

Welcome! Bienvenidos!

Vision

Our vision is an expanded and improved IDA Program that increases opportunities for those who want to own a home in Lawrence.

We designed a process that Lawrence CommunityWorks can use to identify and assess development opportunities as well as the needs and demands of program participants.

housing needs of
Lawrence residents

housing units in
Lawrence



people

place

Goal: Learn about IDA Program and understand participants' home-buying preferences

What We Did:

- Staff Interviews
- Nationwide Research
- Participatory Workshops



Participatory Workshops:

- Why People Join the IDA Program?
- What People Like About Lawrence?
- Where People Want to Live in Lawrence?
- Housing Type and Ownership Preferences



Goal: Learn about Housing Opportunities in the North
Common as a part of Lawrence

What We Did:

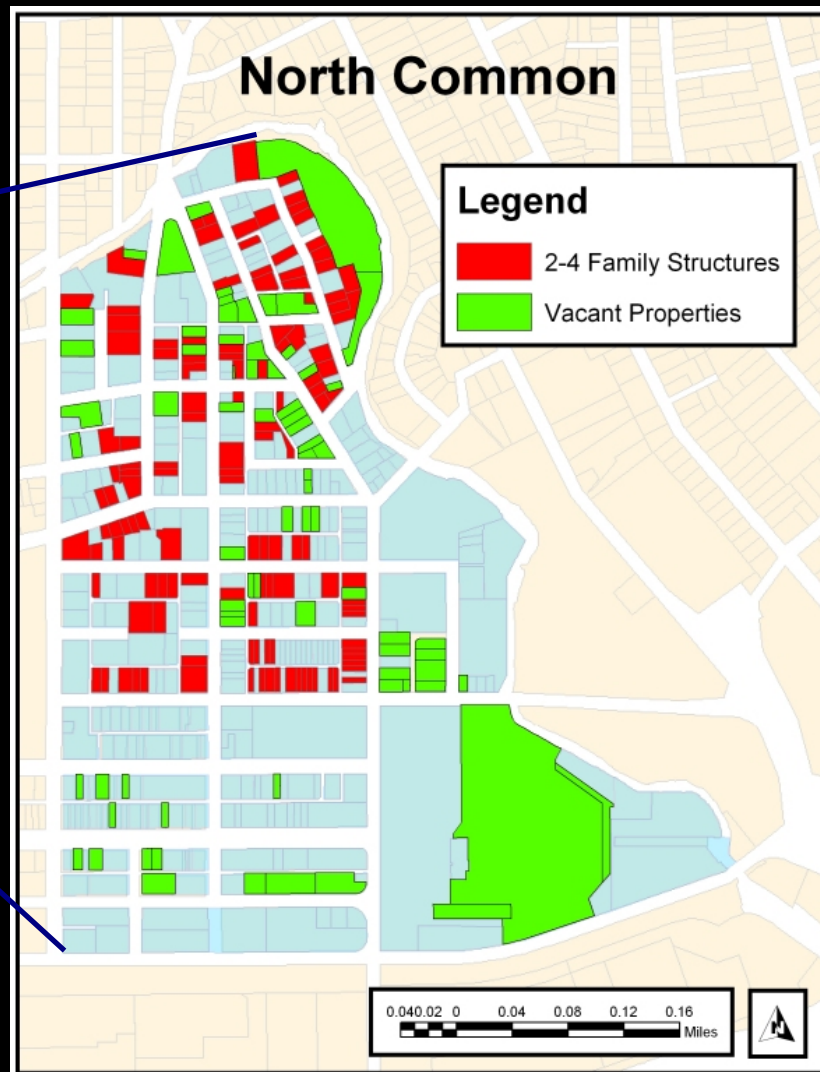
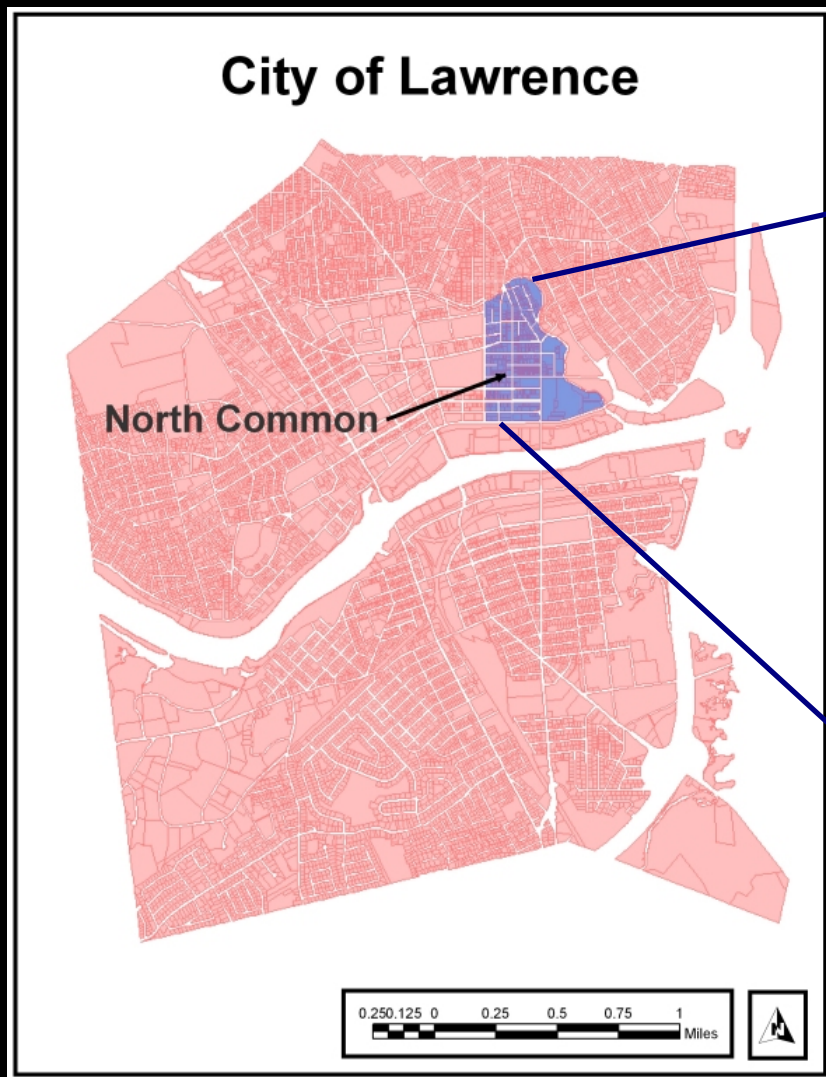
- Field Survey with Youth

