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# Cycle Drivers In The Shipping Markets

Autumn 2003

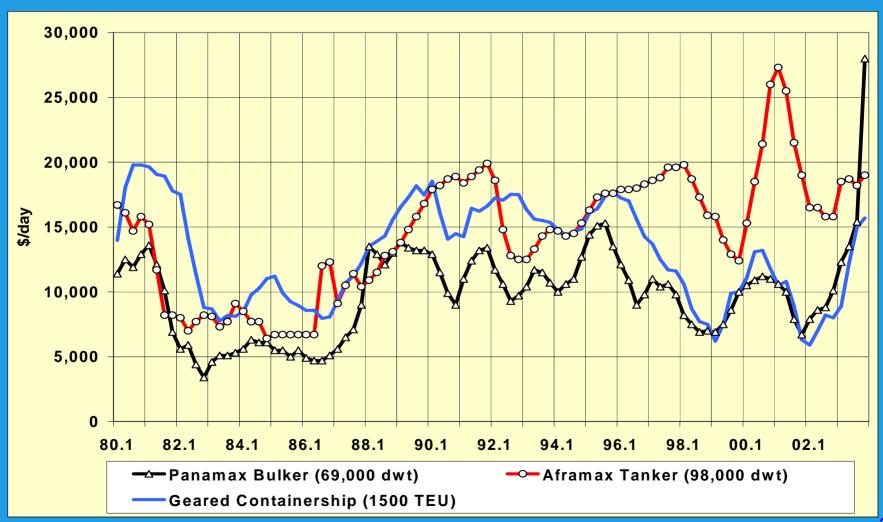
#### Agenda



- Historical Overview
- Analysis by Market
- Summary

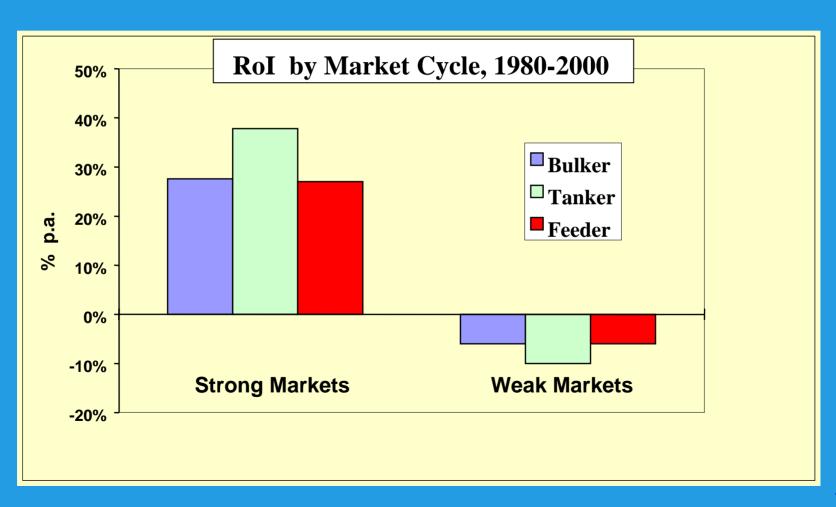
#### Cycles Across Market Sectors (1 Year TC Rates)





#### Performance Over Cycles





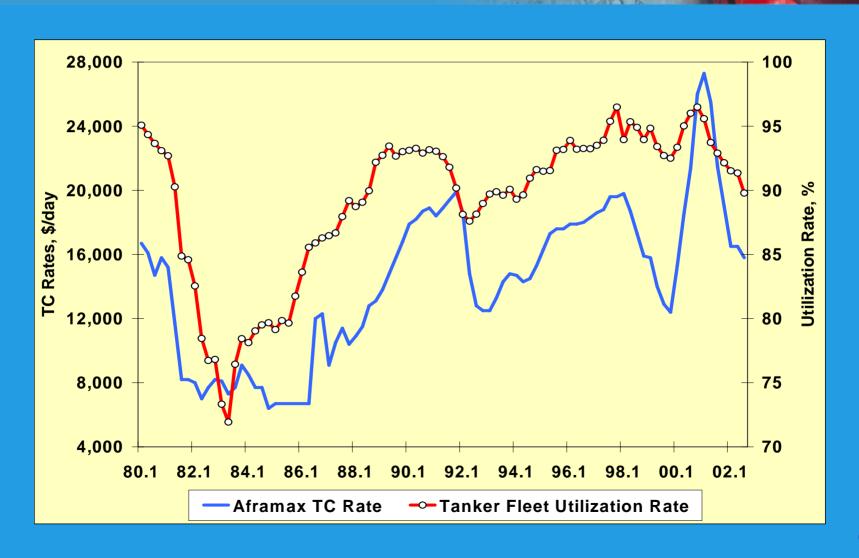
#### What Drives The Cycle?



