

APR 1. IT and Productivity

Two-Page Assignment:

Please write a two page memo addressing the question below. My strong preference is that you do NOT use attachments. Instead, the memo should be in the body of the email itself. The length is a maximum of 500 words – be concise. Please email the memo to me no later than 11:59pm on Wednesday, March 31st (the day BEFORE class). Please also remember to include “15.575 Memo” in the subject of the email.

Choose an application in which IT have made things more productive (or choose one that has not). Please explain

- (i) how your chosen case is understood in terms of the readings and
- (ii) what datasets would you use to measure productivity (input and output variables).