Goal: Learn about Housing Opportunities in the North Common as a part of Lawrence

What We Did:

- Field Survey with Youth
- Constructed GIS Project for Mapping & Analysis
- GIS Training





Finding Barriers

Homeownership

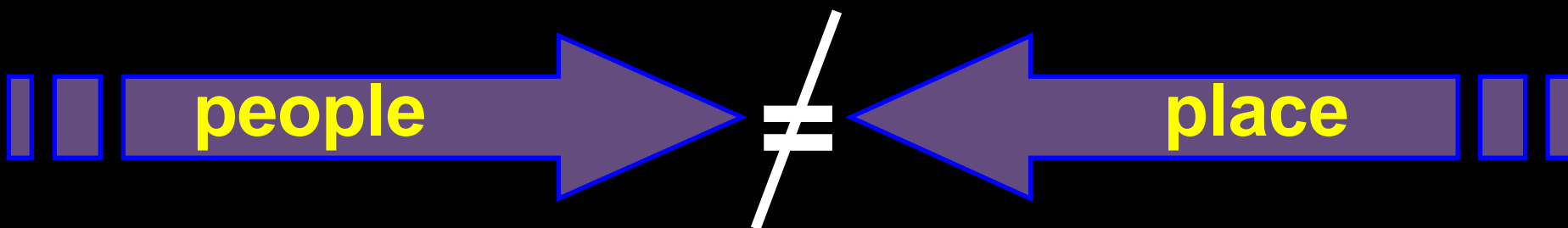
- Cost, Quality, Preferences

Organizational

- Character, Administration

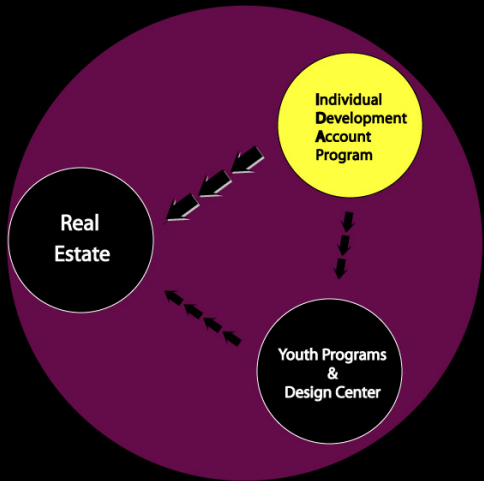
Institutional

- City of Lawrence, Other Organizations



