Foshan Transportation



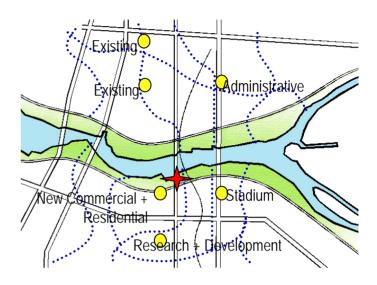
Purpose of Intervention

- Create seamless connections between north and south
- Plan multi-modal use
 - Accommodate increase in car usage
 - Alleviate modal conflict
 - Encourage non-vehicular transportation
 - Create ownership and design guidelines
- Integrate Foshan in its regional context
- Balance short-term and long-term development goals

Framing the Issues

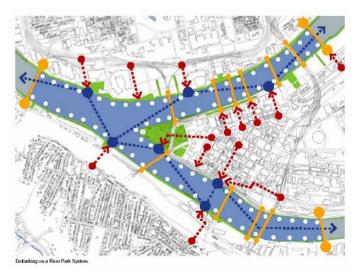
Integrating land uses

- In undeveloped land, do you invest in transit first?
- How do you zone around transit stops?



North-south connections

 Currently, plans for one pedestrian bridge and one vehicular? Is this enough to knit the community together?



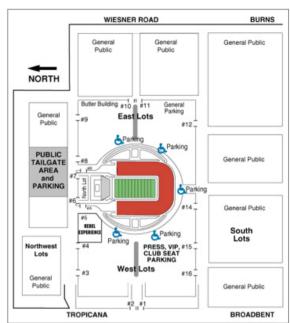
Framing the Issues

Stadium access

- High capacity during stadium peak hours. How do you plan for this? What adjacent uses can leverage station investments?
- Parking ratios in the West are 5x greater than Chinese stadiums. Is this inevitable growth or can it be mitigated?

Pedestrian accessible waterfront

- Must balance notions of 'livable city' with rapid industrialization.
- How to seed a pedestrian friendly city through new development?
- How to create equity in access to open space?



Transportation Systems

Target area	<u>Issue</u>	<u>Output</u>
Public Transit	 Creating optimal system for city center 	Identify and compare transit options
Mode Balance	Preventing mode conflict	Intermodal integration through design
Regional Integration	Ensuring regional access	Ensure that Foshan's new system connects to regional network

Policies

Target area	<u>Issue</u>	<u>Output</u>
Land Use & Zoning	 Supportive of sustainable transport 	Integration examples and sample policies
Air Pollution	Restricting motorized traffic to improve air quality	 Provide alternative ways to reduce mobile source air pollution Public awareness campaign
Traffic Safety	Decrease high rates of accidents	Public awareness campaigns Law enforcement

Site Specific Interventions

Target area	<u>Issue</u>	Output
Residential	Access: work & leisure	 Design blocks, streets, and intersections 1) to make transit easily accessible, 2) for an appropriate street hierarchy, & 3) for a pedestrian friendly environment Incorporate village scenarios Explore Transit-oriented development
Business / industry	Moving people & goods	 Transportation planning based on development scenarios: bedroom community or office workers? Identify street hierarchy Create pedestrian friendly environment Connections between industries w/ each other and labo
Stadium	Creating high-but- flexible capacity	 Design multi-modal transit stop at stadium Identify land uses near stadium that leverage station and stadium investment
Open space / urban design	North/South accessConnections to recreation	 Define use/design of linear parks for commute & leisure Model access patterns for public space Identify new / improved river crossings