

# Lecture 3: Signaling Games

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# Communication Games

Typical structure of a communication game: a **sender** with private information takes an action (or otherwise “sends a message”) that is observed by a **receiver**, who then takes an action that affects both players’ payoffs.

We cover two classes of communication games:

1. **Signaling games:** sender’s action set is *exogenous* and *payoff-relevant* (“go to college or not,” “have beer or quiche for breakfast”).
2. **Cheap talk games:** sender’s “action” is a *payoff-irrelevant* message (“cheap talk”), we ask what can happen for *any message set*.

## Related Models (Later in the Course)

1. **Reputation formation** and **bargaining**: can view as kinds of long-run signaling games (typically, infinite horizon+patient players).
2. **Social learning**: typically studies outcome of long-run observational learning/“communication”; often (not always) assume myopic agents so communication is non-strategic.

# Signaling Games

- ▶ Sender has type  $\theta \in \Theta$  (private info), with full support prior  $\mu \in \Delta(\Theta)$ .
- ▶ Sender has exogenous finite signal (action) space  $S$ , receiver has finite action space  $A$ .
- ▶ Sender observes  $\theta$ , then takes  $s \in S$ .
- ▶ Receiver observes  $s$  (but not  $\theta$ ), then takes  $a \in A$ .
- ▶  $\theta$ ,  $s$ , and  $a$  are all payoff-relevant: utilities are  $u_1 : \Theta \times S \times A \rightarrow \mathbb{R}$ ,  $u_2 : \Theta \times S \times A \rightarrow \mathbb{R}$ .

# Strategies

- ▶  $\Sigma_1 = (\Delta(S))^{\Theta}$  is the set of sender behavior strategies.
- ▶  $\sigma_1(\cdot|\theta)$  is type  $\theta$ 's probability distribution over signals  $s$ .
- ▶  $\Sigma_2 = (\Delta(A))^S$  is the set of receiver behavior strategies.
- ▶  $\sigma_2(\cdot|s)$  is receiver's probability distribution over actions  $a$  after observing signal  $s$ .
- ▶ Denote a strategy profile by  $\sigma = (\sigma_1, \sigma_2)$ .

## Best Response Correspondences

- ▶  $BR(p, s) = \operatorname{argmax}_{a \in A} \mathbb{E}_p [u_2(\theta, s, a)]$  is set of receiver's BR's to  $s$  given *belief*  $p \in \Delta(\Theta)$ .
- ▶  $BR(\tilde{\Theta}, s) = \bigcup_{p \in \Delta(\tilde{\Theta})} BR(p, s)$  is set of receiver's BR's to  $s$  for *some* belief with support contained in  $\tilde{\Theta} \subset \Theta$ .
- ▶  $MBR(p, s)$  and  $MBR(\tilde{\Theta}, s)$  are the corresponding sets for mixed best responses.

## Some Applications of Signaling Games

*Job market signaling:* Player 1=student/worker, Player 2=the labor market,  $\theta$ =worker's ability,  $s$ =worker's education,  $a$ =wage.

- ▶ Implication: workers get too educated to signal high ability.

*Initial public offerings:* Player 1=owner of private firm, Player 2=potential investors,  $\theta$ =value of firm,  $s$ =fraction of company retained,  $a$ =price.

- ▶ Implication: firms retain too much stock to signal high value.

*Monetary policy:* Player 1=the Fed, Player 2=the market,  $\theta$ =how much Fed cares about inflation,  $s$ =first period inflation,  $a$ =output or inflation expectations.

- ▶ Implication: Fed is too tough on inflation today to signal it will be tough in the future.

# Perfect Bayesian Equilibrium

Defining PBE in general extensive-form games can be tricky, but there is a simple, standard definition of PBE in signaling games.

