Table 1. Site Publication Statistics

<table>
<thead>
<tr>
<th>Publication Metric</th>
<th>2013</th>
<th>September</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Tenure Track Faculty Participating</td>
<td>601 (66% *)</td>
<td>601</td>
</tr>
<tr>
<td>Courses Published</td>
<td>2,180</td>
<td>2,180</td>
</tr>
<tr>
<td>Updated Courses Published</td>
<td>734</td>
<td>734</td>
</tr>
<tr>
<td>Archived to D-Space</td>
<td>818</td>
<td>818</td>
</tr>
<tr>
<td>Full Video Courses</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>Mirror Sites</td>
<td>340</td>
<td>340</td>
</tr>
<tr>
<td>Translated Courses</td>
<td>1,018</td>
<td>1,018</td>
</tr>
</tbody>
</table>

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

<table>
<thead>
<tr>
<th>Site Traffic Measure</th>
<th>Total</th>
<th>2013</th>
<th>September</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Visits including affiliates¹</td>
<td>183,054,131</td>
<td>2,691,422</td>
<td>2,691,422</td>
</tr>
<tr>
<td>Last year/% change</td>
<td></td>
<td>2,243,615</td>
<td>20%</td>
</tr>
<tr>
<td>Total Visits</td>
<td>138,115,820</td>
<td>2,356,011</td>
<td>2,356,011</td>
</tr>
<tr>
<td>Last year/% change</td>
<td></td>
<td>1,906,204</td>
<td>24%</td>
</tr>
<tr>
<td>Total Unique Visitors</td>
<td>85,315,232</td>
<td>1,430,561</td>
<td>1,430,561</td>
</tr>
<tr>
<td>Last year/% change</td>
<td></td>
<td>1,160,475</td>
<td>23%</td>
</tr>
<tr>
<td>MIT.EDU Visits</td>
<td>2,055,228</td>
<td>32,615</td>
<td>32,615</td>
</tr>
<tr>
<td>Last year/% change</td>
<td></td>
<td>38,497</td>
<td>-15%</td>
</tr>
<tr>
<td>Highlights for High School Visits</td>
<td>3,398,392</td>
<td>48,539</td>
<td>48,539</td>
</tr>
<tr>
<td>Last year/% change</td>
<td></td>
<td>65,561</td>
<td>-26%</td>
</tr>
<tr>
<td>Page Views</td>
<td>873,608,887</td>
<td>10,898,749</td>
<td>10,898,749</td>
</tr>
<tr>
<td>Last year/% change</td>
<td></td>
<td>9,705,058</td>
<td>12%</td>
</tr>
<tr>
<td>ZIP Downloads</td>
<td>18,653,609</td>
<td>195,249</td>
<td>195,249</td>
</tr>
<tr>
<td>Donation Page Visits</td>
<td>637,009</td>
<td>6,401</td>
<td>6,401</td>
</tr>
<tr>
<td>iTunesU Downloads²</td>
<td>43,939,251</td>
<td>412,174</td>
<td>412,174</td>
</tr>
<tr>
<td>YouTube Views</td>
<td>49,842,162</td>
<td>1,199,028</td>
<td>1,199,028</td>
</tr>
<tr>
<td>OCW enewsletter subscribers</td>
<td>219,171</td>
<td>3,540</td>
<td>3,540</td>
</tr>
</tbody>
</table>

¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

<table>
<thead>
<tr>
<th>User Feedback</th>
</tr>
</thead>
<tbody>
<tr>
<td>I want to recommend MIT.EDU courseware to all of my colleagues. I have been using it for the past five years now. They should be supported.</td>
</tr>
<tr>
<td>- Educator: College/University, Nigeria</td>
</tr>
<tr>
<td>Firstly, we really thank you very much for all open courses you offered. Your courses are really useful for everyone, especially students from a poor country as Vietnam. However, most of the students in our university do not know about such a great resource for studying. We think that it will be good if we could have your permission to redistribute such materials on our university website. On the one hand, it helps all the students in our university as well as in Vietnam know about your lectures and study from the ocean of knowledge which you provide. On the other hand, we also advertise for your university to all our students. We surely keep your university name as the original references for all of the material from your open course. We just advertise your open course and materials to students, and possibly with some introductions in Vietnamese to help students for easy access. I think many of our students will be interested in your university from the open courses and some of them would also try their best to be MIT students in the not too distant future.</td>
</tr>
<tr>
<td>- Educator: College/University, Vietnam</td>
</tr>
<tr>
<td>My 90 year old mother, a Rhode Island Journalism Hall Of Fame Hall is a subscriber. I bought her a computer for her 85th birthday. She may be old but she is very good on the box. She loves the chance to learn, as she was not fortunate enough to go to college or send myself, however, we both did well. Own two farms, hers is 20 acres, mine is 10, and we have over 2750 ft on the Pawcatuck river here in Westerly, RI. Should you ever need students to access the woods/ river we would be glad to offer any help you might need.</td>
</tr>
<tr>
<td>- Independent Learner, USA</td>
</tr>
<tr>
<td>Why I donate: I'm thinking about changing tack in my career. OCW is helping me tool up on my own time before I make a more significant career decision. Fantastic resource.</td>
</tr>
<tr>
<td>- Independent Learner, Auckland</td>
</tr>
</tbody>
</table>