# Social Network Analysis 

## Basic Concepts, Methods \& Theory

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## Agenda

- Introduction
- Basic Concepts
- Mathematical Notation
- Network Statistics


## Textbooks

- Hanneman \& Riddle (2005) Introduction to Social Network Methods, available at $h t t p: / / f a c u l t y . u c r . e d u / \sim h a n n e m a n / n e t t e x t / ~$
- Wasserman \& Faust (1994): Social Network Analysis - Methods and Applications, Cambridge: Cambridge University Press.


## Introduction

## Basic Concepts

## What is a network?

## What is a Network?

- Actors / nodes / vertices / points
- Ties / edges / arcs / lines / links



## What is a Network?

- Actors / nodes / vertices / points
- Computers / Telephones
- Persons / Employees
- Companies / Business Units
- Articles / Books
- Can have properties (attributes)
- Ties / edges / arcs / lines / links


## What is a Network?

- Actors / nodes / vertices / points
- Ties / edges / arcs / lines / links
- connect pair of actors
- types of social relations
- friendship
- acquaintance
- kinship
- advice
- hindrance
- sex
- allow different kind of flows
- messages
- money
- diseases



## What is a Social Network? - Relations among People



Folie:

## What is a Network? - Relations among Institutions



- as institutions
- owned by, have partnership / joint venture
- purchases from, sells to
- competes with, supports
- through stakeholders
- board interlocks
- Previously worked for

> Image by MIT OpenCourseWare.

## Why study social networks?

## Example 2) Homophily Theory

|  | Male | Female |
| :---: | :---: | :---: |
| Male | 123 | 68 |
| Female | 95 | 164 |

- Birds of a feather flock together
- See McPherson, Smith-Lovin \& Cook (2001)

|  | $0-13$ | $14-29$ | $30-44$ | $45-65$ | $>65$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $0-13$ | 212 | 63 | 117 | 72 | 91 |
| $14-29$ | 83 | 372 | 75 | 67 | 84 |
| $30-44$ | 105 | 98 | 321 | 214 | 117 |
| $45-65$ | 62 | 72 | 232 | 412 | 148 |
| $>65$ | 90 | 77 | 124 | 153 | 366 |

- age / gender $\rightarrow$ network


## Managerial Relevance - Social Network...



## ...vs. Organigram



Image by MIT OpenCourseWare.

## SNA - A Recent Trend in Social Sciences Research

- Keyword search for,,social" + „network" in 14 literature databases


Source: Knoke, David (2007) Introduction to Social Network Analysis

## SNA - A Recent Trend in IS Research



## How to analyze Social Networks?

## Example: Centrality Measures

- Who is the most prominent?
- Who knows the most actors? (Degree Centrality)
- Who has the shortest distance to the other actors?
- Who controls knowledge flows?



## Example: Centrality Measures

- Who is the most prominent?
- Who knows the most actors?
- Who has the shortest distance to the other actors? (Closesness
Centrality)
- Who controls knowledge flows?



## Example: Centrality Measures

- Who is the most prominent?
- Who knows the most actors
- Who has the shortest distanc the other actors?
- Who controls knowledge flows? (Betweenness Centrality)



## Basic Concepts

## Dyads, Triads and Relations



friendship
kinship

- actor
- dyad
- triad
- relation:
- collection of specific ties among members of a group


## Strength of a Tie



- Social network
- finite set of actors and relation(s) defined on them
- depicted in graph/ sociogram
- labeled graph
- Strength of a Tie
- dichotomous vs. valued
- depicted in valued graph or signed graph (+/-)


## Strength of a Tie


adjacent node to/from

incident node to




- Strength of a Tie
- nondirectional vs. directional
- depicted in directed graphs (digraphs)
- nodes connected by arcs
- 3 isomorphism classes
- null dyad
- mutual / reciprocal / symmetrical dyad
- asymmetric / antisymmetric dyad
- converse of a digraph
- reverse direction of all arcs