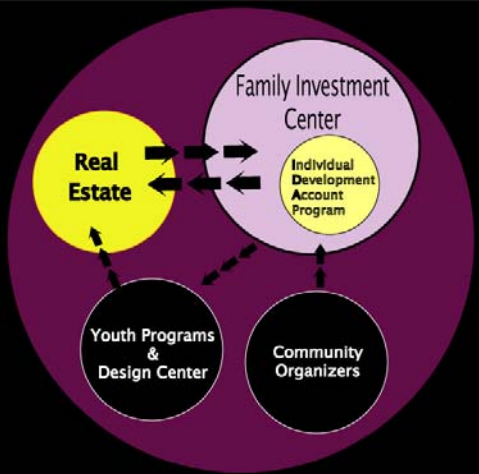
Recommendations

Today



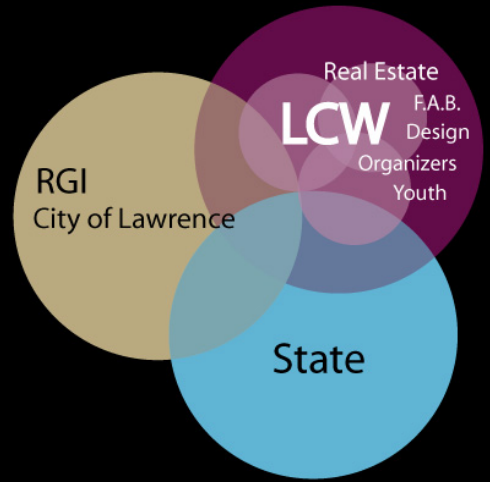
IDA Program Enhancements

Near Future



CommunityWorks Integration

Future



Sustainability: City/RGI, Banks, State



Focus: Encourage commitment to homeownership in Lawrence

Individual Development Account Program

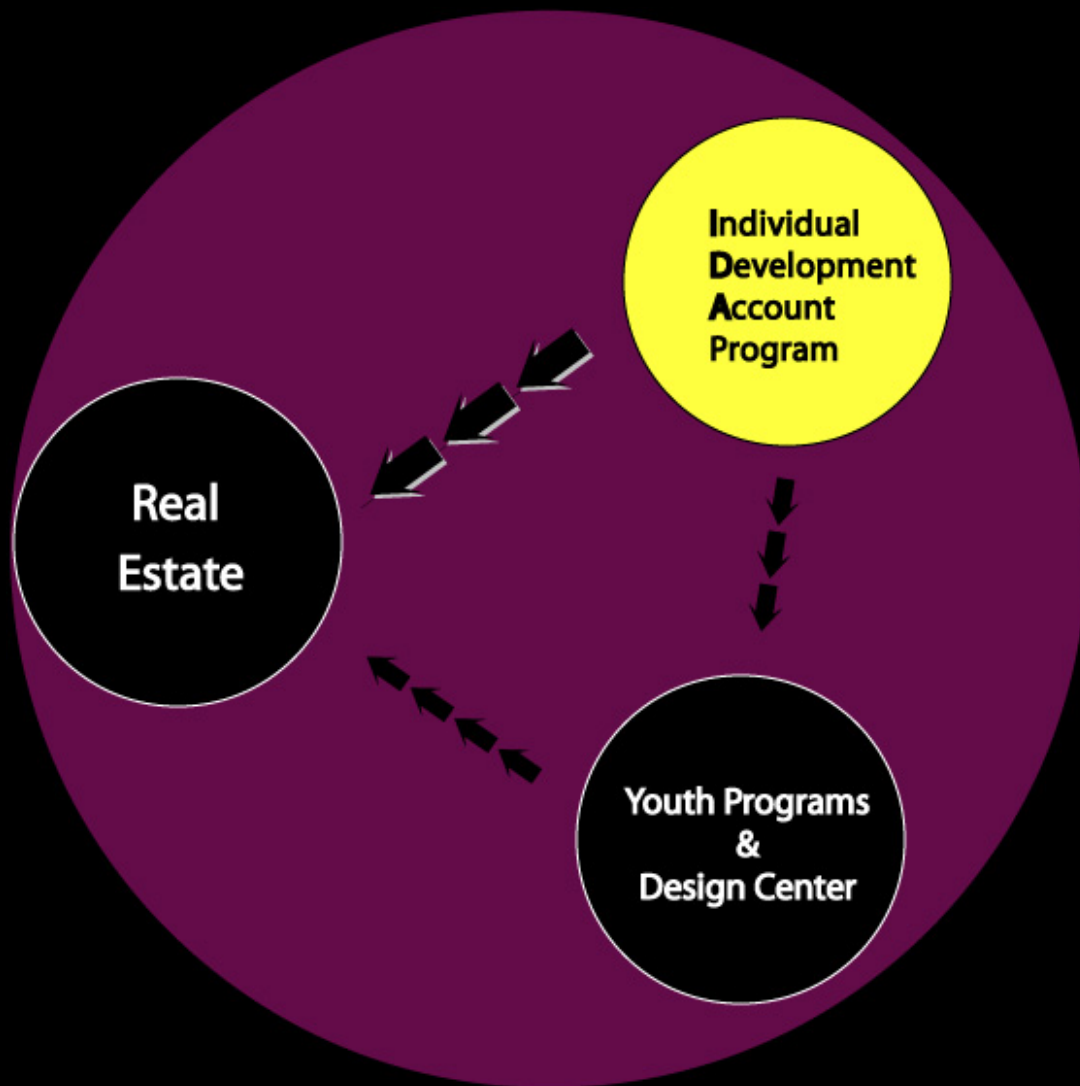
- Integrate workshops, establish Family Investment Center

