

Organizational Profile – LV Prasad Eye Institute

Project Foundations Management Toolkit: Week 1

Name of organization	L V Prasad Eye Institute
Complete 2 or 3 sentence overview of the organization: main activities; products or services; business model (& main sources of revenue).	LVPEI offers comprehensive patient care, clinical research, sight enhancement, rehabilitation services, rural eye health programs, education, and product development. Care is provided free of cost to those who are unable to pay.
Organization’s mission, in a sentence or phrase	The mission of LVPEI is to be a center of excellence in eye care services, basic and clinical research into eye diseases and vision-threatening conditions, training, product development, and rehabilitation for those with incurable visual disability, with a focus on extending equitable and efficient eye care to underserved populations in the developing world.
Year founded	1987
Number of employees	1000 employees in the greater network of LV Prasad. 600 in the current location of Banjara Hills
Number of sites (also list countries if relevant)	1 Centre of Excellence (advanced tertiary care) in Hyderabad, 3 Tertiary Centres (tertiary eye care) in Bhubaneswar, Visakhapatnam and Vijayawada, 10 Service Centres (secondary eye care) and 92 Vision Centres (primary eye care) that cover the remotest rural areas in the state of Andhra Pradesh, India, as well as several City Centres.
Number of customers or patients served (e.g. per month or year)	From April 2011 to March 2012, LVPEI served a total of 2.9 million people, of which almost 2.5 million people received eye care services entirely free of cost.
Who founded it and are they still involved?	Dr. Gullapalli N Rao established LVPEI. He is currently Chair of the International Centre for Eye Care Education (ICEE) and continues to be actively involved in global and national advocacy for eye care development.
Who runs it? List top leader or leaders	Gullapalli N Rao, Dr G Chandra Sekhar, Usha Gopinathan, Prof D Balasubramanian, Dr Taraprasad Das, Virender Singh Sangwan, Savitri Sharma
Describe the setting in which the organization operates (e.g. urban, rural; US based, etc.)	Both urban centers and remote rural villages of Andhra Pradesh
Whom does it serve? In other words, who are its customers or patients, in general?	All levels of society, with a focus on underserved populations in the developing world.
Where on the care delivery value chain does the organization focus? If it provides patient care, what level? (e.g. primary, prevention, specialty tertiary)	All levels of eye care, including prevention & screening, diagnosing & staging, delaying progression, primary, secondary, tertiary, and advanced tertiary.
Which health conditions does the	LVPEI provides complete range of eye care needs, from

organization focus on?	routine cataract to complex retinal and oculoplasty services.
What is the overall capacity utilization for the organization? (qualitative answer OK for now)	Currently LVPEI staff is over utilized. They do not have latest numbers but will be able to provide us with the data in the coming week.

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