## Walks, Trails, Paths

- (Directed) Walk (W)
- sequence of nodes and lines starting and ending with (different) nodes (called origin and terminus)
- Nodes and lines can be included more than once
- Inverse of a (directed) walk ( $W^{-1}$ )
- Walk in opposite order
- Length of a walk

- How many lines occur in the walk? (same line counts double, in weighted graphs add line weights)
- (Directed) Trail
- Is a walk in which all lines are distinct
- (Directed) Path
- Walk in which all nodes and all lines are distinct
- Every path is a trail and every trail is a walk


## Walks, Trails and Paths - Repetition



- $W=n 1$ I 1 n2 I2 n3 I4 n5 I6 n6
- n1
- n3
- W = n1 I1 n2 I2 n3 I4 n5 I4n3
- W = n1 I1 n2 I2 n3 I4 n5 I5 n4 I3 n3
- Path
- origin
- terminus
- Walk
- Trail


## Reachability, Distances and Diameter

- Reachability
- If there is a path between
nodes $n_{i}$ and $n_{j}$
- Geodesic
- Shortest path between two nodes
- (Geodesic) Distance d(i,j)
- Length of Geodesic (also called ,,degrees of separation")



# Mathematical Notation and Fundamentals 

## Three different notational schemes

1. Graph theoretic
2. Sociometric
3. Algebraic

## 1. Graph Theoretic Notation

- N Actors $\left\{\mathrm{n}_{1}, \mathrm{n}_{2}, \ldots, \mathrm{n}_{\mathrm{g}}\right\}$
- $n_{1} \rightarrow n_{j}$ there is a tie between the ordered pair $\left.<n_{i}, n_{j}\right\rangle$
- $\mathrm{n}_{1} \rightarrow \mathrm{n}_{\mathrm{j}}$ there is no tie
- ( $\mathrm{n}_{\mathrm{i}}, \mathrm{n}_{\mathrm{j}}$ ) nondirectional relation
- $\left\langle\mathrm{n}_{\mathrm{i}}, \mathrm{n}_{\mathrm{j}}\right\rangle$ directional relation
- $\mathrm{g}(\mathrm{g}-1)$ number of ordered pairs in $\left\langle\mathrm{n}_{\mathrm{i}}, \mathrm{n}_{\mathrm{j}}\right\rangle \quad$ directional network
- $\mathrm{g}(\mathrm{g}-1) / 2$ number of ordered pairs in nondirectional network
- L collection of ordered pairs with ties $\left\{1_{1}, \quad I_{2}, \ldots, I_{g}\right\}$
- G graph descriped by sets (N, L)
- Simple graph has no reflexive ties, loops


## 2. Sociometric Notation - From Graphs to

## (Adjacency/Socio)-Matrices



Binary, undirected



Valued, directed

|  |  | If | III | IV | V | VI |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I |  | 2 | 0 | 0 | 0 | 0 |
| II | 0 | 0 | 4 | 0 | 0 | 0 |
| III | 0 | 3 | 0 | 5 | 4 | 0 |
| IV | 0 | 0 | 5 | 0 | 0 | 0 |
| V | 0 | 0 | 0 | 2 | 0 | 3 |
| VI | 0 | 0 | 0 | 1 | 4 | 0 |

## 2. Sociometric Notation

- X $\mathrm{g} \times \mathrm{g}$ sociomatrix on a single relation $g \times g \times R$ super-sociomatrix on $R$ relations
- $X_{R}$ sociomatrix on relation $R$
- $X_{\mathrm{ij}(\mathrm{r})}$ value of tie from $\mathrm{n}_{\mathrm{i}}$ to $\mathrm{n}_{\mathrm{i}}$ (on relation $\chi_{r}$ ) where $\mathrm{i} \neq \mathrm{j}$

2. Sociometric Notation - From Matrices to Adjacency Lists and Arc Lists

Adjacency List


III II
III IV
III V
IV III
IV V
IV VI
V III
V IV
V VI
VIIV
VI IV

## Network Statistics

## Different Levels of Analysis



## Measures at the Actor-Level:

Measures of Prominence: Centrality and Prestige

## Degree Centrality

- Who knows the most actors? (Degree Centrality)
- Who has the shortest distance to the other actors?
- Who controls knowledge flows?



