MIT PORTAL PROJECT STATUS REPORT April 14, 2005

15.568 Practical IT Management Spring 2005

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Sponsored by: MIT Information Systems & Technology

Provide a dashboard light of the overall prospects for achieving the project as laid out in the original project plan: green, yellow, or red

Green Task completed or able to be completed on deadline
 Yellow Task has missed the deadline by two weeks or less
 Red Task has missed the deadline by more than two weeks

Objectives Status

- 1. Determine necessary costs and resources Green
- 2. Identify portal implementation issues Green
- 3. Identify portal operational issues Green
- 4. Document best practices Green
- 5. Create reliable documentation Green

I. Accomplishments

1. Contacts:

SloanSpace

Julie Bergfeld

Assoc Director, Academic Comp & Web Development

Susie Lee – Made initial contact on the week of April 4, 2005.

North Carolina State University

Gwen Hazlehurst

Director of Enterprise Information Systems

Armando Valdes – Initial contact rescheduled for Wednesday, April 13, 2005.

Duke University (UPortal Open-Source)

Deborah Johnson

Assistant Vice Provost and Director of Student Administrative Services

Tiffany Kosolcharoen – Made initial contact on Friday, April 8, 2005. Tiffany received information that will be compiled this weekend (April 16) and will conduct follow-up interviews afterwards.

University of Cincinnati (SAP External Contact)

Jim Lewis, Associate Director
UCit Systems & Operations

Adam Powell will make initial contact on Wednesday, April 13, 2005.

Baylor University – No contact

Bill Bevil, CSE, Sr. Project Manager Baylor College of Medicine

Bill Bevil wrote, "I will get back to soon as possible - we are in the process of going live this weekend with SAP Supplier Relationship Management, SAP XI and Enterprise Portal and a new Identity Management system." Out of respect for his schedule, we will not include Baylor University as part of our studies.

Central Michigan – Renae Eckland, Director of Information Technology – no response

- 2. **Interview Template**: On Friday, April 1, Wayne Turner met with Tiffany Kosolcharoen to receive official approval for the document. Please scroll below to view the attached external interview questions.
- 3. **MIT Case Study**: The MIT case study is pending approval. Wayne Turner provided initial suggestions to Adam Powell to create an updated version of the case study. Wayne and Adam will meet again to revise the MIT case study.
- 4. Meeting with Professor Gibson and Evan Mamas

On Tuesday, April 5, Susie, Adam and Tiffany met with Professor Gibson and Evan Mamas. We learned to apply our case studies and class findings to our report. Specifically:

- 1. Include the Baxter University case study in our findings The Harvard Business School created a three-part case study of the Baxter University IT change management process. Through multiple class discussions, the insights generated from the ADP case will provide a solid example of the importance of human organizations in IT systems implementation.
- 2. Matrix Drawing from the many frameworks we learned in class, Professor Gibson and Evan Mamas recommended we used matrices (like the Gibson matrix) to represent our findings. We will take this advice in creating our final report.

II. Issues

1. SAP Portal Universities

As of April 14, 2005 (upon due date of this status report), we are in contact with one SAP Portal university – the University of Cincinnati. The other university contacts have failed to reply.

Therefore, our team will continue to research our successful external contacts and create a strong University of Cincinnati SAP Portal report.

2. Time

With the final report due in less than twenty days, the ability to establish new contact is very limited. Scheduling the initial interviews already created a two-week challenge to coordinate with others' schedules and time zones.

Therefore, our team will leverage in-class resources (readings, websites, databases, frameworks) to strengthen our recommendations. Please see the actions to be taken below.

3. Team coordination

Although it is only a minor issue, Susie, Adam and Tiffany have taken the majority of the initiative in writing reports, emailing contacts, editing our teammates' feedback, etc.

Armando's inconsistent attendance makes it challenging to share ideas and apply lessons learned to our recommendations.

On a positive note, Armando is quick to respond by email. However, it is difficult to correspond and assign deliverables to a teammate solely via email.

III. Actions to be taken

1. Conduct external interviews (please see above 'Accomplishments')

2. Write up case studies

On April 20, after Patriot's Day weekend, our full team will have conducted the interviews and written initial case studies. We will re-contact the schools to clarify, edit, and add information to the external case studies.

3. Incorporate lessons learned from class

With guest lecturer Professor Malone's Project Handbook as an excellent resource for prior case studies, our team will incorporate research from the online database to be included as part of our studies. In addition, our prior matrix readings and frameworks will be used in creating our final recommendation report.

IV. Reflections and Learning

In conducting our external interviews, we have had to deal with unresponsive external contacts. People are busy, and it takes effort on both sides to establish contact.

