

In OCW's March 2014 newsletter

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This Course at MIT

COURSE HOME

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SYLLABUS

COURSE OVERVIEW

CALENDAR

This page focuses on the course 16.
Principles of Automatic Control as it

Image of OCW Educator.

If you are a keen observer of MIT OpenCourseWare, you may have noticed a new feature beginning to appear on some of our course publications, the "This Course at MIT" page. The "This Course at MIT" pages are a return to MIT OpenCourseWare's original vision. While a large number of our visitors are independent learners—and we've embraced this audience through [OCW Scholar](#) courses and other efforts—the original concept for OCW was to provide a repository of MIT's core materials for classroom instruction, so that educators around the world could download, modify and use our materials as they structure their own in-person class experiences.

This page, structured like a fact sheet, provides

OCW, we hope you learned something new or refreshed your memory on a topic you've previously studied.

If you enjoy OCW resources and can afford to support OCW, then please consider [donating to OCW](#) today.

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additional information on curricular aspects of the courses we publish as they are offered on the MIT campus. Information includes course outcomes, photos and descriptions of the physical classroom setting at MIT, and key student activities broken down by time spent on each during the course. Some “This Course at MIT” pages feature extensive commentary from the instructor(s) on pedagogical approaches employed. You can view a complete list of courses with “This Course at MIT” pages [here](#), and provide us feedback on how helpful you find them to be by completing [this short survey](#). OCW has always done well in sharing what materials faculty use in their teaching, but we’ve felt for some time we could do a better job of sharing how those materials are used. “This Course at MIT” pages are one answer to this challenge.



OCW is grateful for the support of:

New Courses



[15.S07 GlobalHealth Lab](#)



[15.390 New Enterprises](#)

- [CMS.100 Introduction to Media Studies](#)
- [12.744 Marine Isotope Chemistry](#)
- [18.821 Project Laboratory in Mathematics](#)



2014 USA Science and Engineering Festival in Washington, DC.

MIT OpenCourseWare Highlights for High School will be at the [USA Science and Engineering Festival](#) in Washington, DC. on April 26th and 27th! If you are in the area, we'd love it if you would stop by our booth in Hall B. We will have candy and raffles for MIT swag, and of course lots of information about Highlights for High School and OCW.

If you do come by, please let us know that you heard about it through the newsletter.

[> Find out more about the Festival](#)

MITx News



You have an idea for a product, but do you know who will want to buy it?

15.390x Entrepreneurship 101: Who is Your Customer?

New MITx MOOC brings the expertise of the Martin Trust Center for MIT Entrepreneurship to the Web.

Every year, between 900 and 1,000 companies are started by MIT alumni and students. Many of these entrepreneurs have taken the class [15.390 \(New Enterprises\)](#), offered to all MIT students, including the

founders of such companies as Ministry of Supply, FINsix, Lark, OsComp, and Hubspot — which had revenues worth \$52.5 million as of 2012.

This spring, MIT will offer this course online as an MITx massive open online course (MOOC) "[15.390x Entrepreneurship 101: Who is Your Customer?](#)" starting March 18 and now open for enrollment on the edX site.

Bill Aulet '94, a senior lecturer at the MIT Sloan School of Management and managing director of the Martin Trust Center for MIT Entrepreneurship, will teach 15.390x. While there are no prerequisites for the course, Aulet intends it for “people who have an interest in innovation-driven entrepreneurship ... people who want to be very efficient at solving customer problems in a holistic way.”

[> Read the complete article](#)

Views From Our Supporters



"It essential to give to causes that you see is beneficial to the Human race, opening up knowledge and information would help make a world were all have almost the same knowledge about different topics and issues and would be able to contribute in

different ways to better
foster a better World of
Mutual Living and
benefits."

- Abisoye, Independent
Learner, Nigeria

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