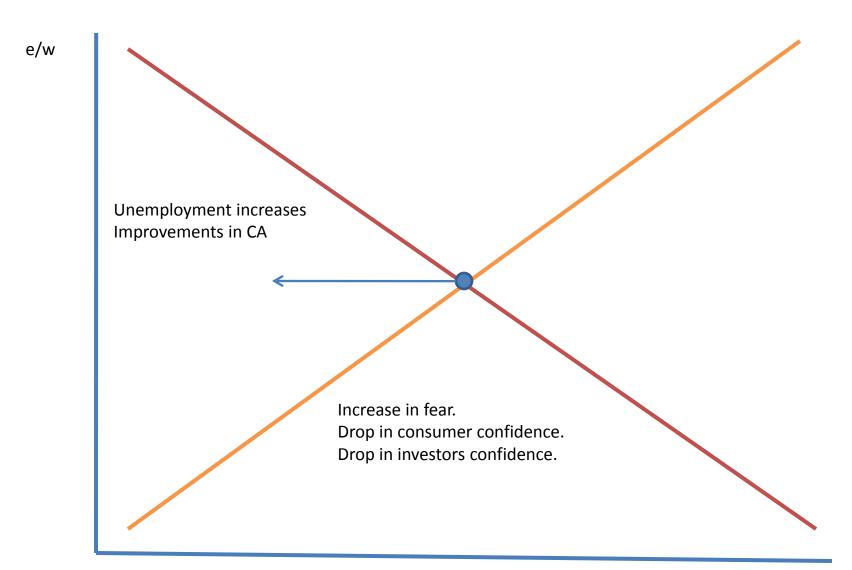
	Principles	Policy	Management	Institutions
Р				
R				
0				
М	<ul> <li>External Accounts (BB)</li> <li>Internal Accounts (NN)</li> </ul>	<ul> <li>Automatic Adjustment</li> <li>Active Adjustment (Fiscal, Monetary, Exchange, Wage)</li> <li>Structural Reforms</li> </ul>	<ul> <li>BBNN at the industry level</li> <li>Automatic and Active Adjustment</li> <li>Restructuring</li> </ul>	<ul> <li>Product Markets</li> <li>Financial System</li> <li>Macro Prudential Regulation</li> <li>Fiscal and Monetary Institutions</li> </ul>
]				
S				
E				

## **BBNN: Shocks**

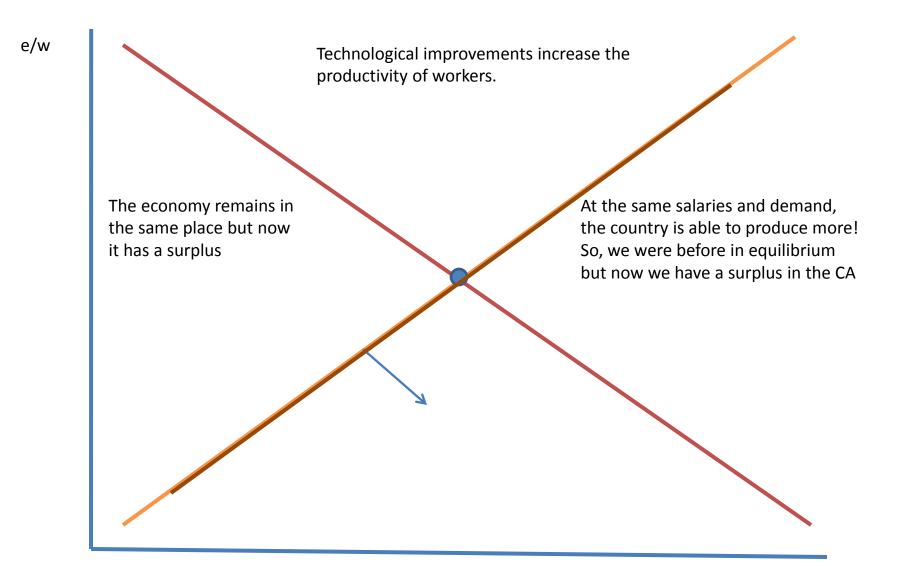
# Shocks

- Shocks to the controls
  - Especially aggregate demand.
    - Consumer confidence and Fear
    - Investors confidence
- Shocks to the BB schedule
  - Productivity and growth
    - New technologies, Education, Health, Managerial Improvements
  - Prices
    - Change in the price of our exports or imports
  - External Shocks
    - Natural Disasters
    - Drop of international demand for our products
- Shocks to the NN schedule
  - Labor market reforms
  - Immigration