## Degree Centrality I



## Degree Centrality II

- Interpretation: opportunity to (be) influence(d)
- Classification of Nodes
- Isolates
- $\mathrm{d}_{\mathrm{i}}\left(\mathrm{n}_{\mathrm{i}}\right)=\mathrm{d}_{\mathrm{o}}\left(\mathrm{n}_{\mathrm{i}}\right)=0$
- Transmitters
- $\mathrm{d}_{\mathrm{l}}\left(\mathrm{n}_{\mathrm{i}}\right)=0$ and $\mathrm{d}_{\mathrm{o}}\left(\mathrm{n}_{\mathrm{i}}\right)>0$
- Receivers
- $\mathrm{d}_{\mathrm{l}}\left(\mathrm{n}_{\mathrm{i}}\right)>0$ and $\mathrm{d}_{\mathrm{o}}\left(\mathrm{n}_{\mathrm{i}}\right)=0$
- Carriers / Ordinaries
- $d_{1}\left(n_{i}\right)>0$ and $d_{0}\left(n_{i}\right)>0$

- Standardization of $\mathrm{C}_{\mathrm{D}}$ to allow comparison across networks of different sizes: divide by ist maximum value

$$
C_{D}^{\prime}\left(n_{i}\right)=\frac{d\left(n_{i}\right)}{g-1}
$$

## Closeness Centrality

- Who knows the most actors?
- Who has the shortest distance to the other actors? (Closesness Centrality)
- Who controls knowledge flows?



## Closeness Centrality



|  | I II III IV V VI |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I | - | 1 | 2 | 3 | 3 | 4 |
| II | 1 | - | 1 | 2 | 2 | 3 |
| III | 2 | 1 | - | 1 | 1 | 2 |
| IV | 3 | 2 | 1 | - | 1 | 1 |
| V | 3 | 2 | 1 | 1 | - | 1 |
| VI | 4 | 3 | 2 | 1 | 1 | - |


| 13 |
| :---: |
| 9 |
| 7 |
| 8 |
| 8 |
| 11 |

- Index of expected arrival time

$$
C_{C}\left(n_{i}\right)=\frac{1}{\sum_{j=1}^{g} d\left(n_{i}, n_{j}\right)}
$$

Reciprocal of marginals of geodesic distance matrix

- Standardize by multiplying (g-1)
- Problem: Only defined for connected graphs


## Proximity Prestige

$$
P_{P}\left(n_{i}\right)=\frac{I_{i} /(g-1)}{\sum_{j=1}^{g} d\left(n_{j}, n_{i}\right) / I_{i}}
$$

- $I_{i /}(g-1)$

- number of actors in the influence domain of $n_{i}$
- normed by maximum possible number of actors in influence domain
- $\sum \mathrm{d}\left(\mathrm{n}_{\mathrm{j}}, \mathrm{n}_{\mathrm{i}}\right) / \mathrm{I}_{\mathrm{i}}$
- average distance these actors are to $n_{i}$



## Eccentricity / Association Number

- Largest geodesic distance between a node and any other node
- $\max _{\mathrm{j}} \mathrm{d}(\mathrm{i}, \mathrm{j})$



## Betweenness Centrality

- Who knows the most actors?
- Who has the shortest distance to the other actors?
- Who controls knowledge flows?
(Betweenness Centrality)



## Betweenness Centrality

- How many geodesic linkings between two actors $j$ and $k$ contain actor $i$ ?
- $\mathrm{g}_{\mathrm{jk}}\left(\mathrm{n}_{\mathrm{i}}\right) / \mathrm{g}_{\mathrm{jk}}$ probability that distinct actor $\mathrm{n}_{\mathrm{i}}$, involved in communication between two actors $n_{j}$ and $n_{k}$

$$
C_{B}\left(n_{i}\right)=\frac{\sum_{j<k} g_{j k}\left(n_{i}\right)}{g_{j k}}
$$

