and healthcare. MIMC offers numerous forums, promotional opportunities and award recognition programs for companies of all sizes and in all stages of growth. With more than 50 events each year, MIMC provides its membership with a venue to promote their company to highly targeted audiences through sponsorships, speaking and networking opportunities. For more information, go to www.mimc.org.

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