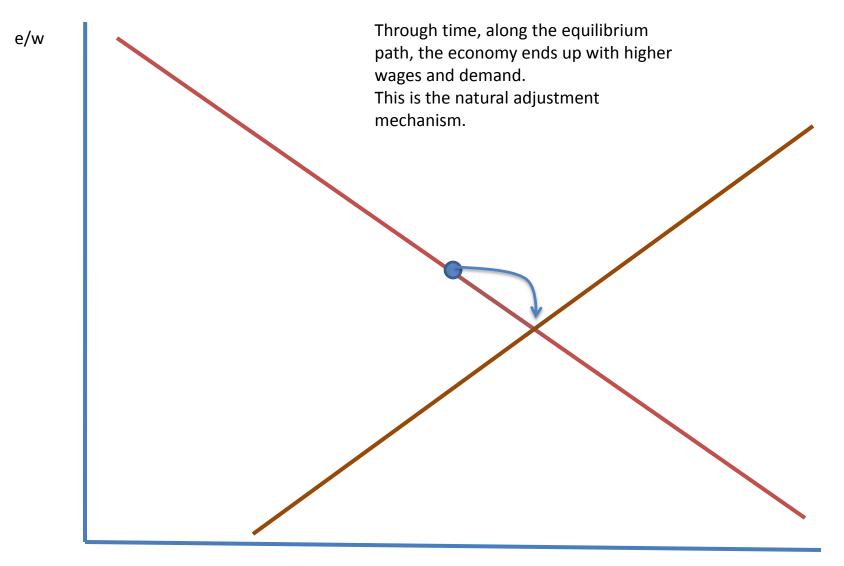
#### BBNN: Negative Demand Shock



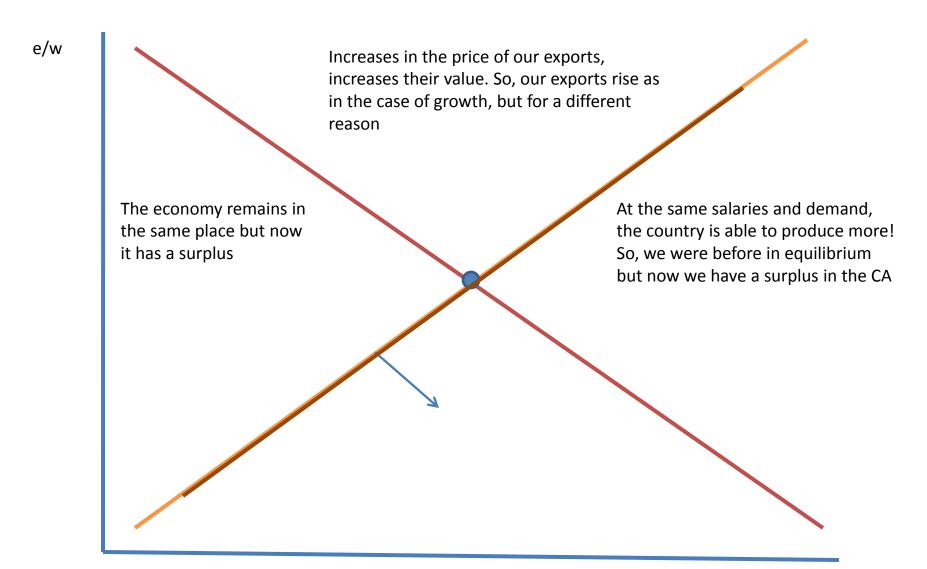
## BBNN: Increases in productivity



### BBNN: Increases in productivity



#### **BBNN**: Increases in price of exports



#### BBNN: Increases in price of exports

e/w

Through time, along the equilibrium path, the economy ends up with higher wages and demand. This is the natural adjustment mechanism. But this salaries increase because the exports are wanted by foreigners, not because our workers are better This is the Dutch Disease

