Table 1. Site Publication Statistics

<table>
<thead>
<tr>
<th>Publication Metric</th>
<th>2010 Total</th>
<th>2010 November</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Tenure Track Faculty Participating</td>
<td>696 (78%*)</td>
<td></td>
</tr>
<tr>
<td>Courses Published</td>
<td>2,018</td>
<td></td>
</tr>
<tr>
<td>Updated Courses Published</td>
<td>620</td>
<td></td>
</tr>
<tr>
<td>Archived to D-Space</td>
<td>626</td>
<td></td>
</tr>
<tr>
<td>Full Video Courses</td>
<td>34</td>
<td></td>
</tr>
<tr>
<td>Mirror Sites</td>
<td>246</td>
<td></td>
</tr>
<tr>
<td>Translated Courses</td>
<td>791</td>
<td></td>
</tr>
</tbody>
</table>

* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

<table>
<thead>
<tr>
<th>Site Traffic Measure</th>
<th>Total</th>
<th>2010 November</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Visits including affiliates</td>
<td>108,912,036</td>
<td>1,827,477</td>
</tr>
<tr>
<td>Last year/% change</td>
<td>1,690,048</td>
<td>8%</td>
</tr>
<tr>
<td>Total Visits</td>
<td>75,551,409</td>
<td>1,548,173</td>
</tr>
<tr>
<td>Last year/% change</td>
<td>1,413,151</td>
<td>10%</td>
</tr>
<tr>
<td>Total Unique Visitors</td>
<td>51,336,704</td>
<td>925,952</td>
</tr>
<tr>
<td>Last year/% change</td>
<td>891,030</td>
<td>4%</td>
</tr>
<tr>
<td>MIT.EDU Visits</td>
<td>1,189,765</td>
<td>13,457</td>
</tr>
<tr>
<td>Last year/% change</td>
<td>214,289</td>
<td>-51%</td>
</tr>
<tr>
<td>Highlights for High School Visits</td>
<td>1,655,933</td>
<td>49,904</td>
</tr>
<tr>
<td>Last year/% change</td>
<td>75,430</td>
<td>-24%</td>
</tr>
<tr>
<td>Page Views</td>
<td>552,190,235</td>
<td>7,865,077</td>
</tr>
<tr>
<td>Last year/% change</td>
<td>8,729,124</td>
<td>-10%</td>
</tr>
<tr>
<td>ZIP Downloads</td>
<td>12,440,930</td>
<td>122,166</td>
</tr>
<tr>
<td>Donation Page Visits</td>
<td>378,892</td>
<td>9,274</td>
</tr>
<tr>
<td>iTunesU Downloads</td>
<td>16,701,833</td>
<td>880,045</td>
</tr>
<tr>
<td>YouTube Views</td>
<td>14,746,066</td>
<td>895,130</td>
</tr>
<tr>
<td>OCW enewsletter subscribers</td>
<td>138,427</td>
<td>2,358</td>
</tr>
</tbody>
</table>

Some data estimated. 2 Data provided in weekly increment

Table 3. User Feedback

<table>
<thead>
<tr>
<th>User Feedback</th>
</tr>
</thead>
<tbody>
<tr>
<td>I'm a 54 year old Medical Technologist and began using OCW to 'finish' the Psychology degree I abandoned in 1977 for my own sense of accomplishment. Recently, however, the coursework has had a special relevance for me. My father was diagnosed with Alzheimer's and Paranoid Schizophrenia in 2008, and my mother diagnosed with multiple TIA's and probable DlD in 2009...and I am now responsible for their care. Because of your Brain and Cognitive Science coursework, I am able to better understand the processes occurring in their lives, and my role in what I can - and cannot - fix. Thank you, MIT. You've made a difficult road much easier to travel. - Self Learner, USA</td>
</tr>
<tr>
<td>This site, your work, your ingenuity, and your leadership in creating this is incredible! The bad things that come with the internet would be nothing compared too the good if others followed your footsteps. Congratulations and thank you! - Student - College/University, El Salvador</td>
</tr>
<tr>
<td>I'm very glad to contact MIT, cause that's an opportunity that gives every young to learn. I 'i encourage MIT for this opportunity. thank you - Student - College/University, Haiti</td>
</tr>
<tr>
<td>Why I Support OCW: I come from a broken home parents migrated to the US when I was 8. Never had a solid educational foundation and feel I missed out on the opportunity for an advanced education from an institution such as MIT. Today, I work in the IT field and always strive to improve my knowledge and this is where OCW comes in. Very grateful to have this available and would be very helpful to have such needed topics in the area of computer security. Nowadays, to attend a computer security certification course costs are in the 4k to 5k, again it would be very useful to have such topic available. Very happy to contribute with what is available and hope this service never goes away. - Self Learner, USA</td>
</tr>
<tr>
<td>Why I Support OCW: First, I value education, having started out in a poor family that valued education, and I obtained an education and changed my socioeconomic status. Second, I have spent many hours enjoying your open courses, especially the biology with Eric Lander, and the solid state chemistry, also with a great teacher, who increased my understanding of chemistry, and I wish I had had both courses as an undergraduate at Purdue while studying pharmacy. I learned a lot from both courses, I do wish you had more video courses because the notes alone are not as engaging. You are providing a great service. I respect MIT greatly. What a great university! - Self Learner, USA</td>
</tr>
</tbody>
</table>