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# Probability Theory For Asset Pricing

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# Single Risky Asset

## Analytic Framework

- One-period model
  - Time  $t_0$ : time of transaction
  - Time  $t_1$ : end-of-period.
- Prior to  $t_0$  market agent receives an endowment of
  - $Q_a$  shares of risky asset ("a")
  - $Q_f$  units (dollars) of risk-free asset
- At time  $t_0$ 
  - Risk-free asset costs \$1/unit
  - Risky asset costs  $p_a$ /share.
  - Market agent wealth at  $t_0$ 
$$w_0 = Q_a p_a + Q_f$$
- At time  $t_1$ 
  - Risk-free asset pays  $(1 + r_f)$  per unit
  - Risky asset pays  $\tilde{F}$ /share, where  $\tilde{F} \sim \text{Normal}(\mu, \sigma^2)$ .

# Single Risky Asset

## Analytic Framework (continued)

- Market agent
  - Buys  $X$  units of risky asset  $a$  at time  $t_0$ .  
(sells if  $X < 0$ )
  - End-of-period wealth at time  $t_1$  is
$$\tilde{w} = (Q_a + X)\tilde{F} + (Q_f - Xp_a)(1 + r_f)$$
  - Utility of end-of-period wealth:  $U(\tilde{w})$ ,  
(utility function  $U(\cdot)$ :  $U'$  and  $U''$  exist)
- Agent's optimal choice of  $X$ 
  - Choose  $X$  to maximize Expected Utility
$$\max_X E[U(\tilde{w})]$$
  - Consider general solution satisfying the first-order condition
$$\frac{\partial E[U(\tilde{w})]}{\partial X} = 0$$
  - Solve for equilibrium price

## Single Risky Asset

### Stein's Lemma.

- Suppose that  $Y$  and  $Y^*$  are jointly normally distributed with  $Y \sim \text{Normal}(\mu, \sigma^2)$ .
- Let  $g$  be a continuous, differentiable function for which  $E[g(Y)(Y - \mu)]$  and  $E[g'(Y)]$  exist.

Then:

$$\begin{aligned} E[g(Y)(Y - \mu)] &= \sigma^2 E[g'(Y)] \text{ and} \\ \text{Cov}[g(Y), Y^*] &= E[g'(Y)] \text{Cov}(Y, Y^*). \end{aligned}$$

**Proof:** (Integration by parts)

## Single Risky Asset

Wealth at time  $t_1$

$$\tilde{w} = (Q_a + X)\tilde{F} + (Q_f - Xp_a)(1 + r_f)$$

Note: If  $\tilde{F} \sim \text{Normal}(\mu, \sigma^2)$ , then  $\tilde{w}$  also normal

First-Order Condition

$$\begin{aligned} 0 &= \frac{\partial E[U(\tilde{w}) \mid X]}{\partial X} \\ &= E[U'(\tilde{w})(\tilde{F} - p_a(1 + r_f))] \\ &= \text{Cov}[U'(\tilde{w}), (\tilde{F} - p_a(1 + r_f))] + E[U'(\tilde{w})]E[\tilde{F} - p_a(1 + r_f)] \end{aligned}$$

By Stein's Lemma

$$\begin{aligned} \text{Cov}[U'(\tilde{w}), (\tilde{F} - p_a(1 + r_f))] &= E[U''(\tilde{w})]\text{Cov}[\tilde{w}, (\tilde{F} - p_a(1 + r_f))] \\ &= E[U''(\tilde{w})]\text{Cov}[\tilde{w}, \tilde{F}] \end{aligned}$$

$$\implies 0 = E[U''(\tilde{w})]\text{Cov}[\tilde{w}, \tilde{F}] + E[U'(\tilde{w})]E[\tilde{F} - p_a(1 + r_f)]$$

Substituting  $\text{Cov}[\tilde{w}, \tilde{F}] = (Q_a + X)\text{Var}(\tilde{F})$ ,

$$\implies 0 = E[U''(\tilde{w})](Q_a + X)\text{Var}(\tilde{F}) + E[U'(\tilde{w})]E[\tilde{F} - p_a(1 + r_f)]$$

$$\implies p_a = \frac{1}{1+r_f} [E(\tilde{F}) + \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]}(Q_a + X)\text{Var}(\tilde{F})]$$

## Equilibrium Price:

$$p_a = \frac{1}{1 + r_f} \left[ E(\tilde{F}) + \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} (Q_a + X) \text{Var}(\tilde{F}) \right]$$

## Constant Absolute Risk Aversion (CARA) Utility

$$U(\tilde{w}) = (\text{constant}) - e^{-A\tilde{w}}$$

Note:

$$U'(\tilde{w}) = AU(\tilde{w})$$

$$U''(\tilde{w}) = -A^2 U(\tilde{w})$$

$$\Rightarrow p_a = \frac{1}{1 + r_f} [E(\tilde{F}) - A(Q_a + X) \text{Var}(\tilde{F})]$$

- Price equals discounted expected cash flow minus risk adjustment
- Risk adjustment in price formula proportional to
  - Risk aversion coefficient ( $A$ )
  - Shares of risky asset ( $Q_A + X$ ).
  - Variance in price  $\text{Var}(\tilde{F})$