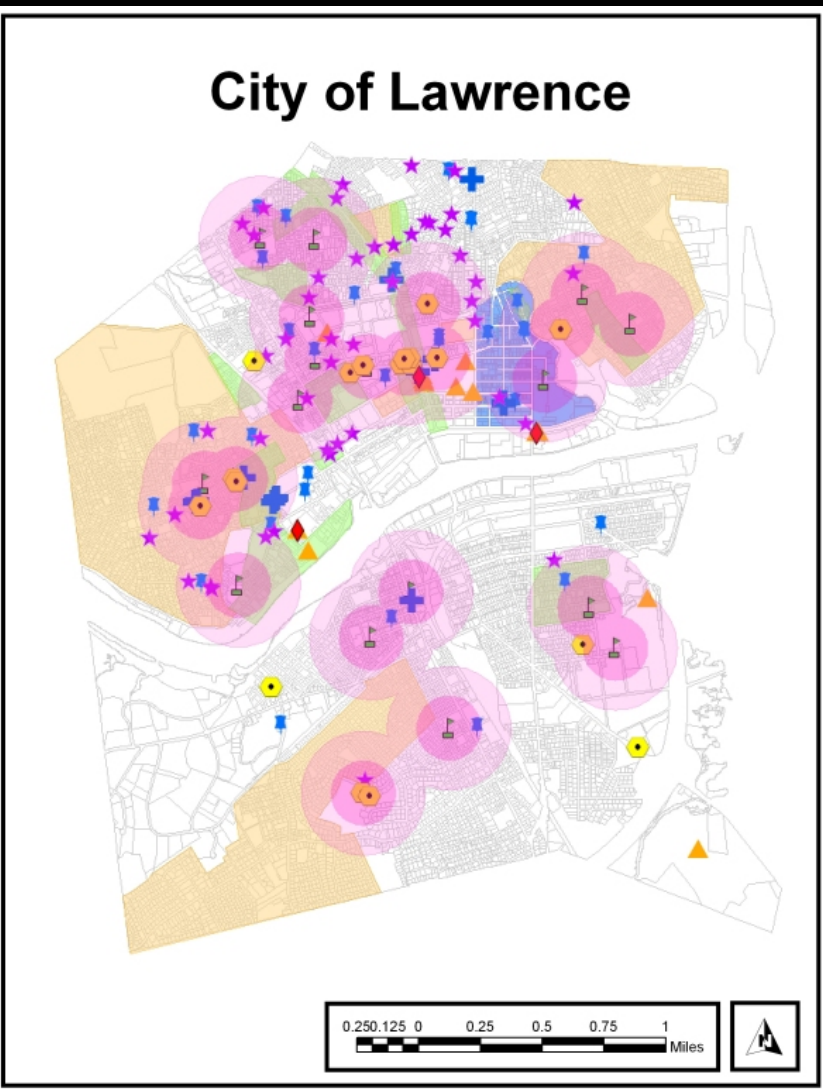
Real Estate

- Collect and Share Information

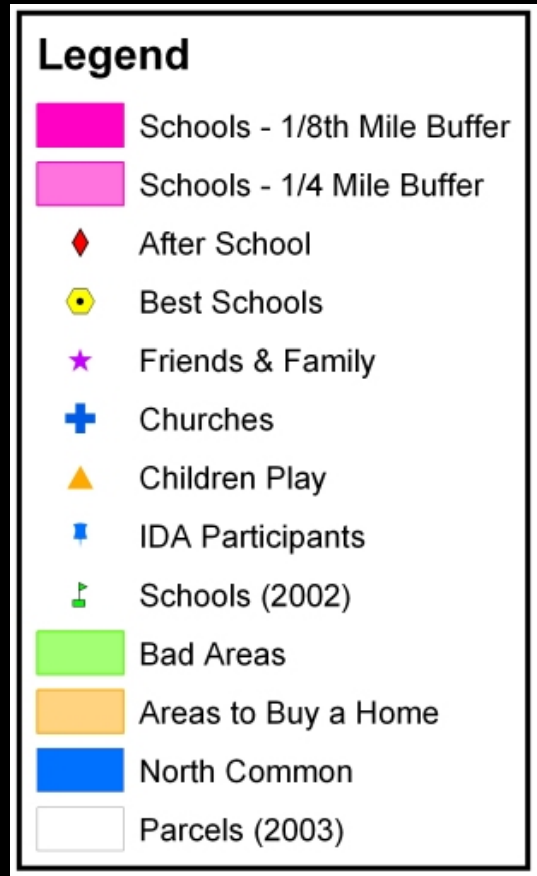
Youth & Design Center

- Continue GIS Training





Real estate department projects reflect IDA participant information



Recommendations

