

15.568 – Practical Information Technology Management – Spring 2005

Class 12: CareGroup Tuesday March 15, 2005

Note: Module II memo due

Questions and other assignment points:

Read the assigned articles:

1) "Make it simple: A survey of information technology" The Economist, October 30th, 2004

2) Weill, P. & Broadbent, M., "The Evidence for Business Value", Chap 3 in Leveraging the New Infrastructure: How Market Leaders Capitalize on Information Technology, HBS Press, 1998

Prepare for discussion: CareGroup (HBS 9-303-097)

1. What happened at CareGroup? Why did it happen? Explain in words and concepts that reflect the two articles assigned for today.
2. Looking at the "lessons learned", what would be your top three most important?
3. What else would you recommend to Halamka, to the CEO, and to the Board of Directors of CareGroup?