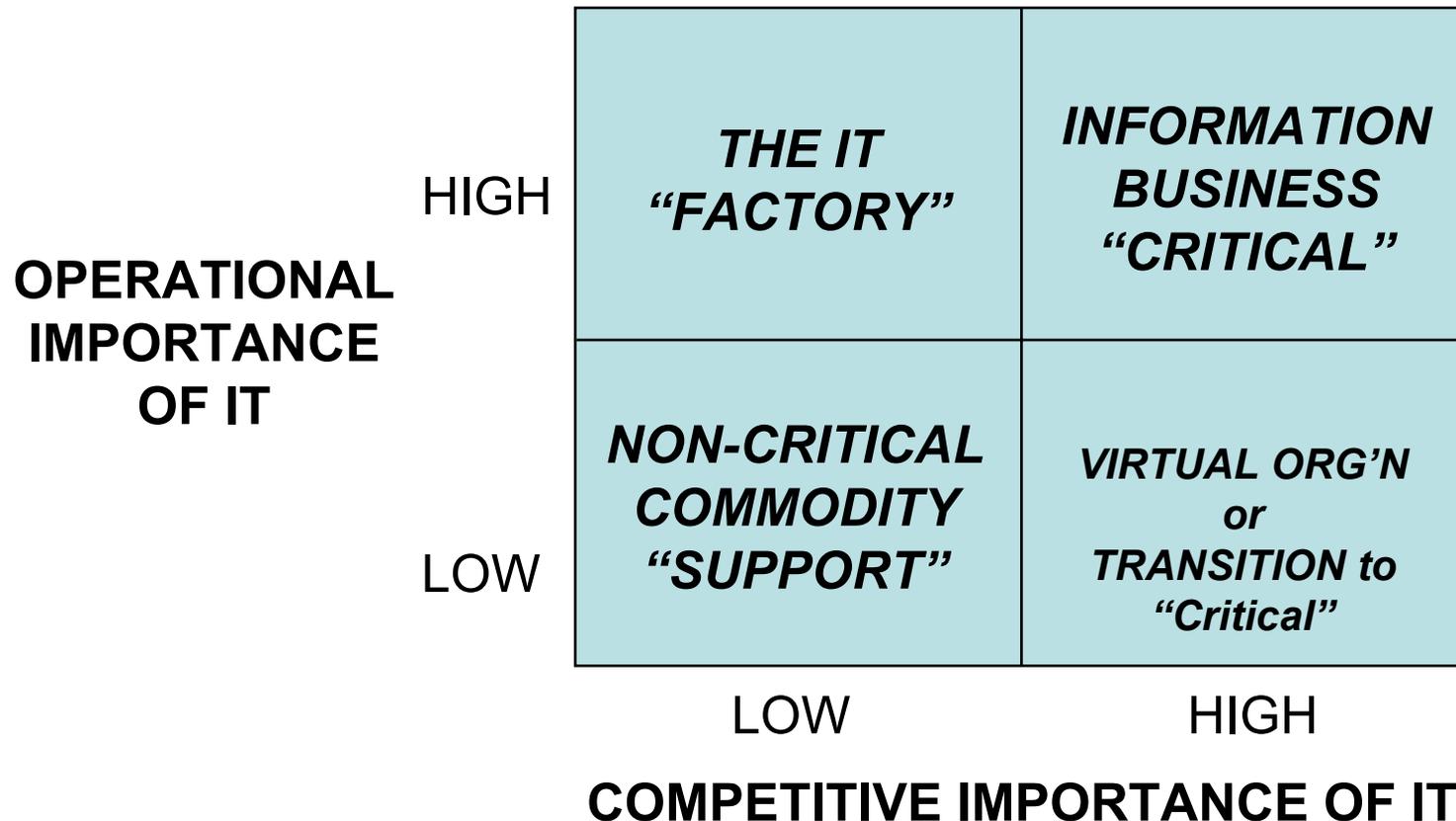


15.568 S05
“Does IT Matter?”

May 10, 2005

The Roles for IT in an Organization



Exec question: Where is our organization on this grid?

Adapted from Cash, J.I., F. W. McFarlan, and J. L. McKenney, Corporate Information Systems Management. 2nd edition, Irwin

Future Value: Where are you headed?