Near Future

Focus: Expanded
CommunityWorks neighborhood
Area and membership network

Real Estate

- Scaled development

Family Investment Center

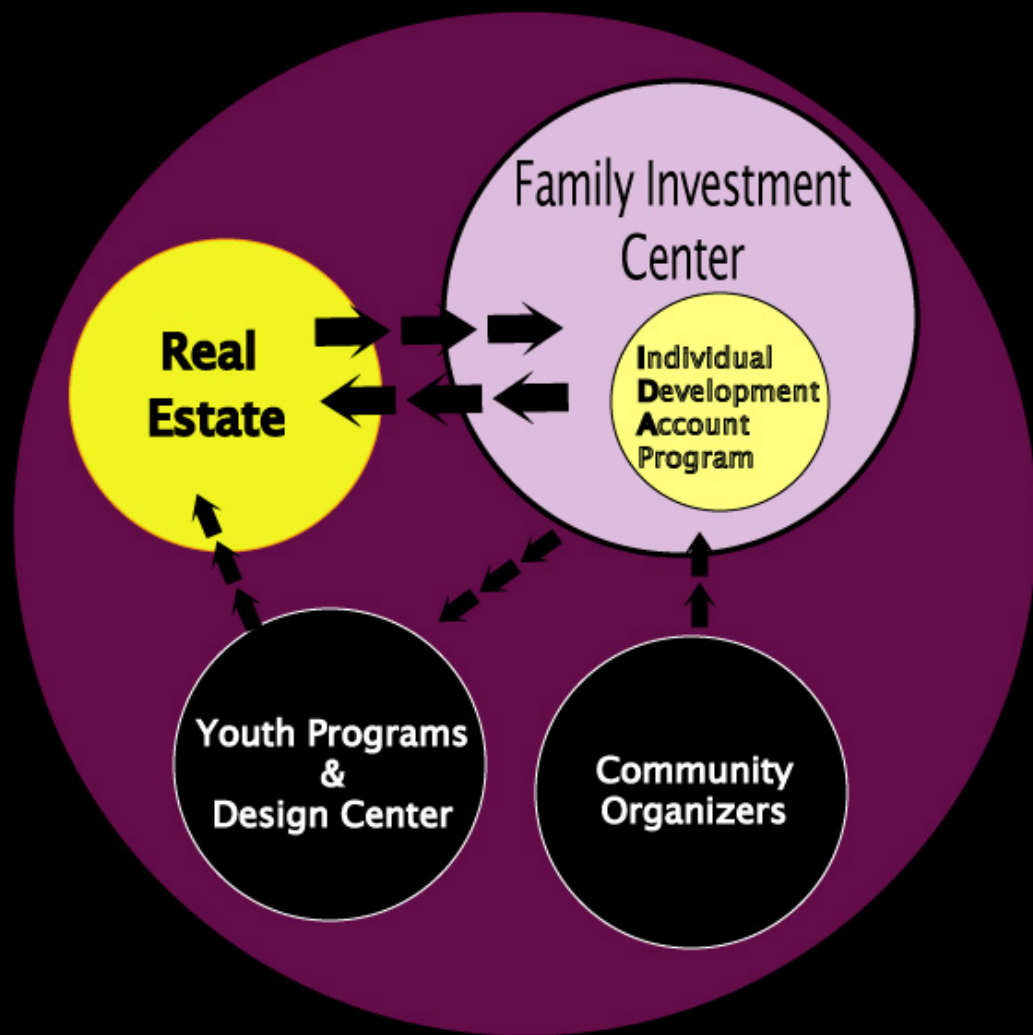
- Well-oiled machine

Youth and Design Center

- Data Collection/Analysis