## BBNN: Natural Disaster

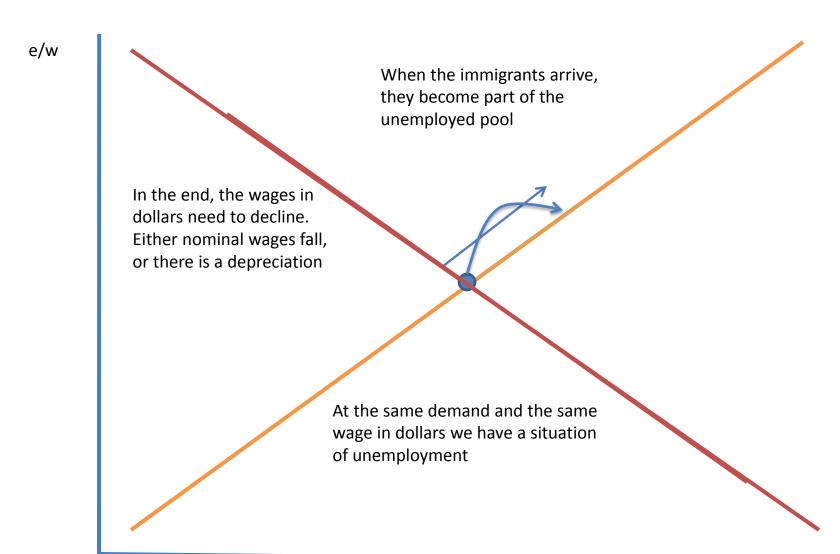


Assume that we have a natural disaster that destroys capital but has poimpact on lives

Because the country has less capital production falls. For the same demand, the country will need to import goods, and is able to export less.

CA turns into deficit During the adjustment unemployment will increase, and salaries need to fall (or currency needs to depreciate)

#### BBNN: Immigration of workers

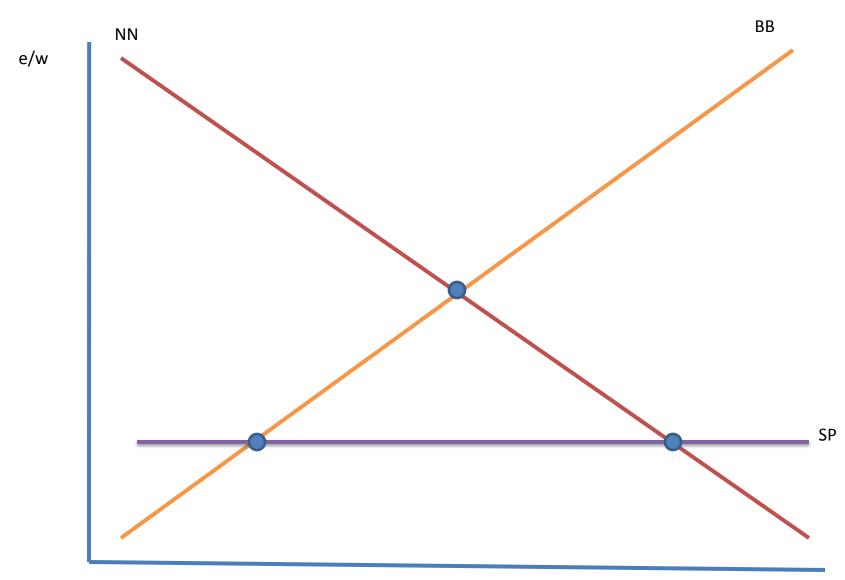


# Sustainability

- Social and political sustainability
  - The probability of social unrest, or political tensions, is associated with the standard of living.
  - Higher wages in dollars in general produce higher standards of living.
- Environmental sustainability
  - The idea of this restriction is to highlight that higher consumption in general tends to increase its negative environmental impact

