

MASSACHUSETTS INSTITUTE OF TECHNOLOGY
Sloan School of Management

**15.565 – INTEGRATING INFORMATION SYSTEMS:
TECHNOLOGY, STRATEGY, AND ORGANIZATIONAL FACTORS**

**15.578 – GLOBAL INFORMATION SYSTEMS:
COMMUNICATIONS & CONNECTIVITY AMONG INFORMATION SYSTEMS**

Spring 2002

Homework Assignment 3 (a) + 3 (b): Identify Relevant References

3(a) Due: Lecture #15 By this time we will have covered most of the strategic connectivity and physical connectivity sections of the course:

Find an article that in your opinion captures some central concepts and/or highlights some key issues of the course that interested you. **(see Note 2 below).**

3(b) Due: Lecture #22 By this time we will have covered most of the logical connectivity and organizational connectivity sections of the course.

Find an article that in your opinion captures some central concepts and/or highlights some key issues of the course that interested you.

Purpose: The purpose of this exercise is to give you an opportunity to delve a little bit deeper into two areas of your choice. The intent is; as you look for the "right" article, the depth of your knowledge in your area of interest will increase through your readings.

Specifications:

- Although the timing of the homework coincides roughly with the ending of the first half and the second half of the course, you may pick and choose topics of interest from any part of the course for any of the two submissions. The only caveat is that the article/topic has to be relevant within the context of the issues discussed/to be discussed in class.
- The article does not have to be an academic article, however, it should not be a one paragraph snippet from WSJ. In other words, you can use HBR articles or business publication articles. It is the content of the article and its relationship to the course material that is important.
- The article should be aimed at demonstrating your understanding of the issues in your area of interest. It can either be an article that you feel is better than a current reading (such as by being more up-to-date, more focused on the key issues, better written, etc) or could be a true complimentary contribution to the materials covered in some section (your choice) of the class.

Submission: Submit a copy of the article and a one-page synopsis covering the following:

- An article abstract - your opinion and take away from the article.
- Why you think the article has potential for contribution in complimenting the class material.
- Where does the article fit best in the overall course structure (i.e., which session does it best match).

NOTE 1: Regarding the due dates, it is possible, and recommended, that you turn in your submission prior to the due dates.

NOTE 2: The CP1 Assignment substitutes for HW3(a) for those that did CP1.