## Definition

Strategy profile  $\sigma$  is a **PBE** if

1. For each  $\theta \in \Theta$ ,  $u_1(\theta, \sigma) = \max_{s \in S} u_1(\theta, s, \sigma_2(\cdot|s))$ .
  2. For each on-path signal  $s$  (i.e.,  $s \in \bigcup_{\theta \in \Theta} \text{supp } \sigma_1(\cdot|\theta)$ ),  $\sigma_2(\cdot|s) \in MBR(p(\cdot|s), s)$ , where  $p(\cdot|s)$  is the posterior belief given  $s$  obtained by Bayes' rule.
  3. For each off-path signal  $s$ ,  $\sigma_2(\cdot|s) \in MBR(\Theta, s)$ .
- ▶ (1) and (2):  $\sigma$  is a NE.
  - ▶ (3): R's play at off-path info sets is sequentially rational for *some* belief.
  - ▶ R's off-path beliefs aren't pinned down by Bayes' rule. For this reason, signaling games often have many equilibria.
  - ▶ Refinements needed to restrict off-path beliefs.



## Pooling, Separating, Semi-Separating

PBE in signaling games can be classified as pooling, separating, or semi-separating.

A PBE is **pooling** if all sender types take the same pure action  $s$ . Then receiver BR given  $s$  is  $\sigma_2(\cdot|s) \in MBR(\mu, s)$ .

- ▶ (Or maybe all types take the same mixed action.)

A PBE is **separating** if each sender type  $\theta$  takes a different pure action  $s(\theta)$ . Then receiver BR given  $s(\theta)$  is  $\sigma_2(\cdot|s(\theta)) \in MBR(\delta_\theta, s(\theta))$ .

- ▶ (Or maybe all types take mixed actions with disjoint supports.)

A PBE is **semi-separating** if it is not pooling or separating.

## Job-Market Signaling (Spence 74)

- ▶ Player 1 is a worker, observes her productivity  $\theta \in \mathbb{R}_+$ , chooses education level  $s \in [0, \infty)$ .
- ▶ Finite set of possible types  $\{\theta_1, \theta_2, \dots, \theta_n\}$ , with  $0 < \theta_1 < \theta_2 < \dots < \theta_n$ .
- ▶ Player 2 is “the labor market,” sees  $s$  but not  $\theta$ , chooses a wage  $a$ .
- ▶ Player 2’s payoff is  $-(a - \theta)^2$ . Shorthand for labor market setting wage equal to expected productivity,  $a = \mathbb{E}[\theta|s]$ .
- ▶ Player 1’s payoff is  $a - s/\theta$ . Education is costly, but less so for more productive types.

## PBE in the Job-Market Signaling Game

First consider separating PBE.

In a separating PBE, the lowest type  $\theta_1$  is paid  $\theta_1$ .

- ▶ Since  $\theta_1$  is the lowest possible value of  $\mathbb{E}[\theta|s]$  for any belief, type  $\theta_1$  must take  $s = 0$  in any separating PBE.
- ▶ Given this, type  $\theta_2$  must take  $s_2$  *at least*  $(\theta_2 - \theta_1) \theta_1$ .  
Otherwise, type  $\theta_1$  would rather take  $s_2$  and get paid  $\theta_2$  than take 0 and get paid  $\theta_1$ .
- ▶ Recursively, type  $\theta_k$  must take  $s_k \geq s_{k-1} + (\theta_k - \theta_{k-1}) \theta_k$ .

The strategy profile where these inequalities all hold with equality is the **least-cost separating equilibrium** (Riley 79). It's defined by specifying that the lowest type takes the action that maximizes their utility given that their type is revealed; the next-lowest type takes the action that maximizes their utility given that their type is revealed and the lowest type does not want to copy them; etc.

- ▶ This is the Pareto optimal separating eqm for the sender types. 11

## PBE in the Job-Market Signaling Game (cntd.)

There is a continuum of other separating equilibria.

