## 11.205 – Intro to Spatial Analysis – Fall 2019

Exercise 1 – The Basics: Creating Maps and Working with Data

Due: Before midnight, Thursday of week 2

In lab this week, you learned some of the basic skills of making a simple map in ArcGIS. This included:

- 1. How to understand the ArcGIS/QGIS interface and the relationship between map documents and data files;
- 2. How to add data to a map;
- 3. How to view information (metadata) about files in ArcCatalog;
- 4. How to change the symbology and how to classify a map;
- 5. How to compose the layout of a map;
- 6. How to create a layout that includes the seven basic map elements (informative title, legend, north arrow, scale bar, author, date, and data source);
- 7. How to add and remove data frames from a map document; and
- 8. How to export a map document to a .pdf or image format.

In class, we created a map of Boston and the immediate surrounding communities that showed bike commuters in a block group using data using the information provided by the U.S. Census. Our client, the Bronx River Alliance, would like a similar map for the Bronx in order to get more detailed demographic information. In Exercise 1, to help them, you will create a map layout that uses demographic data (provided to you in \week1\data\bronx) to tell a story about the Bronx. We would like a map on **one** of the following subjects; Percentage of Renters, Percentage of Unemployed, Percentage of Public Transit to Work, – just one map on one of those three topic areas – you decide what interests you. We are looking for the ability to create a map that is well designed and includes the basic map elements.

Remember to use the **11.205/11.520 Cartographic Checklist** so you include the seven elements on the map. Pay particular attention to the following elements when working on Exercise 1.

- 1. Is your map well designed? Does it highlight the necessary features to support your story and message?
- 2. Does your map layout help the reader focus on the Bronx?
- 3. Did you use colors and symbols that are easy to distinguish and accurately and honestly visualize the data?
- 4. Have you considered whether your data should be a count, a percentage, or a ratio?
- 5. Do the breaks in your legend (classification scheme) make sense?
- 6. Do you need to normalize your data by area or population?

## Deliverable -

Please export your map as a PDF and post it to the course website. Name your submission 'exercise1\_<yourname>\_11205.pdf'. Points will be taken off if you do not follow this naming convention. (Note: The naming convention helps staff allocate assignments for grading)

## Grading

Your grade for this exercise will be out of 12 points, based on (1) inclusion of the seven basic map elements; (2) overall composition and completeness of your map; and (3) whether you represented the data in a way consistent with the concepts discussed in lecture and the week's readings. (Hint: Keep it simple and focus on clear and straightforward presentation.)

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