- standardized by dividing through (g-1)(g-2)/2



## Several other Centrality Measures

- ...beyond the scope of this lecture
- Status or Rank Prestige, Eigenvector Centrality
- also reflects status or prestige of people whom actor is linked to
- Appropriate to identify hubs (actors adjacent to many peripheral nodes) and bridges (actors adjacent to few central actors)
- attention: more common, different meaning of bridge!!!
- Information Centrality
- see Wasserman \& Faust (1994), p. 192 ff.
- Random Walk Centrality
- see Newman (2005)


## Condor - Betweenness Centrality



## (Actor) Contribution Index

messa $g$ essen $t$-messa $g$ esrecei ved
messa g exsen ++ messa $g$ esrecei ved


## Measures at the Group-(Global-)Level and Subgroup-Level

## Diameter of a Graph and Average Geodesic Distance

- Diameter
- Largest geodesic distance between any pair of nodes
- Average Geodesic Distance
- How fast can information get transmitted?



## Density

- Proportion of ties in a graph


High density (44\%)


Low density (14\%)

## Density

$$
\Delta=\frac{L}{g(g-1) / 2}=\frac{L}{\binom{g}{2}}
$$

In undirected graph:
Proportion of ties

$\Delta=\frac{\sum_{i=1}^{g} \sum_{j=1}^{g} x_{i j}}{g(g-1)}$

In valued directed graph:
Average strength of the arcs

## Group Centralization I

- How equal are the individual actors' centrality values?
- $\mathrm{C}_{\mathrm{A}}\left(\mathrm{n}_{\mathrm{i}}{ }^{*}\right) \quad$ actor centrality index
- $\mathrm{C}_{\mathrm{A}}\left(\mathrm{n}^{*}\right) \quad \max _{\mathrm{i}} \mathrm{C}_{\mathrm{A}}\left(\mathrm{n}_{\mathrm{i}}{ }^{*}\right)$
- $\sum_{i=1}^{s}\left[C_{A}\left(n^{*}\right)-C_{A}\left(n_{i}\right)\right]$ sum of difference between largest value and observed values
- General centralization index:

$$
C_{A}=\frac{\sum_{i=1}^{g}\left[C_{A}\left(n^{*}\right)-C_{A}\left(n_{i}\right)\right]}{\max \sum_{i=1}^{g}\left[C_{A}\left(n^{*}\right)-C_{A}\left(n_{i}\right)\right]}
$$

## Group Centralization II

$$
\begin{gathered}
C_{D}=\frac{\sum_{i=1}^{g}\left[C_{D}\left(n^{*}\right)-C_{D}\left(n_{i}\right)\right]}{(g-1)(g-2)} \\
C_{C}=\frac{\sum_{i=1}^{g}\left[C_{C}^{\prime}\left(n^{*}\right)-C_{C}^{\prime}\left(n_{i}\right)\right]}{[(g-1)(g-2)](2 g-3)} \\
C B=\frac{\sum_{i=1}^{g}\left[C_{B}\left(n^{*}\right)-C_{B}\left(n_{i}\right)\right]}{(g-1)^{2}(g-2)}=\frac{\sum_{i=1}^{g}\left[C_{B}^{\prime}\left(n^{*}\right)-C_{B}^{\prime}\left(n_{i}\right)\right]}{(g-1)}
\end{gathered}
$$

## Condor - Group Centralization



## Subgroup Cohesion

- average strength of ties within the subgroup divided by average strength of ties that are from subgroup members to outsiders
- $>1 \rightarrow$ ties in subgroup are stronger

$$
\frac{\sum_{i \in N_{s}} \sum_{j \in N_{s}} x_{i j}}{g_{s}\left(g_{s}-1\right)}
$$



## Connectivity of Graphs and Cohesive Subgroups

## Connectivity of Graphs

## Connected Graphs, Components, Cutpoints and Bridges

- Connectedness
- A graph is connected if there is a path between every pair of nodes

- Components
- Connected subgraphs in a graph
- Connected graph has 1 component
- Two disconnected graphs are one social network!!!