- ▶ Suppose player 2 believes that  $\theta = \theta_1$  if  $s < (\theta_2 - \theta_1)\theta_1 + \varepsilon$ .
- ▶ Then it's optimal for type  $\theta_2$  to take  $s = (\theta_2 - \theta_1)\theta_1 + \varepsilon$ , because (for small  $\varepsilon$ )  $\theta_2 > \theta_1$  implies that

$$\theta_2 - ((\theta_2 - \theta_1)\theta_1 + \varepsilon) / \theta_2 > \theta_1.$$

- ▶ These equilibria are Pareto dominated by the least-cost separating eqm.

There is also a continuum of pooling equilibria.

- ▶ Suppose player 2 believes that  $\theta = \theta_1$  if  $s < \varepsilon$ , otherwise  $\theta \sim \mu$ .

There are also semi-separating equilibria.

Clearly, need some refinements/selection to make sharp predictions. 12

## Equilibrium Refinements in Signaling Games

- ▶ Banks Sobel 1987 and Cho Kreps 1987 were the first systematic attempts to justify particular equilibrium selection in signaling games.
- ▶ Both papers drew inspiration from Kohlberg Mertens 1986 and motivated their refinements as consequences of KM's strategic stability.
- ▶ Cho Kreps also gave an informal motivation in terms of (unmodeled) "speeches" that deviating players could make to suggest how their deviations should be interpreted.
- ▶ "Stiglitz critique": if players can make such speeches, the speeches and the resulting inferences should be modeled as part of the game.

## Responses to Equilibrium Multiplicity/Stiglitz Critique

We will cover the classic eqm refinements of Banks-Sobel and Cho-Kreps, which remain important even though they are subject to the Stiglitz critique and other critiques of forward induction-type reasoning.

There are also other approaches to equilibrium selection in signaling game that are not subject to the same critiques. We will cover some; more on this in 127.

1. Assume signals are observed with noise, so there are no off-path information sets. (Matthews Mirman 1983, Carlsson Dasgupta 1997)
2. Assume it is costly to observe signals, so off-path “belief threats” cannot support unreasonable pooling equilibria. (Denti 2021)
3. Derive signaling game refinements from models of non-equilibrium learning, where the meaning of off-equilibrium path signals is determined by the learning process (Fudenberg He 2018, Clark Fudenberg 2021).

## The Intuitive Criterion (Cho Kreps 1987)

Fix a PBE  $\sigma$  and let  $u_1(\theta, \sigma)$  be type  $\theta$ 's eqm payoff.

The set of sender types for whom a signal  $s$  is **not equilibrium dominated** is

$$\Theta^{IC}(s, \sigma) = \left\{ \theta \in \Theta : \max_{a \in BR(\Theta, s)} u_1(\theta, s, a) \geq u_1(\theta, \sigma) \right\}.$$

- ▶ Set of types that can plausibly hope to do better by taking  $s$ . (Where “plausible” = receiver takes a BR to *some* belief.)

In *any* PBE, for *on-path* signals  $s$ , receiver's posterior  $p(\cdot | s)$  must put probability 1 on  $\Theta^{IC}(s, \sigma)$ .

- ▶ A type  $\theta \notin \Theta^{IC}(s, \sigma)$  cannot take  $s$  in any PBE, as this would give strictly less than  $u_1(\theta, \sigma)$ .

Idea of Intuitive Criterion: receiver should also put probability 1 on  $\Theta^{IC}(s, \sigma)$  for off-path signals  $s$ .

Implicit “speech” behind this idea: “I’m sending  $s$  and you should believe that my type is in  $\Theta^{IC}(s, \sigma)$ , because otherwise I would have no reason to take  $s$  and make this speech.”