- Fleet Utilization Rate Is Key
- Fleet Utilization Rate = Dwt Demand/Fleet
   Size
- Fleet Size Easy To Measure
- Dwt Demand More Difficult
  - Closely Related To Tonne-Mile Demand
  - Fleet Productivity Also Plays A Role

### Tanker Rates vs. Fleet Utilization





#### Key Cycle Drivers, Part 1



- Trade Demand
  - Linked To Economic Activity
    - Booms Often Followed By Busts
  - Other Exogenous Factors
    - OPEC Policies In The Early 1980s
    - Japanese Nuclear Power Problems In 2002
    - Emergence Of China As Manufacturing Hub In 2003
    - Shift From Long-Haul Middle East Oil To Short-Haul Russian Supplies Likely In 2004

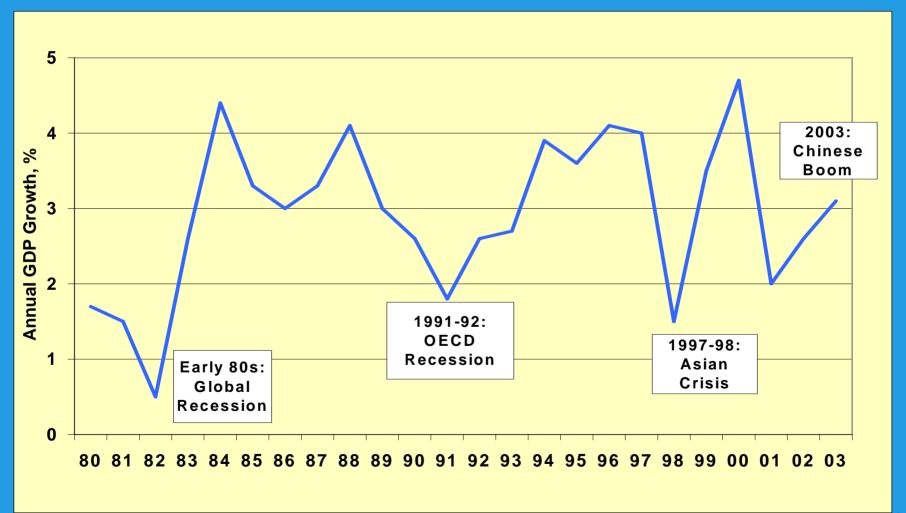
#### Key Cycle Drivers, Part 2



- Fleet Developments
  - Over-Ordering A Perpetual Problem
    - Delivery Lag Of 2-3 Years Results In Delayed Feedback
  - Scrapping Helps Balance Market
    - Low Freight Rates Lead To Increased Activity
    - Regulations Also Have Impact

#### World Economic Growth





#### Global GDP/Trade Link



### Annual Growth 1990-2002 2003 (Thru Sept)

Economic Growth	3.1%	3.1%
Oil Trade	2.8%	4.1%
Dry Bulk Trade	2.7%	5.1%
Container Trade	6.5%	10.5%

