15.568 – Practical Information Technology Management – Spring 2005

Class 3: Administrative Data Project (A)

Questions and other assignment points for Tuesday:

Read: Randolph, W.A. & Posner, B.Z., "What Every Manager Needs to Know About Project Management". SMR, Vol 29, No. 4, Summer 1988, pp 65-73

Prepare for discussion: Administrative Data Project (A) (HBS 9-803-051)

Consider the following sections:

- 1. Using the ten principles from the Randolph and Posner article, evaluate the work so far and the direction of the Administrative Data Project: What has been done well? What has been done poorly?
- 2. What steps should be taken, and by whom, with respect to the ADP? Be as specific as possible.
- 3. Would the Randolph and Posner article have been useful to project management in IT at Royal Caribbean Cruises? Why or why not?