## Intuitive Criterion (cntd.)

### Definition

A PBE  $\sigma$  passes the *Intuitive Criterion* if, for every  $s \in S$  and  $\theta \in \Theta$ ,

$$\min_{a \in BR(\Theta^{IC}(s, \sigma), s)} u_1(\theta, s, a) \leq u_1(\theta, \sigma).$$

- ▶ LHS is the minimum that type  $\theta$  can expect from sending  $s$  if off-path  $p(\cdot|s)$  puts prob 1 on  $\Theta^{IC}(s, \sigma)$ .
- ▶ Intuitive criterion says that type  $\theta$  should expect at least this much from taking  $s$ , so this can't exceed  $\theta$ 's eqm payoff.



## Intuitive Criterion in Job Market Signaling

Cho-Kreps show that the Intuitive Criterion selects the least-cost separating PBE in the Spence game if there are only 2 types.

First consider separating PBE.

- ▶ Signals  $s > (\theta_2 - \theta_1) \theta_1$  are equilibrium dominated for type  $\theta_1$ . So the IC requires that these signals are attributed to type  $\theta_2$ .
- ▶ Therefore, type  $\theta_2$  never takes  $s > (\theta_2 - \theta_1) \theta_1$ .
- ▶ This rules out separating PBE with “excess signaling.”

## Intuitive Criterion in Job Market Signaling (cntd.)

Now consider PBE where both types send some  $\hat{s}$  w/ prob  $> 0$ .

- ▶ Note that receiver's BR is never more than  $\theta_2$ .
- ▶ Let  $\bar{s}$  be s.t.

$$\theta_2 - \bar{s}/\theta_1 = u_1(\theta, \sigma) = \mathbb{E}[\theta|\hat{s}] - \hat{s}/\theta_1.$$

Signals above  $\bar{s}$  are equilibrium dominated for type  $\theta_1$ .

- ▶ Since type  $\theta_1$  is indifferent, type  $\theta_2$  strictly prefers wage  $\theta_2$  and signal  $\bar{s} + \varepsilon$  to  $u_2(\theta, \sigma)$ , for small  $\varepsilon$ .
- ▶ Therefore, the eqm fails the Intuitive Criterion.

This argument fails with 3 or more types.

- ▶ For  $\bar{s}$  to be equilibrium dominated for type  $\theta_1$  it must be unprofitable for type  $\theta_1$  even if it comes with wage  $\theta_3$ .
- ▶ But if type  $\theta_2$  deviates to  $\bar{s}$  she can only count on a wage above  $\theta_2$  (not  $\theta_3$ ). This may not exceed her eqm payoff.

## More Restrictive Refinements (Banks Sobel 1987)

The set of mixed best responses to  $s$  that make type  $\theta$  strictly prefer  $s$  to her eqm outcome is

$$D_{\theta}(s, \sigma) = \{\alpha \in MBR(\Theta, s) : u_1(\theta, s, \alpha) > u_1(\theta, \sigma)\}.$$

The set of mixed best responses that make type  $\theta$  indifferent between  $s$  and her eqm outcome is

$$D_{\theta}^0(s, \sigma) = \{\alpha \in MBR(\Theta, s) : u_1(\theta, s, \alpha) = u_1(\theta, \sigma)\}.$$

Banks-Sobel propose that the receiver should put prob 0 on type  $\theta$  after signal  $s$  if there is another type  $\theta'$  such that every MBR to  $s$  that makes  $\theta$  willing to deviate to  $s$  makes  $\theta'$  strictly prefer to deviate to  $s$ : i.e., if  $\exists \theta'$  s.t.

$$D_{\theta}(s, \sigma) \cup D_{\theta}^0(s, \sigma) \subseteq D_{\theta'}(s, \sigma).$$

## Banks-Sobel 87 (cntd.)

Under this proposal, the set of types that the receiver can put prob  $>0$  on is

$$\Theta^{D1}(s, \sigma) = \{ \theta : \forall \theta' \neq \theta, D_{\theta}(s, \sigma) \cup D_{\theta}^0(s, \sigma) \not\subseteq D_{\theta'}(s, \sigma) \} .$$

### Definition

A PBE  $\sigma$  passes *D1* if, for every  $s \in S$ , there exists  $\alpha \in MBR(\Theta^{D1}(s, \sigma))$  such that

$$u_1(\theta, s, \alpha) \leq u_1(\theta, \sigma) \text{ for all } \theta \in \Theta.$$

- ▶ Banks-Sobel also define a weaker variant of D1 called “divinity.” This requires that deviations are deterred by beliefs that put less weight on types outside  $\hat{\Theta}^{D1}(s, \sigma)$  than they get under the prior, rather than 0 weight.