## China Becomes Global Manufacturing Hub

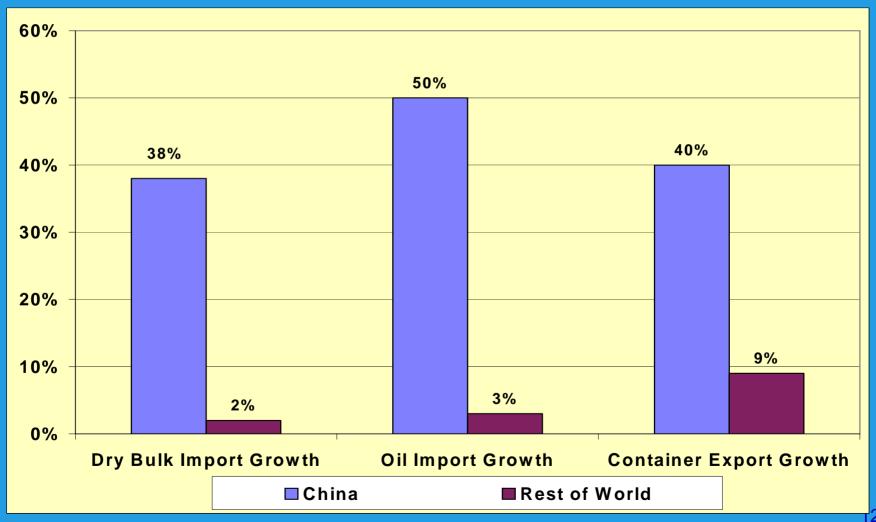


- Takes In Large Amounts Of Raw Materials
  - Oil, Iron Ore, Steel Imports Soar
- Adds Cheap Labor
- Churns Out Huge Volume Of Finished Goods
  - Exports Up 34% In First Half Of 2003 (In \$)
- Shipping Demand Skyrockets
  - Bulkers & Tankers Boosted By Import Activity
  - Containership Market Driven By Exports

### China Spurs Shipping Boom: Growth From 02Q1-03Q1



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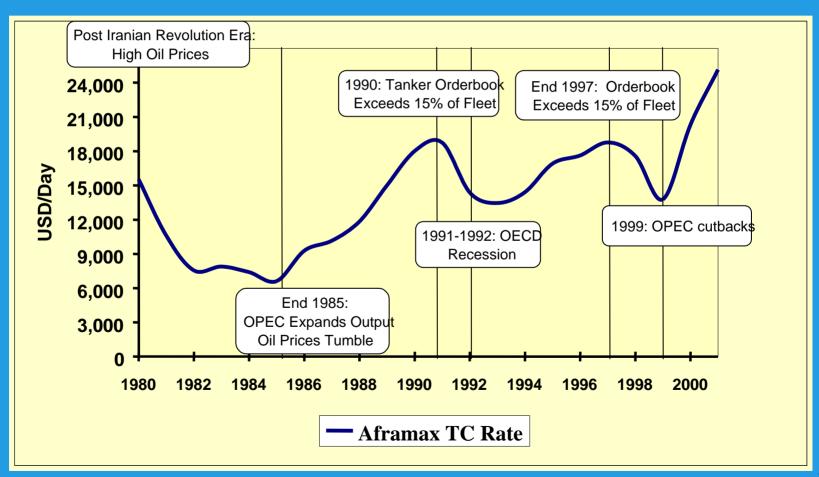
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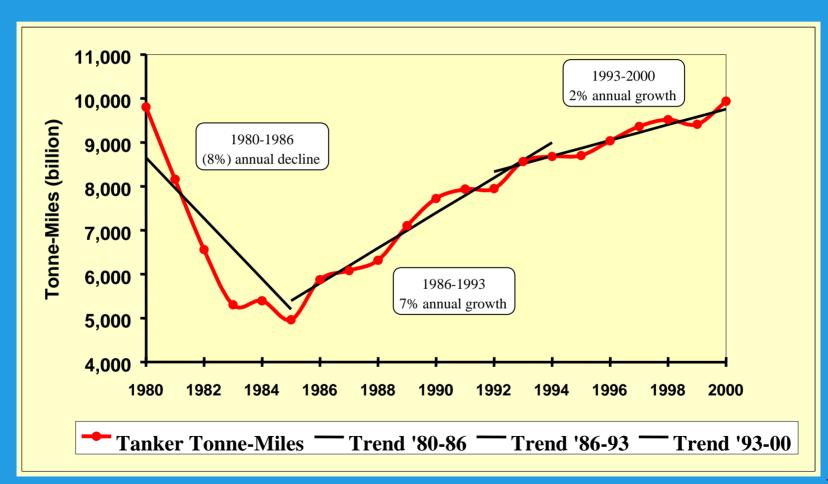
#### Tanker Market Cycles