## Connected Graphs, Components, Cutpoints and Bridges



## Connected Graphs, Components, Cutpoints and Bridges

- Cutpoints
- number of components in the graph that contain node $n_{j}$ is fewer than number of components in subgraphs that results from deleting $n_{j}$ from the graph
- Cutsets (of size k)
- k-node cut
- Bridges / line cuts
- Number of components...that contain line $I_{k}$



## Node- and Line Connectivity

- How vulnerable is a graph to removal of nodes or lines?


Point connectivity /
Node connectivity

- Minimum number of $k$ for which the graph has a $k$ node cut
- For any value <k the graph is $k$-node-connected

Line connectivity / Edge connectivity

- Minimum number $\lambda$ for which for which graph has a $\lambda$-line cut


## Cohesive Subgroups

## Cohesive Subgroups, (n-)Cliques, n-Clans, n-Clubs, kPlexes, k-Cores

- Cohesive Subgroup
- Subset of actors among there are relatively strong, direct, intense, frequent or positive ties
- Complete Graph
- All nodes are adjacent
- Clique
- Maximal complete subgraph of three or more nodes
- Cliques can overlap
- $\{1,2,3\}$
- $\{1,3,4\}$
- $\{2,3,5,6\}$



## Cohesive Subgroups, (n-)Cliques, n-Clans, n-Clubs, kPlexes, k-Cores

- n-clique
- maximal subgraph in which $d(i, j) \leq n$ for all $n_{i}, n_{j}$
- 2 : cliques: $\{2,3,4,5,6\}$ and $\{1,2,3,4,5\}$
- intermediaries in geodesics do not have to be n-clique members themselves!
- n-clan
- $n$-clique in which the $\mathrm{d}(\mathrm{i}, \mathrm{j}) \leq \mathrm{n}$ for the subgraph of all nodes in the n-clique
- 2-clan: $\{2,3,4,5,6\}$
- n-club
- maximal subgraph of diameter n

- 2-clubs: $\{1,2,3,4\}$; $\{1,2,3,5\}$ and $\{2,3,4,5,6\}$


## Cohesive Subgroups, (n-)Cliques, n-Clans, n-Clubs, kPlexes, k-Cores

- Problem: vulnerability of n-cliques

- k-plexes

- maximal subgraph in which each node is adjacent to not fewer than $\mathrm{g}_{5}-\mathrm{k}$ nodes („maximal": no other nodes in subgraph that also have $\left.d_{s}(i) \geq\left(g_{s}-k\right)\right]$
- k-cores
- subgraph in which each node is adjacent to at least $k$ other nodes in the subgraph


## Analyzing Affiliation Networks

## Affiliation Matrix, Bipartite Graph and Hypergraph, Rate of Participation, Size of Events

Two-mode network / affiliation network / membership network / hypernetwork

- nodes can be partitioned in two subsets
- N (for example g persons)
- M (for example h clubs)
- depicted in Bipartite Graph
- lines between nodes belonging to different subsets


Affiliation Matrix, Bipartite Graph and Hypergraph, Rate of Participation, Size of Events

## Affiliation Matrix (Incidence Matrix)

- Connections among members of one of the modes based on linkages established through second mode
- gactors, h events
- $A=\left\{a_{i j}\right\} \quad(g \times h)$

Event

|  | Football | Ballet | Tennis |
| :---: | :---: | :---: | :---: |
| Peter | 1 |  | 1 |
| Pat |  | 1 |  |
| Jack | 1 |  |  |
| Ann |  | 1 | 1 |
| Kim | 1 |  | 1 |
| Mary |  | 1 | 1 |

rate of
participation

| 1 |
| :--- |
| 1 |
| 1 |
| 2 |
| 2 |
| 2 |

size of event | 3 | 3 | 4 |
| :--- | :--- | :--- |
|  |  |  |

## Affiliation Matrix, Bipartite Graph and Hypergraph, Rate of Participation, Size of Events

- Sociomatrix [ (g+h) $\times(g+h)$ ]

|  | Peter | Pat | Jack | Ann | Kim | Mary | Football | Ballet | Tennis |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Peter | - | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 |
| Pat | 0 | - | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Jack | 0 | 0 | - | 0 | 0 | 0 | 1 | 0 | 0 |
| Ann | 0 | 0 | 0 | - | 0 | 0 | 0 | 1 | 1 |
| Kim | 0 | 0 | 0 | 0 | - | 0 | 1 | 0 | 1 |
| Mary | 0 | 0 | 0 | 0 | 0 | - | 0 | 1 | 1 |
| Football | 1 | 0 | 1 | 0 | 1 | 0 | - | 0 | 0 |
| Ballet | 0 | 1 | 0 | 1 | 0 | 1 | 0 | - | 0 |
| Tennis | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | - |

## Affiliation Matrix, Bipartite Graph and Hypergraph, Rate of Participation, Size of Events

- Homogenous pairs and heterogenous pairs
- $X_{r}^{N}(g \times g), X_{r}^{M}(h \times h), X_{r}^{N, M}(g \times h), X_{r}^{N, M}(h \times g)$
- One-mode sociomatrices $X^{N}$ [and $X^{\mathrm{M}}$ ]
- rows, colums: actors [events];
- $\mathrm{x}_{\mathrm{ij}}$ : co-membership [number of actors in both events] (main diagonal meaningful, e.g. total events attended by an actor)

|  | Peter | Pat | Jack | Ann | Kim | Mary |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Peter | 2 | 0 | 1 | 1 | 2 | 1 |
| Pat | 0 | 1 | 0 | 1 | 0 | 1 |
| Jack | 1 | 0 | 1 | 0 | 1 | 0 |
| Ann | 1 | 0 | 0 | 2 | 1 | 1 |
| Kim | 2 | 0 | 1 | 1 | 2 | 1 |
| Mary | 1 | 0 | 0 | 1 | 1 | 2 |



Affiliation Matrix, Bipartite Graph and Hypergraph, Rate of Participation, Size of Events

- Event Overlap / Interlocking Matrix

|  | Football | Ballet | Tennis |
| :---: | :---: | :---: | :---: |
| Football | 3 | 0 | 2 |
| Ballet | 0 | 3 | 1 |
| Tennis | 2 | 1 | 4 |



## Cohesive Subsets of Actors or Events

- clique at level c (cf. also k-plexes, n-cliques etc.)
- subgraph in which all pairs of events share at least c members
- connected at level $q$
- subset in which all actors in the path are comembers of at least $q+1$ events


Folie:
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# When is Which Centrality Measure Appropriate? 

Source: Borgatti, Stephen P. (2005) Centrality and
Network Flow, Social Networks 27, p. 55-71

## Assumptions of Centrality Measures

- Which things flow through a network and how do they flow?

|  | Transfer | Serial | Parallel |
| :---: | :---: | :---: | :---: |
| Walks | Money <br> exchange | Emotional <br> support | Attitude <br> influencing |
| Trails | Used Book | Gossip | E-mail <br> broadcast |
| Paths | Mooch | Viral infection | Internet name- <br> server |
| Geodesics | Package <br> Delivery | Mitotic <br> reproduction | <no process> |

Source: Borgatti, Stephen P. (2005) Centrality and
Network Flow, Social Networks 27, p. 55-71

## Assumptions of Centrality Measures

- Example: Betweenness Centrality
- Information travels along the shortest route

|  | Transfer | Serial | Parallel |
| :---: | :---: | :---: | :---: |
| Walks | Random Walk <br> Betweenness | $?$ | Closeness <br> Degree <br> Eigenvector |
| Trails | $?$ | $?$ | Closeness <br> Degree |
| Paths | $?$ | $?$ | Closeness <br> Degree |
| Geodesics | Closeness <br> Betweenness | Closeness | $?$ |

## Adequacy of Centrality Measures

|  | Transfer | Serial | Parallel |
| :---: | :---: | :---: | :---: |
| Walks | Money <br> exchange |  | Attitude <br> influencing |
| Trails |  | E-mail <br> broadcast |  |
| Paths |  | Internet name- <br> server |  |
| Geodesics | Package <br> Delivery | Mitotic <br> reproduction | <no process> |