From equilibrium price

$$p_a = \frac{1}{1 + r_f} \left[ E(\tilde{F}) + \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} (Q_a + X) \text{Var}(\tilde{F}) \right]$$

### Expected Return of Risky Asset

$$\begin{aligned} E[\tilde{r}] &= \frac{E(\tilde{F}) - p_a}{p_a} \\ &= r_f - \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} (Q_a + X) \text{Var}(\tilde{F}) / p_a \\ &= r_f + A(Q_a + X) \text{Var}(\tilde{F}) / p_a \quad \text{for CARA utility} \end{aligned}$$

Note: Expected return on risky asset equals sum of

- Risk-free rate
- Risk premium, which depends on
  - risk aversion ( $A$ )
  - shares of risky asset ( $Q_a + X$ )
  - asset variance:  $\text{Var}(\tilde{F})$

# Multiple Risky Assets

## Analytic Framework

- One-period model
  - Time  $t_0$ : time of transaction
  - Time  $t_1$ : end-of-period.
- Prior to  $t_0$  market agent receives an endowment of
  - $\vec{Q} = (Q_1, \dots, Q_n)^\top$  shares of risky assets  $(a_1, a_2, \dots, a_n)$
  - $Q_f$  units (dollars) of risk-free asset
- At time  $t_0$ 
  - Risk-free asset costs \$1/unit
  - Risky asset cost/share:  $\vec{p} = (p_{a_1}, p_{a_2}, \dots, p_{a_n})^\top$
  - Market agent wealth at  $t_0$ :
$$w_0 = \vec{Q}^\top \vec{p} + Q_f$$
- At time  $t_1$ 
  - Risk-free asset pays  $(1 + r_f)$  per unit
  - Risky assets pay  $\vec{F} = [\tilde{F}_1, \dots, \tilde{F}_n]^\top$  per share.



## Multiple Risky Assets

### Analytic Framework (continued)

- Market agent
  - Buys  $\vec{X} = [X_1, \dots, X_n]^\top$  units of risky assets at time  $t_0$ .  
(sells with  $X_i < 0$ )
  - End-of-period wealth at time  $t_1$  is
$$\tilde{w} = (\vec{Q} + \vec{X})^\top \vec{F} + (Q_f - \vec{X}^\top \vec{p})(1 + r_f)$$
  - Utility of end-of-period wealth:  $U(\tilde{w})$ ,  
(utility function  $U(\cdot)$ :  $U'$  and  $U''$  exist)
- Agent's optimal choice of  $X$ 
  - Choose  $X$  to maximize Expected Utility
$$\max_X E[U(\tilde{w})]$$
  - Consider general solution satisfying the first-order condition
$$\frac{\partial E[U(\tilde{w})]}{\partial X} = 0$$
  - Solve for equilibrium price

## Multiple Risky Assets

**Wealth at  $t_1$ :**  $\tilde{w} = (\vec{Q} + \vec{X})^\top \tilde{F} + (Q_f - X^\top \vec{p})(1 + r_f)$

Claim: If  $\tilde{F}$  jointly Normal then  $\tilde{w}$  also normal.

**First-Order Conditions** ( $i = 1, \dots, n$ )

$$\begin{aligned} 0 &= \frac{\partial E[U(\tilde{w})]}{\partial X_i}, \\ &= E[U'(\tilde{w})(\tilde{F}_i - p_{a_i}(1 + r_f))] \\ &= \text{Cov}[U'(\tilde{w}), (\tilde{F}_i - p_{a_i}(1 + r_f))] + E[U'(\tilde{w})]E[\tilde{F}_i - p_{a_i}(1 + r_f)] \end{aligned}$$

Again by Stein's Lemma:

$$\begin{aligned} \text{Cov}[U'(\tilde{w}), (\tilde{F}_i - p_{a_i}(1 + r_f))] &= E[U''(\tilde{w})] \text{Cov}[\tilde{w}, \tilde{F}_i - p_{a_i}(1 + r_f)] \\ &= E[U''(\tilde{w})] \text{Cov}[\tilde{w}, \tilde{F}_i] \end{aligned}$$

$$\implies 0 = E[U''(\tilde{w})] \text{Cov}[\tilde{w}, \tilde{F}_i] + E[U'(\tilde{w})]E[\tilde{F}_i - p_{a_i}(1 + r_f)]$$

$$\implies p_{a_i} = \frac{1}{1 + r_f} \left[ E(\tilde{F}_i) + \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} \text{Cov}[\tilde{w}, \tilde{F}_i] \right]$$

$$\text{Note: } \text{Cov}[\tilde{w}, \tilde{F}_i] = \left[ \text{Var}(\tilde{F})(\vec{Q} + \vec{X}) \right]_i,$$

## Equilibrium Prices of the $n$ Assets:

$$p_{a_i} = \frac{1}{1 + r_f} \left[ E(\tilde{F}_i) + \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} \text{Cov}[\tilde{w}, \tilde{F}_i] \right]$$