#### BBNN

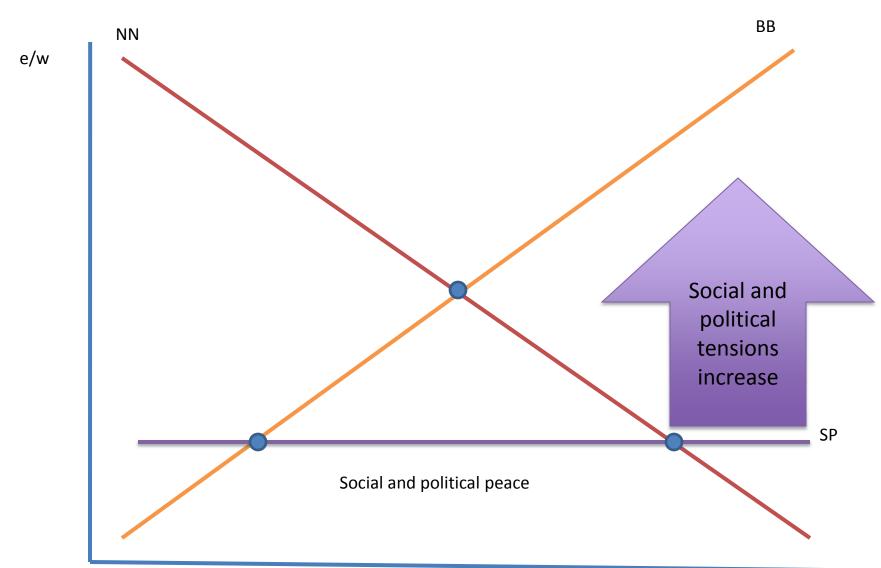
#### Sustainability



Domestic Demand = C+I+G

#### BBNN

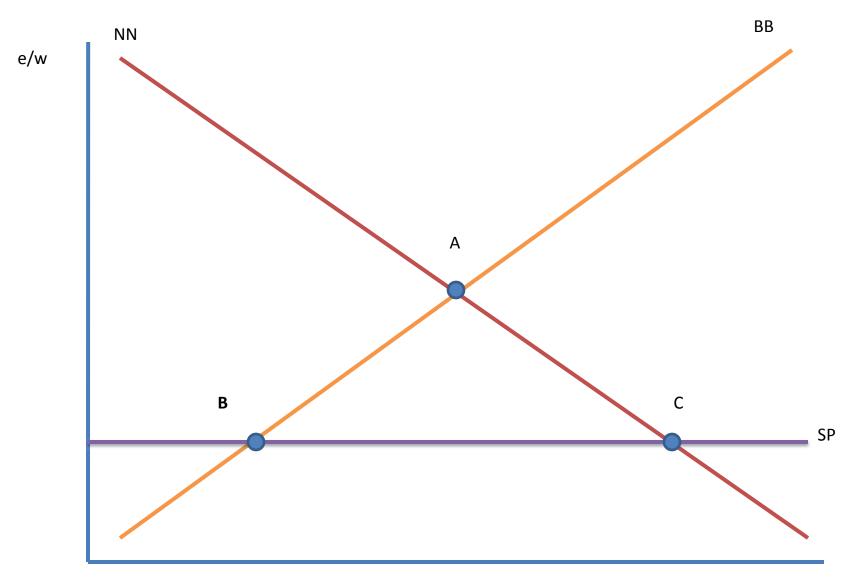
#### Sustainability



Domestic Demand = C+I+G

#### BBNN

#### Sustainability



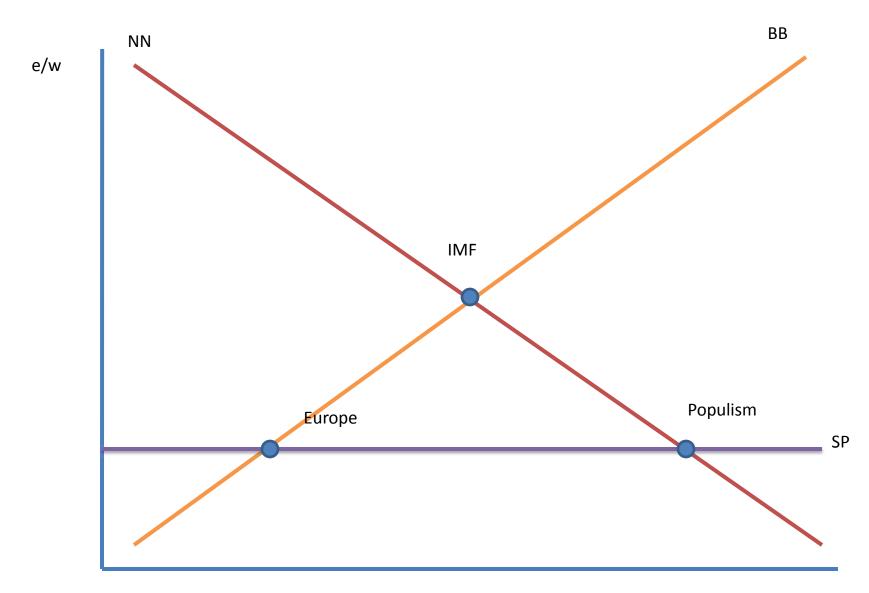
#### What happens in each of the equilibria?