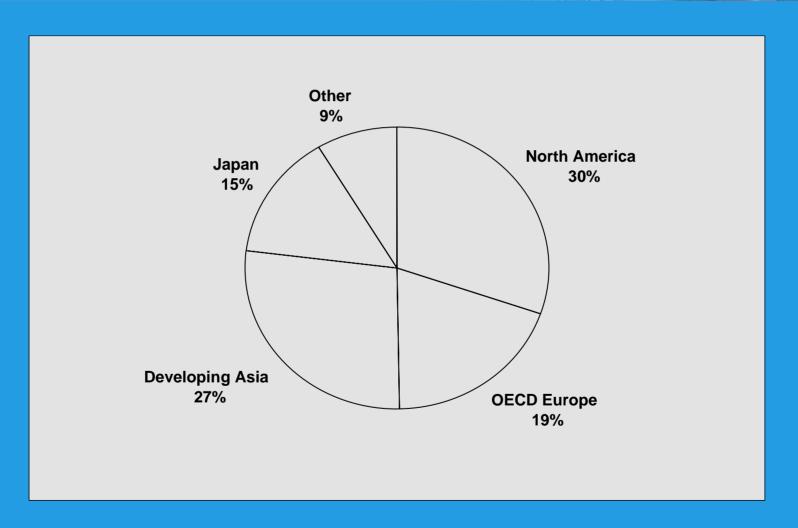
#### **Tanker Demand**





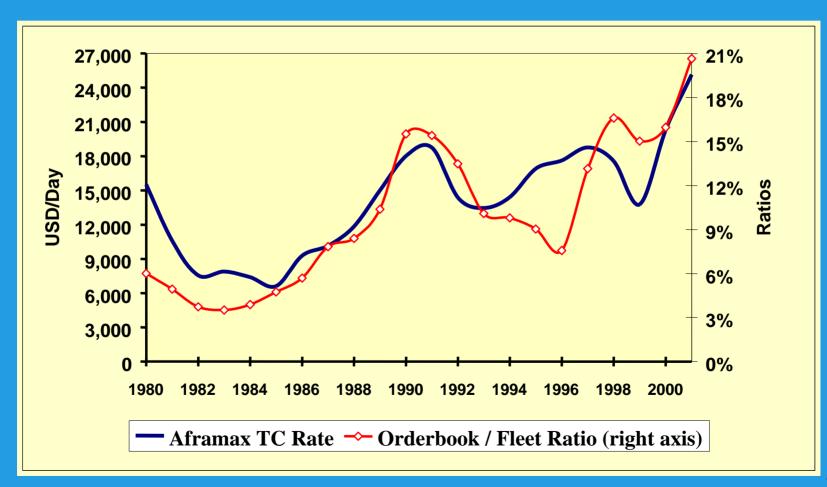
## Tanker Demand By Importing Region





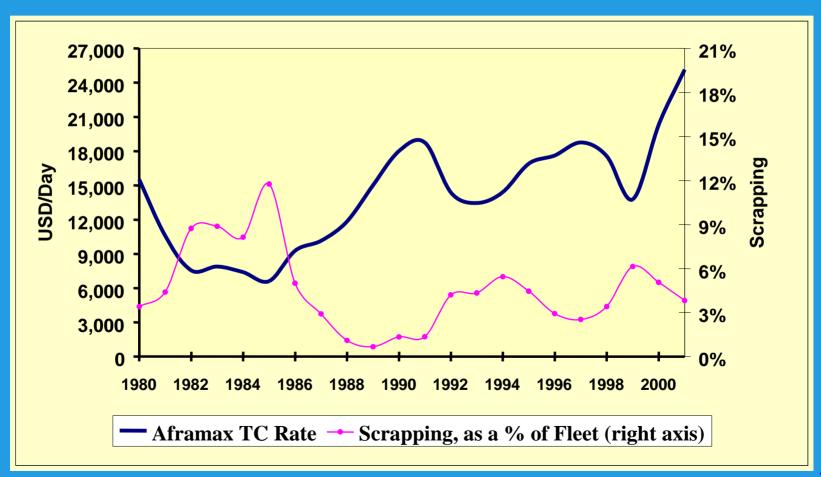
#### Rates and Orderbook





#### Scrapping Adjusts To Rates





#### Summary: Tanker Cycles



- Structural Changes Instrumental in Shaping the Cycles:
  - Single Commodity Increases Potential For Volatility
  - OPEC/non-OPEC Split An Important Factor
- Orderbook Provides Early Warning Signals
- Scrapping as an Adjustment Mechanism
  - Regulatory Changes Also Affect Scrapping