## D1 vs. Intuitive Criterion

D1 is more restrictive than the Intuitive Criterion in 2 ways.

1. D1 allows fewer receiver beliefs receiver after off-path  $s$ , so deviating sender can count on a higher payoff:

If  $s$  is equilibrium dominated for  $\theta$ , then

$$D_{\theta}(s, \sigma) = D_{\theta}^0(s, \sigma) = \emptyset, \text{ so } \Theta^{D1}(s, \sigma) \subseteq \Theta^{IC}(s, \sigma).$$

This makes D1 harder to pass.

2. For Intuitive Criterion, each deviating sender type posits the worst receiver BR for her own type.

For D1, a single receiver BR must deter deviations by all sender types.

This also makes D1 harder to pass.

## D1 vs. Intuitive Criterion (cntd.)

Cho Kreps 1987 show that D1 selects the least-cost separating eqm in the Spence game for any number of types.

- ▶ If a signal  $s$  is sent with prob  $>0$  by two types  $\theta' > \theta$ , then for any  $s' > s$  we have  $D_\theta(s', \sigma) \cup D_\theta^0(s', \sigma) \subseteq D_{\theta'}(s', \sigma)$ , so type  $\theta'$  breaks the PBE by sending  $s'$ .

Cho Sobel 1990 extend this result to all “monotonic” signaling games (all types have the same preferences over receiver MBR's, higher responses are better, single-crossing).

## NWBR

A yet more restrictive condition is NWBR (“never a weak best response”; Kohlberg Mertens 1986, Cho Kreps 1987).

NWBR says the receiver should put prob 0 on type  $\theta$  after signal  $s$  if every MBR that makes type  $\theta$  indifferent to taking  $s$  makes *some* type  $\theta'$  strictly prefer  $s$ : i.e., if

$$D_{\theta}^0(s, \sigma) \subseteq \bigcup_{\theta' \neq \theta} D_{\theta'}(s, \sigma)$$

Under NWBR, the set of types that the receiver can put prob  $>0$  on is

$$\Theta^{NWBR}(s, \sigma) = \left\{ \theta : D_{\theta}^0(s, \sigma) \not\subseteq \bigcup_{\theta' \neq \theta} D_{\theta'}(s, \sigma) \right\}.$$

### Definition

A PBE  $\sigma$  passes NWBR if, for every  $s \in S$ , there exists  $\alpha \in MBR(\Theta^{NWBR}(s, \sigma))$  such that

$$u_1(\theta, s, \alpha) \leq u_1(\theta, \sigma) \text{ for all } \theta \in \Theta.$$

## NWBR vs. D1

Note that  $\Theta^{NWBR}(s, \sigma) \subseteq \Theta^{D1}(s, \sigma)$ , because under D1 a pair  $(\theta, s)$  is deleted only if some type  $\theta'$  prefers  $s$  for all MBR's, while under NWBR different types  $\theta'$  could prefer  $s$  for different MBR's. Hence, NWBR is more restrictive than D1.

Results of Kohlberg-Mertens and Cho-Kreps imply that every signaling game has a PBE that satisfies NWBR.