Equilibria	СА	Unemployment	Social Peace
A			
В			
С			

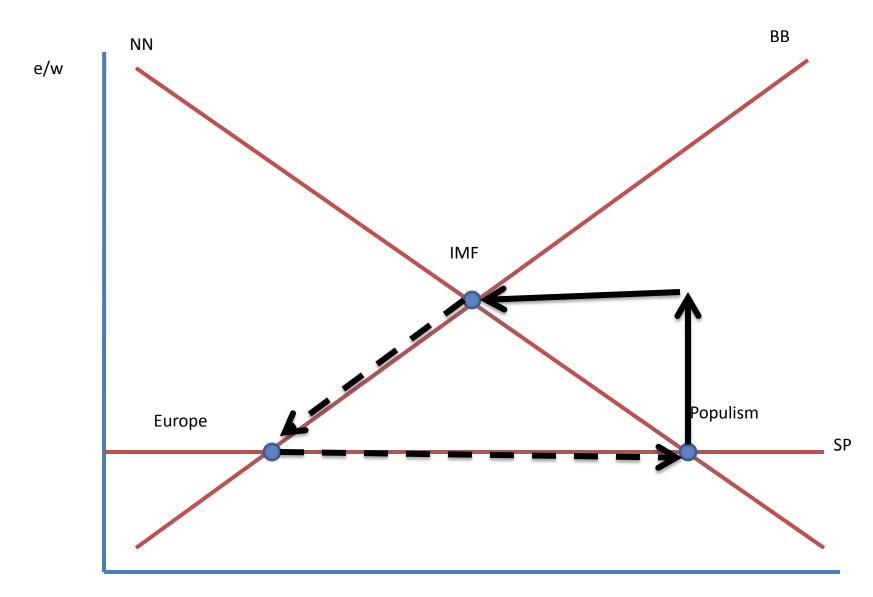
#### What happens in each of the equilibria?

Equilibria	CA	Unemployment	Social Peace
A	✓	✓	×
В	✓	×	~
С	×	✓	~

### **BBNN:** Sustainability



# BBNN: Sustainability



# How to solve the conflicts?

- What do I like about this model?
  - In a very simple framework we highlight how social, political, environmental, and economic equilibriums might not agree with each other.
  - What are the solutions?

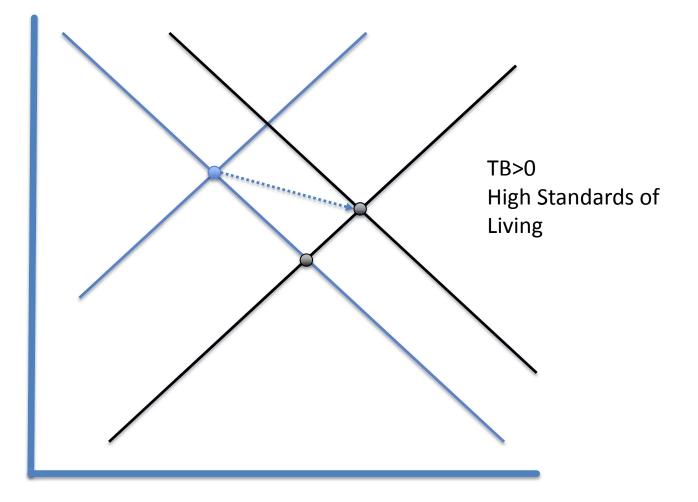
# Moving the social peace

- In general the social peace shifts upward for two reasons
  - Getting used to Misery
    - If the individuals are subject to misery during a prolong period of time, they will tend to accept it as "normal"
  - Coordinating Device
    - "What is the reason why would you be willing to sacrifice something that is yours for the good of the country".

# Argentina's BBNN

Annotations from case HBS9702001

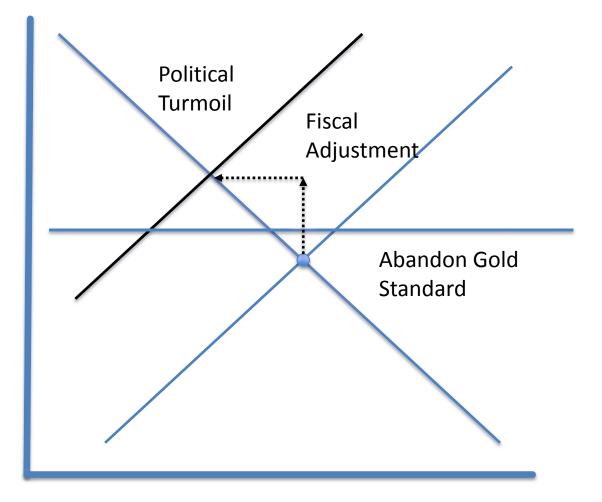
- Tremendous economic performance
  - Significant Growth
  - Low inflation
  - Massive immigration
- Significantly "good" standards of living
  - 6<sup>th</sup> economy in the world
  - One of the best education systems
- 1919-1929
  - Growth accelerated (6+)
  - Improvements in political representation

