11-Applied-Competitive-Analysis-Part-2

SURVEY

1 What do you think the incentive scheme for real estate agents *should be?*

A Flat fee
B Time-based
C Effort-based
D Other

2 Is the market for real estate brokers operating efficiently?

A Yes - supply and demand are doing the job!
B No - due to resource misallocation
C No - due to *too many* brokers
D No - due to *too few* brokers

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