## Example: Hiring a Worker

$\theta_1$	$a_1$	$a_2$	$a_3$		$\theta_2$	$a_1$	$a_2$	$a_3$
<i>Hire</i>	16, 2	1, 0	-2, -1		<i>Hire</i>	8, 0	6, 1	-4, 0
<i>Pass</i>	0, 0	0, 0	0, 0		<i>Pass</i>	0, 0	0, 0	0, 0
					$\theta_3$	$a_1$	$a_2$	$a_3$
					<i>Hire</i>	4, -1	1, 0	-1, 1
					<i>Pass</i>	0, 0	0, 0	0, 0

- ▶ Sender is a firm, whose signal  $s \in \{Hire, Pass\}$  is its choice of whether to hire a worker, who is the receiver.
- ▶ The firm's type is its quality, which can be high ( $\theta_1$ ), medium ( $\theta_2$ ) or low ( $\theta_3$ ).
- ▶ The worker's action is how hard she works: high ( $a_1$ ), medium ( $a_2$ ) or low ( $a_3$ ).
- ▶ Worker wants to match effort to the firm's quality.
- ▶ All firm types have the same ordinal preferences  $(Hire, a_1) \succ (Hire, a_2) \succ Pass \succ (Hire, a_3)$ , but different cardinal preferences.

## Hiring a Worker (cntd.)

$\theta_1$	$a_1$	$a_2$	$a_3$	$\theta_2$	$a_1$	$a_2$	$a_3$
<i>Hire</i>	16, 2	1, 0	-2, -1	<i>Hire</i>	8, 0	6, 1	-4, 0
<i>Pass</i>	0, 0	0, 0	0, 0	<i>Pass</i>	0, 0	0, 0	0, 0
		$\theta_3$	$a_1$	$a_2$	$a_3$		
		<i>Hire</i>	4, -1	1, 0	-1, 1		
		<i>Pass</i>	0, 0	0, 0	0, 0		

There are PBE where every type plays *Pass*.

- ▶ Enforced by receiver playing  $a_3$  when sender *Hires*, supported by belief that type  $\theta_3$  *Hires*.
- ▶ These PBE survive D1, because there is no single type that strictly prefers *Hire* whenever  $\theta_3$  does.
- ▶ But they do not survive NWBR, because whenever  $\theta_3$  weakly prefers *Hire*, either  $\theta_1$  or  $\theta_2$  strictly prefers *Hire*.

## Mixed BR vs. Mixtures over Pure BRs

Given a set of types  $\tilde{\Theta} \subset \Theta$ ,  $\Delta(BR(\tilde{\Theta}, s))$  is the set of mixtures over pure best responses to  $s$  and (possibly different) beliefs with support contained in  $\tilde{\Theta}$ . This is a larger set than  $MBR(\tilde{\Theta}, s)$ .

PBE and all refinements considered so far focus on  $MBR(\tilde{\Theta}, s)$  for various  $\tilde{\Theta}$ 's, rather than  $\Delta(BR(\tilde{\Theta}, s))$ .

Intuitively, this means that deviating senders know what the receiver believes following each off-path signal  $s$ .

This is part of the standard definition of PBE or sequential equilibrium, but it is not a necessary implication of equilibrium viewed as a stable outcome of a non-equilibrium learning model

- ▶ More on this in 127, where cover self-confirming equilibrium and related topics.

## Mixed BR vs. Mixtures over Pure BRs (cntd.)

Fudenberg He 18 and Clark Fudenberg 21 derive new signaling game refinements as the outcomes of a non-equilibrium learning model with a large population of long-lived senders and receivers.

- ▶ This approach is not subject to the Stiglitz critique, because off-path signals are sent with positive probability during the learning process.

In Clark-Fudenberg, the learning model leads to a refinement called *justified communication equilibrium (JCE)*, which is the same as NWBR but with  $MBR(\tilde{\Theta}, s)$  replaced by  $\Delta BR(\tilde{\Theta}, s)$ .

Clark-Fudenberg also show that JCE is more restrictive than the Intuitive Criterion in any signaling game, and that JCE, D1, and NWBR are all outcome-equivalent in *co-monotone* signaling games, where for each  $s$  all sender types have the same **cardinal** preferences over receiver actions.