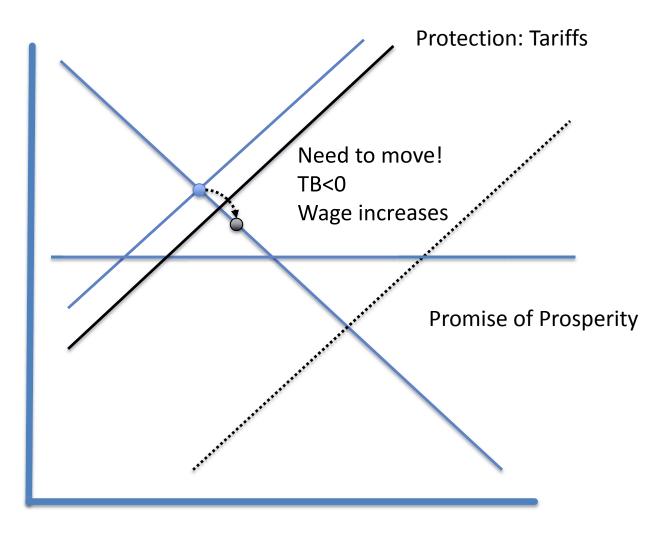


# Crisis: 1930

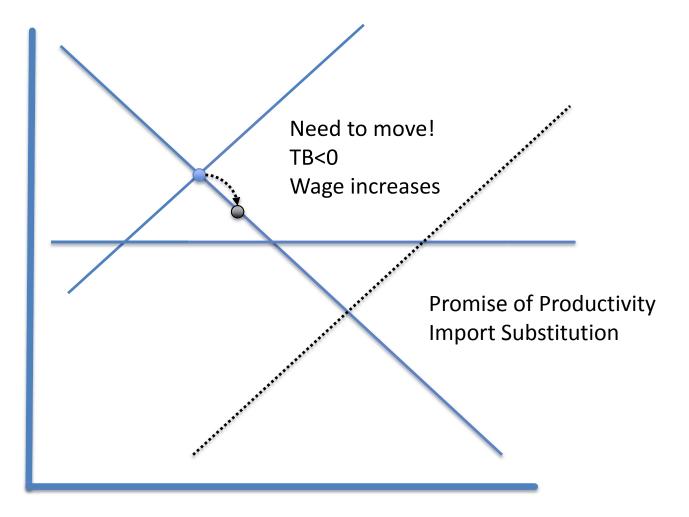
- External shocks
  - Great Depression: drop in US demand.
  - Protectionism: increase in tariffs.

## Crisis: 1930





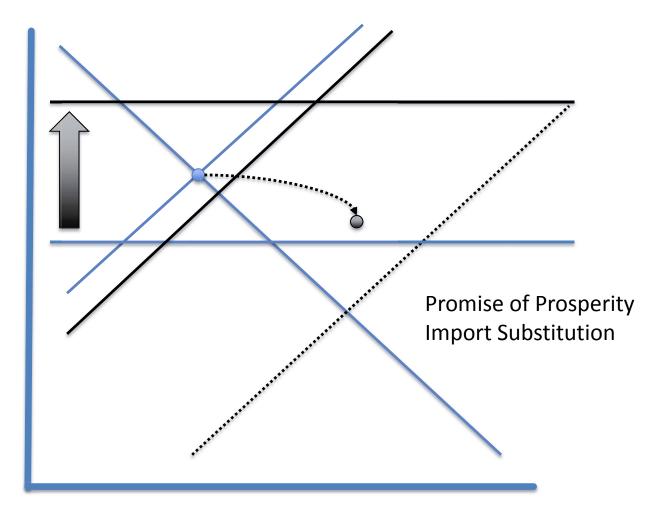
- Political and social turmoil was unattended
- What were the problems? (according to them)
  - Excessive dependence on exports
  - Excessive dependence on Agriculture
  - Need to solve the Latin Triangle problem
- What was decided?
  - Import Substitution
  - Tax Agriculture, and subsidize Manufacturing
  - Protection by raising tariffs
  - Significant increase in wages



# Peron 1946-1955

- Most important development
  - Creation of the first "Mini-me" (4.2.2)
- Political Capital
  - Peron provided the wage/labor concessions (4.4.x)
- Economic Policy
  - Expansion of expenditures (16.e7.3)
  - Large fiscal deficits (18.e9)
  - TB deficits (14.e5.1)
  - Real wages increase (16.e7.1)