Source: Borgatti, Stephen P. (2005) Centrality and
Network Flow, Social Networks 27, p. 55-71

## How to Calculate Geodesic Distance Matrices?

From Adjacency Matrices to (Geodesic) Distance Matrices I - (Reachability)

Repetition: Matrix Multiplication

- XY = Z

- $\mathrm{z}_{\mathrm{ij}}=\sum_{n=1}^{h} \mathrm{x}_{\mathrm{in}} \mathrm{y}_{\mathrm{nj}}$

From Adjacency Matrices to (Geodesic) Distance Matrices II - (Reachability)


|  | 1 | II | II IV |  | V | VI |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I | 0 | 1 | 0 | 0 | 0 | 0 |
| II | 1 | 0 | 1 | 0 | 0 | 0 |
| III | 0 | 1 | 0 | 1 | 1 | 0 |
| IV | 0 | 0 | 1 | 0 | 1 | 1 |
| V | 0 | 0 | 1 | 1 | 0 | 1 |
| VI | 0 | 0 | 0 | 1 | 1 | 0 |



Power Matrix: Multiplying adjacency matrices

- $\quad x_{i k} x_{k j}=1$ only if lines $\left(n_{i}, n_{k}\right)$ and ( $\mathrm{n}_{\mathrm{k}}, \mathrm{n}_{\mathrm{j}}$ ) are present, i.e. $\mathrm{X}^{[2,3,4]}$ counts the number of walks $\left(n_{i} n_{k} n_{j}\right)$ of length 1 [2,3,4] between nodes $n_{i}$ and $n_{j}$

|  | I | II | III | IV | V | VI |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I | 1 | 0 | 1 | 0 | 0 | 0 |
| II | 0 | 2 | 0 | 1 | 1 | 0 |
| III | 1 | 0 | 3 | 1 | 1 | 2 |
| IV | 0 | 1 | 1 | 3 | 2 | 1 |
| V | 0 | 1 | 1 | 2 | 3 | 1 |
| VI | 0 | 0 | 2 | 1 | 1 | 2 |

## From Adjacency Matrices to (Geodesic) Distance Matrices II - (Reachability)

- $\mathrm{X}_{\mathrm{i}}>0$ ?
$\rightarrow$ two nodes can be connected by paths of length $\leq(g-1)$
- Calculate $X^{[\Sigma]}=X+X^{2}+X^{3}+\ldots+X^{g-1}$
- $X^{[\Sigma]}$ shows total number of walks from $n_{i}$ to $n_{i}$


|  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | I | II | III | IV | V | VI |
| I | 1 | 0 | 1 | 0 | 0 | 0 |
| II | 0 | 2 | 0 | 1 | 1 | 0 |
| III | 1 | 0 | 3 | 1 | 1 | 2 |
| IV | 0 | 1 | 1 | 3 | 2 | 1 |
| V | 0 | 1 | 1 | 2 | 3 | 1 |
| VI | 0 | 0 | 2 | 1 | 1 | 2 |

## From Graphs to (Geodesic Distance)-Matrices <br> (Reachability) - Geodesic Distance

- observer power matrices
- first power p for which the ( $\mathrm{i}, \mathrm{j}$ ) element is non-zero gives the shortest path
- $\mathrm{d}(\mathrm{i}, \mathrm{j})=\min _{\mathrm{p}} \mathrm{x}_{\mathrm{ij}}^{[\mathrm{p}]}>0$




# From Graphs to (Geodesic Distance)-Matrices <br> (Reachability) - Geodesic Distance 



Binary, undirected

|  | 1 | II | III | IV | V | VI |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I | - | 1 | 2 | 3 | 3 | 4 |
| II | 1 | - | 1 | 2 | 2 | 3 |
| III | 2 | 1 | - | 1 | 1 | 2 |
| IV | 3 | 2 | 1 | - | 1 | 1 |
| V | 3 | 2 | 1 | 1 | - | 1 |
| VI | 4 | 3 | 2 | 1 | 1 | - |

MIT OpenCourseWare
http://ocw.mit.edu
15.599 Workshop in IT: Collaborative Innovation Networks

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