## Costly Monitoring (Denti 21)

Another recent approach to signaling game refinements assumes that the receiver must pay a (possibly small) cost to observe the signal.

So, now game is:

- ▶ Nature draws sender's type  $\theta \in \Theta$ , with full support prior  $\mu \in \Delta(\Theta)$ .
- ▶ Sender observes  $\theta$ , then takes  $s \in S$ .
- ▶ Without observing  $\theta$  or  $s$ , receiver chooses an *experiment*  $P : S \rightarrow \Delta(X)$  from some set, where  $X$  is an exogenous outcome set.
- ▶ Receiver observes  $x$  distributed  $P(\cdot|s)$ , then takes  $a \in A$ .
- ▶ Utilities are  $u_1(\theta, s, a)$  for sender,  $u_2(\theta, s, a) - c(P)$  for receiver, where  $c(\cdot)$  is a cost function defined on experiments.

## No Free Information

To differentiate costly monitoring from the standard perfect monitoring model, assume **no free information**: if experiment  $P$  is feasible and experiment  $Q \neq P$  is a Blackwell garbling of  $P$ , then  $Q$  is also feasible and  $c(Q) < c(P)$ .

This assumption is violated in standard signaling games, because the receiver can't save money by ignoring the signal.

## No Free Information (cntd.)

No free information has the following important implication:

### Lemma

*If in any PBE the receiver chooses an experiment  $P$  such that  $P(x|s) > 0$  for some  $x \in X, s \in S$ , then  $P(x|s') > 0$  for some  $s' \in S$  that is played with positive probability (i.e.,  $\exists \theta, s'$  s.t.  $\sigma_1(s'|\theta) > 0$  and  $P(x|s') > 0$ ).*

- ▶ If signal  $x$  arises with positive probability only off-path, then the receiver can get the same joint distribution over  $\Theta \times S \times A$  by deviating to an experiment  $Q$  that maps  $x$  to other signals. This experiment is a Blackwell garbling, so it is strictly cheaper.

## Beer-Quiche Game (Cho-Kreps 87)

The beer-quiche game has two pooling equilibria:  
(*Quiche, Quiche, Don't*) and (*Beer, Beer, Don't*).

- ▶ (*Quiche, Quiche, Don't*) fails the Intuitive Criterion, because *Beer* is equilibrium dominated for  $\theta_w$ . So, IC selects (*Beer, Beer, Don't*).

We will show that costly monitoring also selects (*Beer, Beer, Don't*) when monitoring costs are sufficiently small (assuming no free information).

- ▶ In general, costly monitoring (with small monitoring costs) and the Intuitive Criterion don't always make the same predictions.



# “Real Men Don’t Eat Quiche”

## Theorem

*In any PBE of the costly monitoring game, for any cost function satisfying no free information,  $\sigma_1(\text{Beer}|\theta_s) = 1$ .*

Suppose that  $\sigma_1(\text{Quiche}|\theta_s) > 0$ .

- ▶  $\theta_s$  eats *Quiche* only if  $\Pr(\text{Duel}|\text{Beer}) > \Pr(\text{Duel}|\text{Quiche})$ . In particular,  $\Pr(\text{Duel}|\text{Beer}) > 0$
- ▶ By the previous lemma, if  $\Pr(\text{Duel}|\text{Beer}) > 0$  then  $\Pr(\text{Duel}) > 0$ . (Otherwise, receiver won't pay attention to signals that trigger *Duel*. This is the key difference from perfect monitoring.)
- ▶ ...

## Proof (cntd.)

Next, by single-crossing,  $\sigma_1(\text{Quiche}|\theta_w) = 1$ .

