

15.980J/ESD.933

Organizing for Innovative New Product Development

Guidelines for Final Paper

Deadlines:

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| April 27 | Submit via email to your TA a 1-page summary of the intended paper (see guidelines below). |
| May 18 | Submit your final paper in hardcopy to your TA (see guidelines below). |

Guidelines:

1-Page Summary:

In one page submit the following information:

- (1) If the paper will be individual or team-based. If it is team-based, list the team members (maximum 5 persons),
- (2) Indicate the topic from class that you are targeting,
- (3) Explain what the argument/intention of the paper will be (e.g., an applied example from your company or your past work experience, a comprehensive literature review, etc.),
- (4) If it is a team-based paper, list the tasks that each team member will cover,
- (5) Do not go over one page in length, part of the exercise is to be succinct.

Final Paper:

- (1) Paper should be 15-20 pages long, exclusive of references,
- (2) It is double-spaced, 12 point font,
- (3) It should include an appropriate title, an introduction that covers the material from class that you are targeting and the motivation for your study (i.e., the objective of the paper),
- (4) You should follow APA (American Psychological Association) reference style (found online at http://owl.english.purdue.edu/handouts/research/r_apa.html).