#### Peron 1946-1955

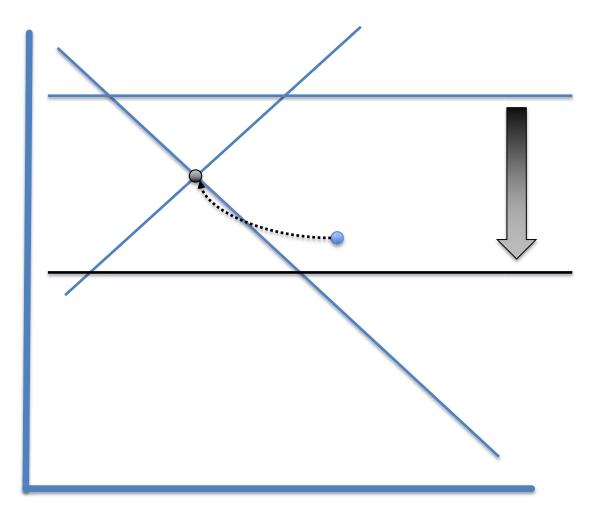


# Peron 1946-1955

- Wages outpaced productivity increases (6.6.1)
- Large expenditure expansion produced overheating and inflation (6.6.3, 17.e8.1)
- Trade Balance Deficit were large (14.e5.2)
- Control of inflation

Adjustment of fiscal expenditures

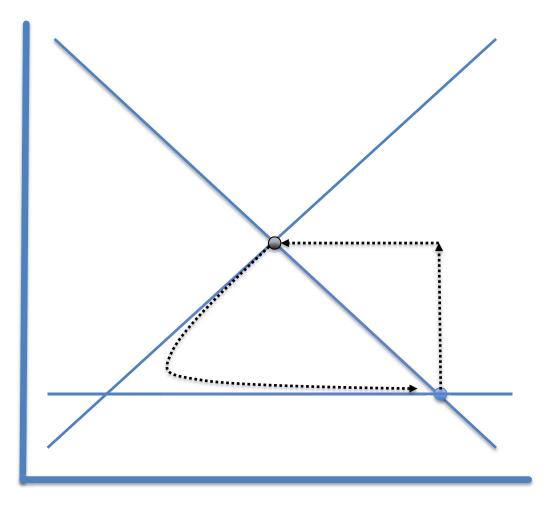
## Crisis: 1954-1955



# Ghost of Peron: 1955-1973

- Full Latin Triangle Dynamics
  - Adjustment: devaluation and cut demand
    - Real wages drop by 26% (7.5.1)
  - Political pressures
    - Strikes
    - Political turnover
    - Conspiracies and coups
  - Control of the demand and Wage concessions (7.6.x)
  - Populism before elections

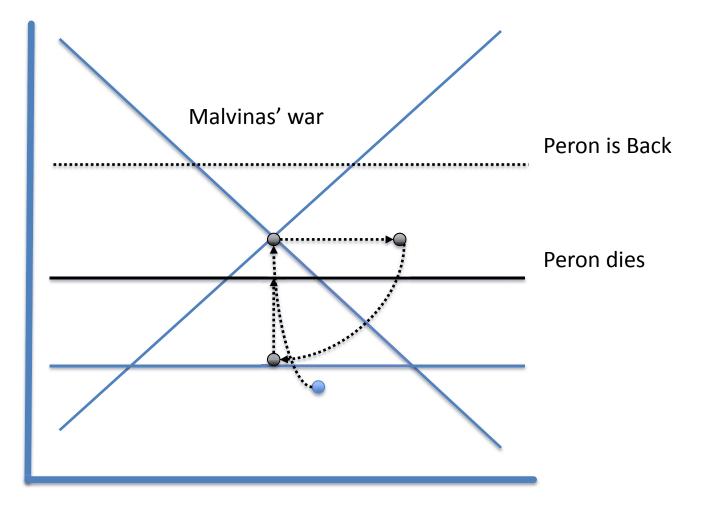
## Ghost of Peron: 1955-1973



# Peron II: 1973-1983

- Social Peace: Peron is Back
  - Popular support for Peron
  - Peron's "Social Pact"
- Economic Policies
  - "Conservative Measures" (8.5.1)
  - Devaluations
- Military Government
  - Social Peace: "Malvinas' war"
  - Demand increase (9.1.1)
  - Appreciation of real exchange rate