Hence, we have  $\sigma_1(\text{Quiche}|\theta_w) \geq \sigma_1(\text{Quiche}|\theta_s)$  and  $\Pr(\text{Duel}|\text{Beer}) > \Pr(\text{Duel}|\text{Quiche})$ . This implies that *Duel* is a signal of  $\theta_w$ : i.e., by Bayes' rule,

$$\begin{aligned} & \Pr(\theta_w|\text{Duel}) \\ = & \frac{\Pr(\text{Duel}|\theta_w) \Pr(\theta_w)}{\Pr(\text{Duel}|\theta_w) \Pr(\theta_w) + \Pr(\text{Duel}|\theta_s) \Pr(\theta_s)} \\ = & \frac{\Pr(\text{Duel}|\text{Quiche}) \Pr(\theta_w)}{\Pr(\text{Duel}|\text{Quiche}) \Pr(\theta_w) + \Pr(\text{Duel}|\theta_s) \Pr(\theta_s)} \\ \leq & \frac{\Pr(\text{Duel}|\text{Quiche}) \Pr(\theta_w)}{\Pr(\text{Duel}|\text{Quiche}) \Pr(\theta_w) + \Pr(\text{Duel}|\text{Quiche}) \Pr(\theta_w)} \\ = & \Pr(\theta_w) = 1/10. \end{aligned}$$

But if  $\Pr(\theta_w|\text{Duel}) < 1/2$ , receiver should deviate to *Don't*.

## PBE with Costly Monitoring

Since  $\sigma_1(\text{Beer}|\theta_s) = 1$ , there can be two kinds of PBE with costly monitoring:

1. Separating PBE where  $\theta_s$  takes *Beer* and  $\theta_w$  takes *Quiche*.
  - ▶ This PBE exists if monitoring costs are high, so that receiver chooses not to monitor and always takes *Don't*.
2. Semi-separating PBE where  $\theta_s$  takes *Beer* and  $\theta_w$  mixes.
  - ▶ This PBE exists if monitoring costs are lower. Receiver monitors  $s$  with just enough noise to make  $\theta_w$  indifferent between *Beer* and *Quiche*;  $\theta_w$  randomizes to give receiver incentive to acquire information.

There cannot be a pooling PBE on *Beer*, because receiver wouldn't monitor, and then  $\theta_w$  would deviate to *Quiche*. However...

## Vanishing Monitoring Costs

When monitoring costs vanish ( $c(P) < \varepsilon$  for all  $P$ , including perfect monitoring,  $\varepsilon \rightarrow 0$ ), all semi-separating PBE converge to (*Beer, Beer, Don't*): that is,  $\sigma_1(\text{Beer}|\theta_w) \rightarrow 1$ .

- ▶ Recall that  $\theta_s$  always takes *Beer*,  $\theta_w$  takes *Quiche* with prob that makes receiver just willing to monitor.
- ▶ When monitoring costs vanish, if  $\sigma_1(\text{Quiche}|\theta_w)$  does not also vanish, receiver strictly prefers to monitor.
- ▶ Hence,  $\sigma_1(\text{Quiche}|\theta_w)$  must also vanish.

## Flexible Information Acquisition in General Games

A recent paper by Denti and Ravid (2023) study flexible information acquisition in general games.

- ▶ Payoff-relevant parameter  $\theta$ , payoff-irrelevant parameter  $z$  (correlated with  $\theta$ ).
- ▶ Players simultaneously choose conditionally independent signals of  $(\theta, z)$ .
  - ▶ May not be conditionally independent given  $\theta$  only. Indeed, the point of  $z$  is to allow correlated signals about  $\theta$ .
- ▶ Can choose any signal, under cost function satisfying no free information.

Denti-Ravid show that the set of Bayes NE outcomes that arise for some cost functions is the set of **separated BCE**, where a BCE is **separated** if each player's best replies to distinct signals are disjoint.

- ▶ Similar logic as above: if the BR's corresponding to distinct signals overlap, strictly better to pool these signals and play the common BR.

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