

## Problem Set 8

**Problem 1** (First-price auction with uniform distributions). Suppose that there are  $n \geq 2$  bidders. The bidders' valuations are independently and uniformly drawn from  $[0, 1]$ . Consider a first-price auction. Compute a symmetric Bayesian Nash equilibrium in linear strategies. How does each bidder's equilibrium bidding function vary with the number  $n$  of bidders? Interpret.

**Problem 2** (First-price auction with non-uniform distributions). Exercise 20.7.

**Problem 3** (Average-price auction). Exercise 20.10. (Hint: Look for a symmetric Bayesian Nash equilibrium with linear bidding strategies.)

**Problem 4** (Auctions with reserve prices). Suppose that there are 2 bidders. Their valuations are independently and uniformly drawn from  $[0, 1]$ . In class, we solved for a Bayesian Nash equilibrium of the first-price auction and of the second-price auction. In both cases, we found that the auctioneer's expected revenue was  $1/3$ .

Now suppose that the auctioneer uses a *first-price auction with reserve price*  $r$ , where  $0 \leq r \leq 1$ . In order to participate in the auction, a bidder must bid at least  $r$ . If neither bidder participates, then the good is not allocated and no one pays anything. If at least one bidder participates, then the auction proceeds as a usual first-price auction: the highest bidder wins the good and pays her own bid (with ties broken with a fair coin flip).

1. Compute a Nash equilibrium of this auction.
2. Compute the auctioneer's expected revenue. What is the auctioneer's expected revenue in the special cases  $r = 0$  and  $r = 1$ ? Discuss.

3. Find the reserve price  $r$  that maximizes the auctioneer's expected revenue (from part 2). What is the associated maximal expected revenue? Discuss.

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