## Returns of Risky Assets

$$\tilde{r}_i = \frac{\tilde{F}_i - p_{a_i}}{p_{a_i}}$$

## Expected Returns of Risky Assets

$$\begin{aligned} E[\tilde{r}_i] &= \frac{E(\tilde{F}_i) - p_{a_i}}{p_{a_i}} \\ &= r_f - \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} \text{Cov}[\tilde{w}, \tilde{r}_i] \\ &= r_f + ACov(\tilde{w}, \tilde{r}_i) \quad (\text{for CARA utility}) \end{aligned}$$

Note: Expected return on risky asset equals sum of

- Risk-free rate
- Risk premium (depending on risk aversion, nonzero asset covariances with asset  $a_i$ , and shares of those assets)

# Capital Asset Pricing Model (CAPM)

## Market Portfolio

- Assume zero initial endowment in risky assets:  $\vec{Q} = \vec{0}$
- Consider  $\vec{X} = (X_1, \dots, X_n)^\top$  the equilibrium investment in the market portfolio with cash flow  $\tilde{F}_m$  at  $t_1$  and price  $p_m$  at  $t_0$

$$\tilde{F}_m = \sum_{i=1}^n X_i \tilde{F}_i \quad p_m = \sum_{i=1}^n X_i p_{a_i}$$

## Return on Market Portfolio

$$\begin{aligned} \tilde{r}_m &= \frac{\tilde{F}_m - p_m}{p_m} = \frac{\sum_{j=1}^n X_j (\tilde{F}_j - p_{a_j})}{p_m} \\ &= \sum_{i=1}^n \left[ \frac{X_i p_{a_i}}{p_m} \right] \frac{\tilde{F}_i - p_{a_i}}{p_{a_i}} = \sum_{i=1}^n \mu_i \tilde{r}_i \end{aligned}$$

## Expected Return of Market Portfolio

$$\begin{aligned} E[\tilde{r}_m] &= \sum_{i=1}^n \mu_i E[\tilde{r}_i] \\ &= \sum_{i=1}^n \mu_i (r_f - \left[ \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} \right] \text{Cov}[\tilde{w}, \tilde{r}_i]) \end{aligned}$$

## CAPM Expected Returns

### Expected Return of Market Portfolio

$$\begin{aligned}E[\tilde{r}_m] &= \sum_{i=1}^n \mu_i E[\tilde{r}_i] \\&= \sum_{i=1}^n \mu_i \left( r_f - \left[ \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} \right] \text{Cov}[\tilde{w}, \tilde{r}_i] \right) \\&= r_f + \left[ - \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} \right] \sum_{i=1}^n \mu_i \text{Cov}[\tilde{w}, \tilde{r}_i] \\&= r_f + \left[ - \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} \right] \text{Cov}[\tilde{w}, \sum_{i=1}^n \mu_i \tilde{r}_i] \\&= r_f + \left[ - \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} \right] \text{Cov}[\tilde{w}, \tilde{r}_m] \\ \Rightarrow \left[ - \frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} \right] &= \frac{E[\tilde{r}_m] - r_f}{\text{Cov}[\tilde{w}, \tilde{r}_m]} = \frac{E[\tilde{r}_m] - r_f}{\rho_m \text{Cov}[\tilde{r}_m, \tilde{r}_m]} = \frac{E[\tilde{r}_m] - r_f}{\rho_m \text{Var}[\tilde{r}_m]}\end{aligned}$$

# CAPM Expected Returns

## Expected Return for Individual Asset

$$\begin{aligned} E[\tilde{r}_i] - r_f &= \left[ -\frac{E[U''(\tilde{w})]}{E[U'(\tilde{w})]} \right] \text{Cov}[\tilde{w}, \tilde{r}_i] = \left[ \frac{E[\tilde{r}_m] - r_f}{\rho_m \text{Var}[\tilde{r}_m]} \right] \rho_m \text{Cov}[\tilde{r}_m, \tilde{r}_i] \\ &= \frac{\text{Cov}[\tilde{r}_m, \tilde{r}_i]}{\text{Var}[\tilde{r}_m]} [E[\tilde{r}_m] - r_f] \\ &= \beta_i [E[\tilde{r}_m] - r_f] \end{aligned}$$

## Security Market Line

- $R_i = E[\tilde{r}_i]$
- $R_m = E[\tilde{r}_m]$
- $r_f$  = risk-free rate

$$R_i = r_f + \beta_i (R_m - r_f)$$

# CAPM Equilibrium Prices

## Equilibrium Price of Individual Assets

$$\begin{aligned} E[\tilde{r}_i] &= \frac{E[\tilde{F}_i] - p_{a_i}}{p_{a_i}} \\ \Rightarrow 1 + E[\tilde{r}_i] &= \frac{E[\tilde{F}_i]}{p_{a_i}} \\ \Rightarrow p_{a_i} &= \frac{E[\tilde{F}_i]}{1 + E[\tilde{r}_i]} \\ p_{a_i} &= \frac{E[\tilde{F}_i]}{1 + r_f + \beta_i[E[\tilde{r}_m] - r_f]} \end{aligned}$$

## References

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