## Introduction to the American Political Process

## Political Participation

Turnout: Presidential 日ections 1960-2000


## Introduction to Political Participation

- How can citizens bring their concerns to the attention of government?
Public Opinion
-Political Participation
- Key Questions:

What is political participation?
Why do some people decide to participate in the political world, while others remain silent?
Does participation foster political equality

## What is Political Participation?

Definitions:
Verba, Schlozman, Brady: "activity that is intended to or has the consequence of affecting, either directly or indirectly, government action."
Rosenstone and Hansen: "action directed explicitly toward influencing the distribution of social goods and social values."

- Key: Private, goal directed activity.


## Political Participation

What acts comprise participation?
Examples: Voting, protesting, writing to Congress.
Two dimensions of activity:
The capacity to convey a detailed message.
2. The extent to which they can be multiplied.

## Why Participate?

The cost/benefit calculus
Voting - slim benefits, tangible costs.
A free rider problem?

## The Voting Calculus

Vote if and Only if:
Benefits - Costs>0
$(\operatorname{Pr}($ Decisive vote $) \times$ Benefit of Win $)-$ Costs $>0$
( $0 \times$ Benefit of Win) - Costs $>0$

- Costs > 0

Prediction: Never Vote

## The Cost/Benefit Calculus Reconsidered

## Reformulate with Civic Duty

## Vote if and Only if:

(Benefits - Costs) + Duty $>0$
$((\operatorname{Pr}($ Decisive vote $) \times$ Benefit of Win $)-$ Costs $)+$ Duty > 0
$((0 \times$ Benefit of Win $)-$ Costs $)+$ Duty $>0$ Duty - Costs > 0

Prediction: Maybe Vote

## Why Participate?

- Changing the calculus: The benefits of participation
Material benefits
Purposive benefits
Soldiery benefits
- Paying the costs of participation

Resources
Engagement
Recruitment/mobilization

- The importance of resources

Resource advantage lower costs of participation

## Participation and Inequality

The effects of resource inequalities
Disparities in political activity parallel the fault lines of social and political divisions

## Power Theory

- Pluralism

Political resources are diverse
Political inequalities are dispersed, not cumulative
Political inaction = political quiescence

- The Critics

Ask: Who is excluded from the political process, and why?
Look at non-participants
Political inaction $=$ political quiescence

## Participation and Inequality

The Causes and Consequences of Inequality
Not everyone is heard in the political system
Political silence is rooted in resource deficiencies
Participation creates biases

## Political Equality?

- Politicians share the Pluralist view
- Officials listen to participators
- Interests and agendas of government reflect biases in participation


## The Vicious Cycle

- Inequalities in participation have compounding effects
- Breaking the cycle

Mobilization
Examples: The New Deal, Civil Rights movement

## Opinion Polls Revisited

- How do polls look now?

Polls have flaws, but they ensure all citizens are heard
Opinion polls and participation
Polls can complement participation
Strengths and weaknesses balance out
Together give a richer and more equal view of public will

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## The Decline in Turnout: Revisited

The costs of voting: The puzzle deepens
Rise in education
Easier to register
Easier to vote

- The usual suspects

Psychological factors: cynicism and efficacy
OThe 25th Amendment
Decline in mobilization
OThe denominator

1. A U.S. Senator, elected at the general election in November, takes office the following year on what date?
2. Appropriation of money for the Armed Services can be only a period limited to __ years.

3: The electoral vote for President in counted in the presence of which two bodies?
4. True of False: State legislatures decide how presidential electors may be chosen.
5. If it were proposed to join Mississippi and Alabama to form one new state, what groups would have to vote approval for this to be done?
6. The only laws which can be passed to apply to an area in the federal arsenal are those passed by $\qquad$ , provided consent for the purchase of the land is given by $\qquad$ .
7. If election of the President becomes the duty of the House of Representatives and it fails to act, who becomes president, and when.

## Implications

Is democracy in trouble?
Expectations
Historical perspective

Voter Turnout: Presidential Years 1788-2000