We are pleased with the enthusiasm of our successful external contacts. We have had the privilege of meeting some of the most enthusiastic IT directors and executives of external universities' portals, and their passion for the portal clearly is a reason for their teams' success.

Finally, our group has created unofficial "roles" for each person. We never assigned duties for everyone, but each person has found his / her part in the team. Through the small group setting of our class, we each understand our teammates' strengths and draw upon them in assigning deliverables.

VI. Project Timeline

| Deliverables | Date Due | Description |
|-----------------------------------|----------|---|
| Project Plan | W 3/2 | 3-page initial proposal |
| Status Report | R 3/17 | 2-page update of project progress |
| Status Report | R 3/31 | 2-page update of project progress |
| Status Report | R 4/14 | 2-page update of project progress |
| Status Report | R 4/28 | 2-page update of project progress |
| Project Presentation | R 5/3 | Presentation either on 5/3 or 5/5 |
| Report | R 5/5 | 20-page final report |
| Internal Interviews | W 3/16 | Interviews with UI, Architect, PR, MIT employees |
| External Interview Template | W 3/30 | Questions to interview non-MIT university portal administrators |
| External Interview Completion | W 4/13 | non-MIT university portal administrators all interviewed |
| External Interview Write-ups | T 4/26 | "Case-study"-like summaries of portal implementations |
| Pick Interview Candidates | W 3/16 | Work with Steve Landry to select interviewees |
| Meeting with Wayne, Steve, Kevin | W 3/16 | Status report Meeting |
| Progress Assessment w. Prof. & TA | T 4/5 | Progress meeting |

15.568 Practical Information Management MIT Portal Team

External Interview Template

| University Name: | |
|--|--|
| Date: | |
| MIT Portal Team Interviewer Names: | |
| | |
| External University Contact Information: | |
| | |

Prior to Interview

The following should be completed if available online:

Research schools and available online portals / website

Write-up background information and history of portal launch

Research university contact and their IT role

Research portal technology (SAP, uPortal, etc.) of the university

During the Interview

We will schedule a half-hour to an hour of time depending on the availability of the interviewee.

Introduction

Thank him/her for their time for a ____ minute interview.

Explain MIT's definition of a portal:

From the September 10, 2004 Migration Requirements Document:

To provide customized one-stop-shopping for all administrative and self service applications and services. The primary audience for the Administrative Portal is MIT employees, but some applications, such as Student Group Reports, are specifically for students, and others, such as Training, are used by both employees and students.

Transactions include: Benefits, Directory Information, Training resources; transactions for administrators of a DLC who work with their organization's data - includes Financial, Master Data, and many other transactions.

Definition of a Portal: A hub or gateway to locate commonly used content. A portal gives approved users access to web-based information, tools, and services from one location, with single sign-on¹ and user-specific views. Roles-based profiles allow for dynamic, customized, personalized data. Use of portals allows for broadcast of messages or notifications, or narrower, targeted messages. Value of portals: single branding; link integrity; and due to customization of content, efficiency (time saving), reduced frustration, easier access to commonly used tools and information, and a more pleasurable experience.

Motivating Factors

- > What were your driving factors to this portal implementation?
- > Who were the key people who helped drive the portal creation?
- > What is your definition of the portal?

Resources

- > Budgeting
 - Exact costs (if possible)
- > Human Organization / Resources
 - Training
 - Access to Organization Chart

¹ Because MIT uses certificates, it is more appropriate to think in terms of single session rather than single sign-on.

Technology Selection

- > What made you decide upon (uPortal, SAP, etc.) technology?
- > Time / human efforts made in technology selection

Portal Strategy

- > What features did you include / will include in your portal?
 - Functionality
 - Customization
 - Employee / Student needs
- > Student and/or administrative portal?
- > Was cost a factor in creating your portal? What were the limitations, if any?

Portal Implementation

- > Gantt chart / Timeline of people and resources involved (if possible)
- > Steps taken in all aspects of change management
 - Budgeting
 - Organization
 - People
 - Training

Response

- > What has the reaction been to the portal?
 - Students
 - IT Administrators
 - Faculty
- > How did you measure the "success" of your portal?
- > What were your learned successes and failures?

Portal Maintenance / Future Activities

- > What are the actions needed to maintain your portal today?
- > Any new projects / additional features that you are adding to the portal?

Follow-Up Contacts

- > Advice on whom to follow-up with
- > Advice on websites to read other resources

After the Interview

Thank you email to the interviewee

Follow-Up with next people to contact and interviewee to keep him / her informed