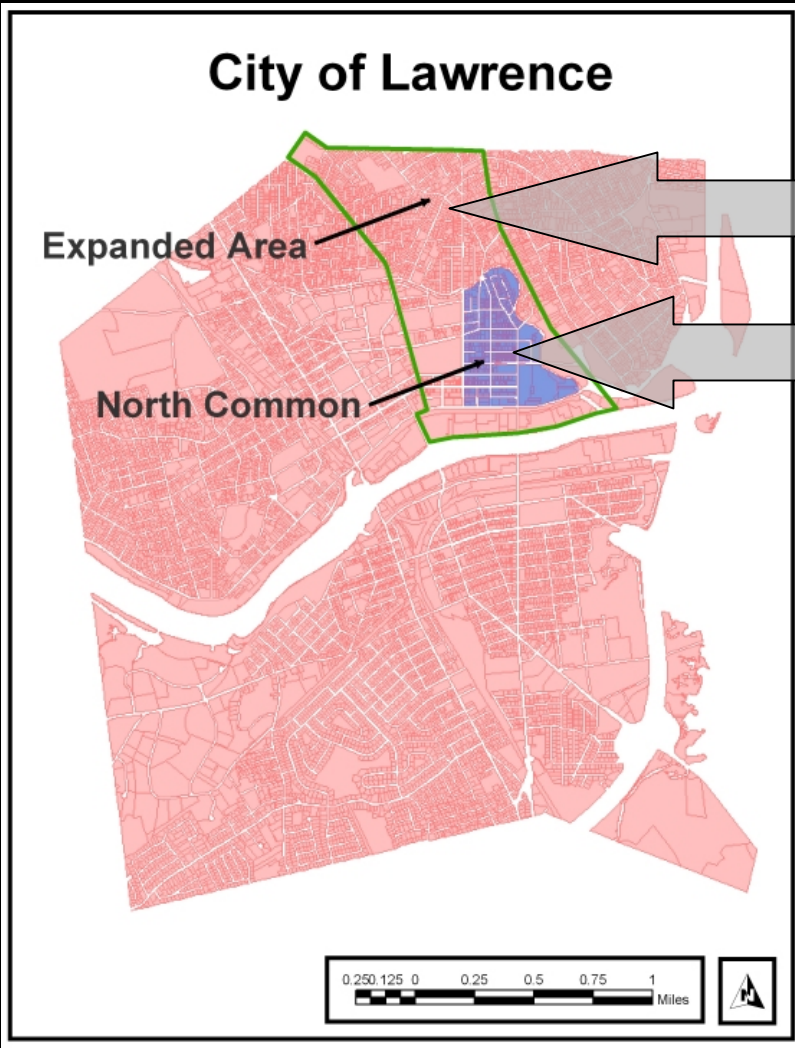
Community Organizers

- NeighborCircles



Recommendations

Near Future



Expanded Area

More & Better Data



Recommendations

Future

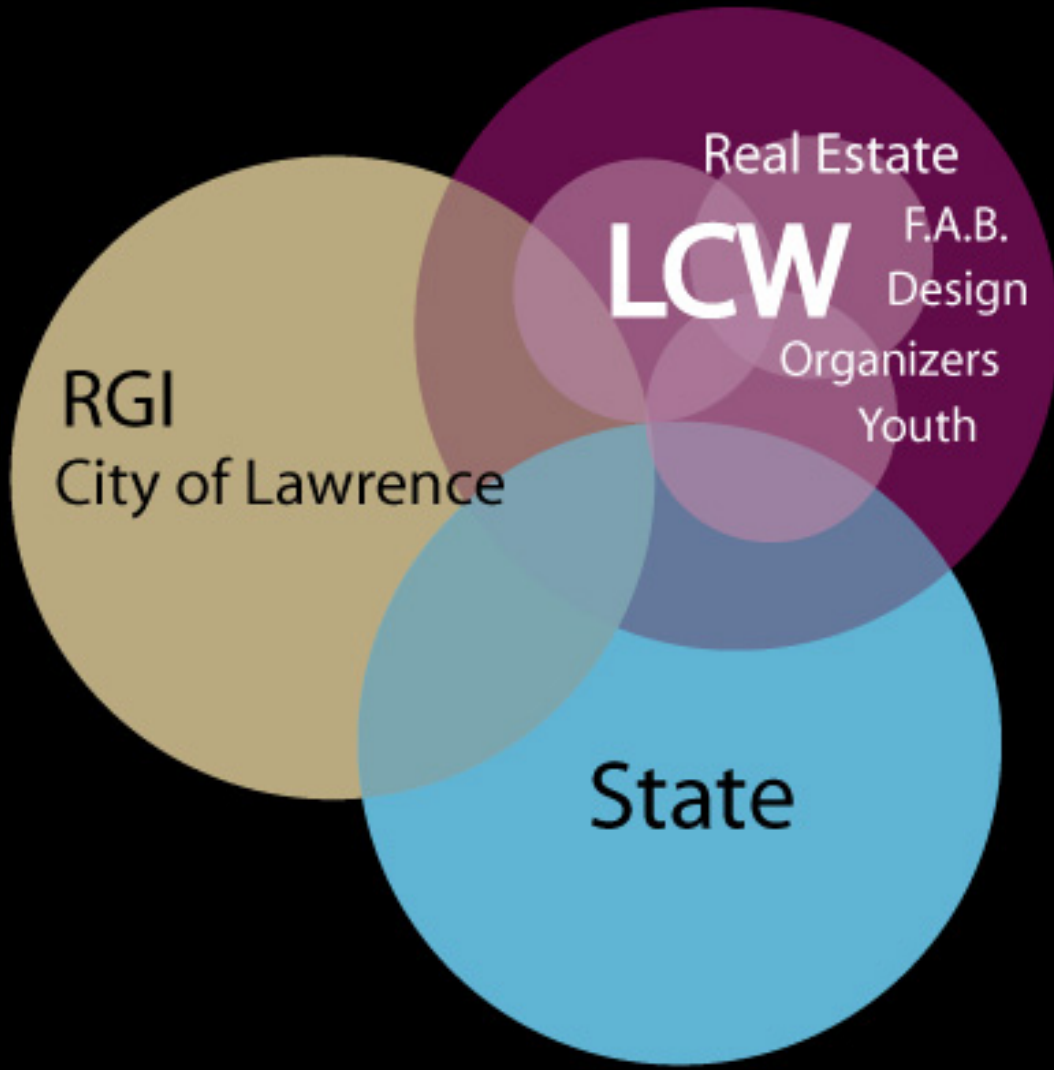
Focus: Organizational outreach

Family Investment Center

Real Estate

Youth & Design Center

Community Organizers



Conclusion

How do we get to this vision?

What's next:

- CommunityWorks Staff
- IDA Participants
- Youth Members

housing needs of
Lawrence residents

housing units in
Lawrence



people

place

