### Table 1. Site Publication Statistics

<table>
<thead>
<tr>
<th>Publication Metric</th>
<th>2014</th>
<th>March</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Tenure Track Faculty Participating</td>
<td>601</td>
<td>66% (+%)</td>
</tr>
<tr>
<td>Courses Published</td>
<td>2,206</td>
<td></td>
</tr>
<tr>
<td>Updated Courses Published</td>
<td>762</td>
<td></td>
</tr>
<tr>
<td>Archived to D-Space</td>
<td>857</td>
<td></td>
</tr>
<tr>
<td>Full Video Courses</td>
<td>71</td>
<td></td>
</tr>
<tr>
<td>Mirror Sites</td>
<td>345</td>
<td></td>
</tr>
<tr>
<td>Translated Courses</td>
<td>1,018</td>
<td></td>
</tr>
</tbody>
</table>

* Based on 913 tenure track teaching faculty as of 2013.

### Table 2. Site Publication Traffic Overview

<table>
<thead>
<tr>
<th>Site Traffic Measure</th>
<th>Total</th>
<th>2014</th>
<th>March</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Visits including affiliates¹</td>
<td>199,298,131</td>
<td>2,537,430</td>
<td>2,202,019</td>
</tr>
<tr>
<td>Last year/% change</td>
<td></td>
<td></td>
<td>4%</td>
</tr>
<tr>
<td>Total Visits</td>
<td>152,347,354</td>
<td></td>
<td>1,390,209</td>
</tr>
<tr>
<td>Last year/% change</td>
<td></td>
<td></td>
<td>4%</td>
</tr>
<tr>
<td>Total Unique Visitors</td>
<td>94,303,830</td>
<td>45,870</td>
<td></td>
</tr>
<tr>
<td>Last year/% change</td>
<td>1,265,219</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>MIT.EDU Visits</td>
<td>2,175,425</td>
<td>376,440</td>
<td></td>
</tr>
<tr>
<td>Last year/% change</td>
<td>24,124</td>
<td>-30%</td>
<td></td>
</tr>
<tr>
<td>Highlights for High School Visits</td>
<td>3,685,784</td>
<td>19,808,630</td>
<td></td>
</tr>
<tr>
<td>Last year/% change</td>
<td>54,415</td>
<td>-16%</td>
<td></td>
</tr>
<tr>
<td>OCW Scholar Visits</td>
<td>9,538,154</td>
<td>329,993</td>
<td></td>
</tr>
<tr>
<td>Last year/% change</td>
<td>376,440</td>
<td>-14%</td>
<td></td>
</tr>
<tr>
<td>Page Views</td>
<td>940,195,161</td>
<td>10,320,257</td>
<td></td>
</tr>
<tr>
<td>Last year/% change</td>
<td>10,635,596</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>ZIP Downloads</td>
<td>19,808,630</td>
<td>222,657</td>
<td></td>
</tr>
<tr>
<td>Donation Page Visits</td>
<td>690,747</td>
<td>6,267</td>
<td></td>
</tr>
<tr>
<td>iTunesU Downloads²</td>
<td>46,227,411</td>
<td>329,993</td>
<td></td>
</tr>
<tr>
<td>YouTube Views</td>
<td>58,536,057</td>
<td>1,234,562</td>
<td></td>
</tr>
<tr>
<td>OCW enewsletter subscribers</td>
<td>220,885</td>
<td>2,949</td>
<td></td>
</tr>
</tbody>
</table>

¹ Some data estimated. ² Data provided in weekly increment.

### Table 3. User Feedback

<table>
<thead>
<tr>
<th>User Feedback</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wow! This project is absolutely incredible! I don’t know why I’ve never heard of this. This access to knowledge is amazing! I did not go to college and have been trying to teach myself math and science through free resources such as the library and free educational websites, but this takes the cake! Knowledge is power.</td>
</tr>
<tr>
<td>- Independent Learner, USA</td>
</tr>
<tr>
<td>mit.ocw. Sharing Knowledge in best way, now we can loudly say knowledge has no Copyrights! I personally thank to those hands are in behind this wonderful job. Let we see the effective change in the world.</td>
</tr>
<tr>
<td>- Independent Learner, India</td>
</tr>
<tr>
<td>Why I donate: Education has been in my life the main resource for growth, in a context where economical and social factors were not always favorable. I also believe that it can have the same positive impact on any other individual, given that one has at least access to it. MIT OCW not only provides this access on a large scale, but also the materials presented are very qualitative ones. Having benefited from this opportunity, I am only grateful and I wish that OCW could remain further available to everyone.</td>
</tr>
<tr>
<td>- Student - College/University, Italy</td>
</tr>
<tr>
<td>Why I donate: I am a retired electrical engineer R&amp;D manager and donated because I enjoy viewing the video lectures of the science and engineering courses and OCW scholar courses, too. It is a relaxing way to spend the day. I am impressed with the way engineering courses are taught today.</td>
</tr>
<tr>
<td>- Independent Learner, USA</td>
</tr>
</tbody>
</table>

### Figure 1. OCW and Affiliate Monthly Visits

Source: WebTrends

### Figure 2. MIT.EDU Weekly Visits

Source: WebTrends

### Media Mentions

3/5 - Hamilton College News  
3/5 - Businessweek  
3/7 - MIT News  
3/30 - The New Indian Express  
3/30 - Technology Zimbabwe

Source: Google Alerts, Lexis Nexus