## Peron II: 1973-1983

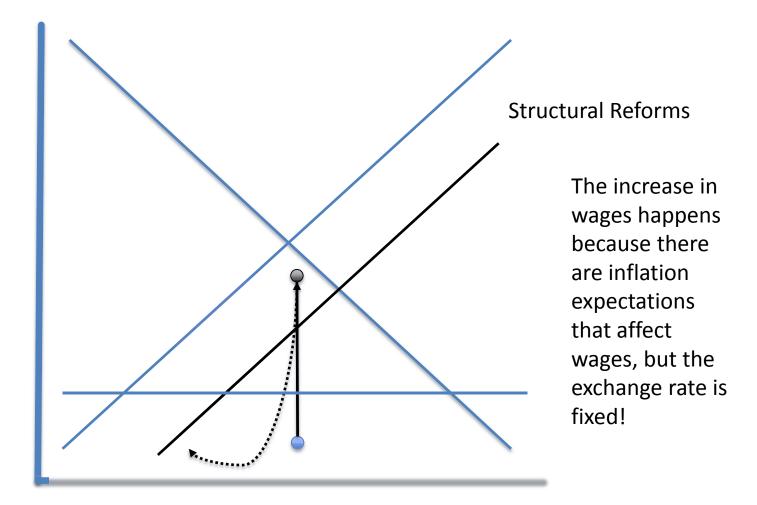


# Austral: 1983-1989

- Policy Actions (9.5.x)
  - Structural Reforms
    - Privatization
  - Economic Liberalization
    - Reduction of protectionism
  - Debt Renegotiation
- What is missing?

- Coordinating Device (the SP line)

## Austral: 1983-1989



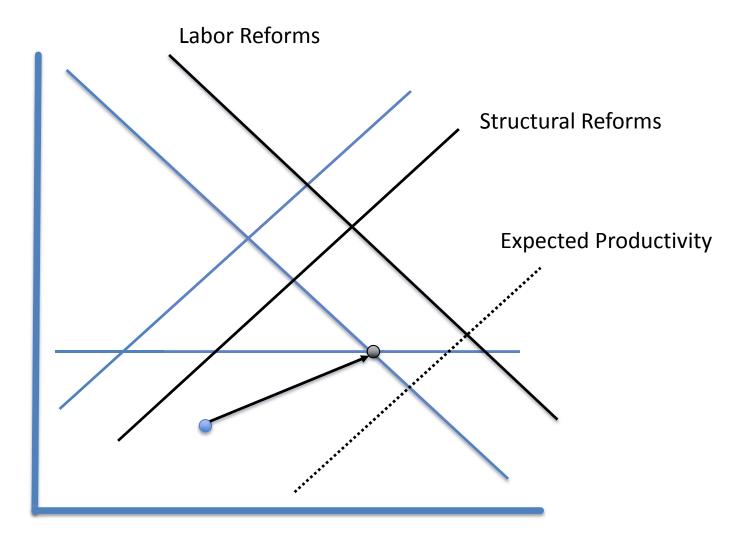
# Convertibility 1991-2001

- Structural Reforms
  - Privatizations
  - Deregulation
  - Trade reform
  - Pension fund reforms
  - Labor reforms
  - Tax reform (VAT)
  - Administrative reform
- Debt Restructuring
- Currency Reform
  - Currency Board
    - Credibility in currency
    - Change of inflation expectations
- Coordinating device
  - Social Pact

# Convertibility 1991-2001

- Outcomes
  - Inflation slow down significantly (10.e1.1)
  - Growth Reappeared (10.e1.1)
  - Negative CA and TB (11.e3)
  - Unemployment increased significantly
  - Fiscal deficit remained high

# Convertibility 1991-2001



	Principles	Policy	Management	Institutions
Р				
R				
0				
Μ	<ul> <li>External Accounts (BB)</li> <li>Internal Accounts (NN)</li> </ul>	<ul> <li>Automatic Adjustment</li> <li>Active Adjustment (Fiscal, Monetary, Exchange, Wage)</li> <li>Structural Reforms</li> </ul>	<ul> <li>BBNN at the industry level</li> <li>Automatic and Active Adjustment</li> <li>Restructuring</li> </ul>	<ul> <li>Product Markets</li> <li>Financial System</li> <li>Macro Prudential Regulation</li> <li>Fiscal and Monetary Institutions</li> </ul>
I				
S	<ul> <li>Social Aspirations</li> <li>Political Aspirations</li> <li>Standards of Living (SP)</li> </ul>	<ul> <li>Message</li> <li>Representation</li> <li>Transparency</li> <li>Accountability</li> </ul>	<ul> <li>Political Influence</li> <li>Community Reach</li> <li>Corruption</li> <li>Commitment versus Involvement</li> </ul>	<ul> <li>Social &amp; Personal needs</li> <li>Political Voice &amp; Representation</li> <li>Justice &amp; equality</li> <li>Individual &amp; Civil rights</li> </ul>
E				

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