

April 15: The Managerial View of the Firm and Knowledge Work

Two-Page Assignment:

Please write a two page memo addressing the question below. My strong preference is that you do NOT use attachments. Instead, the memo should be in the body of the email itself. The length is a maximum of 500 words – be concise. Please email the memo to me no later than 11:59pm on Wednesday, March 31st (the day BEFORE class). Please also remember to include “15.575 Memo” in the subject of the email.

Choose an IT application which has changed organizational practices. Please explain

- i) what factors the manager must consider in implementing this change,
- ii) how would we measure whether these organizational changes were successful, and
- iii) put into the context of this week’s readings.