#### **Tanker Market Outlook**



- Orderbook Currently at 24% of the Fleet
  - Deliveries Likely to Be Very High Thru 2006
- Europe Accelerates Ban On Single-Hulls
  - IMO Likely To Follow Suit
  - High Scrapping As A Result
- Fleet Likely to Grow by 2.5%/Year thru '05
- Can Demand Match this Pace?
  - Not Likely, Due To Rising Short-Haul Supplies
  - But China Is A Wild Card

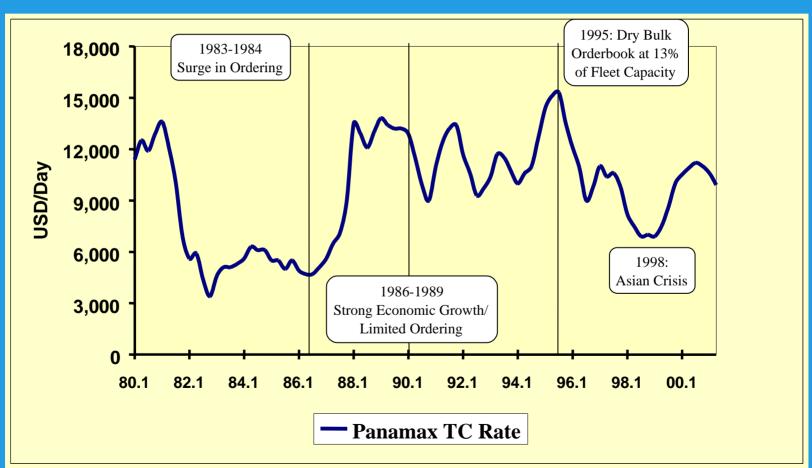
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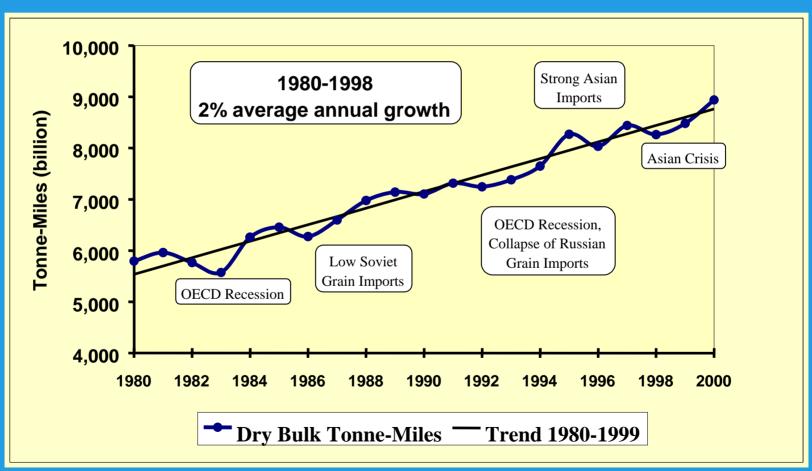
#### Dry Bulk Market Cycles





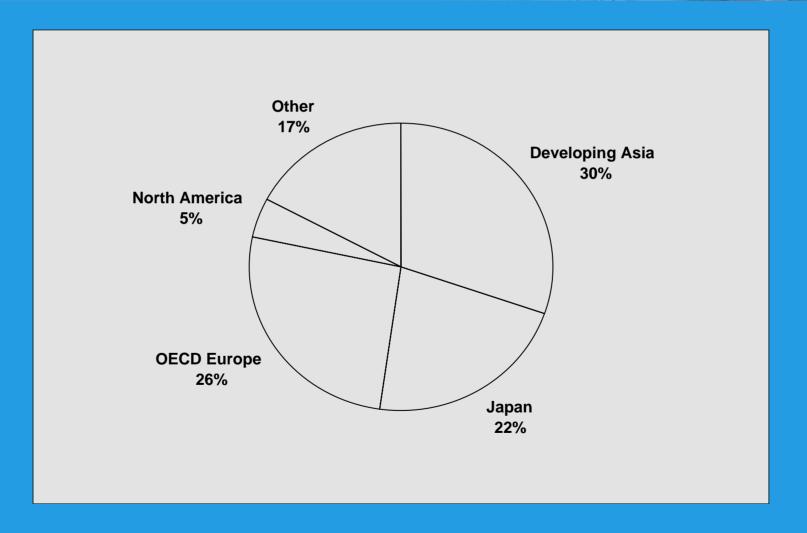
#### Dry Bulk Trade





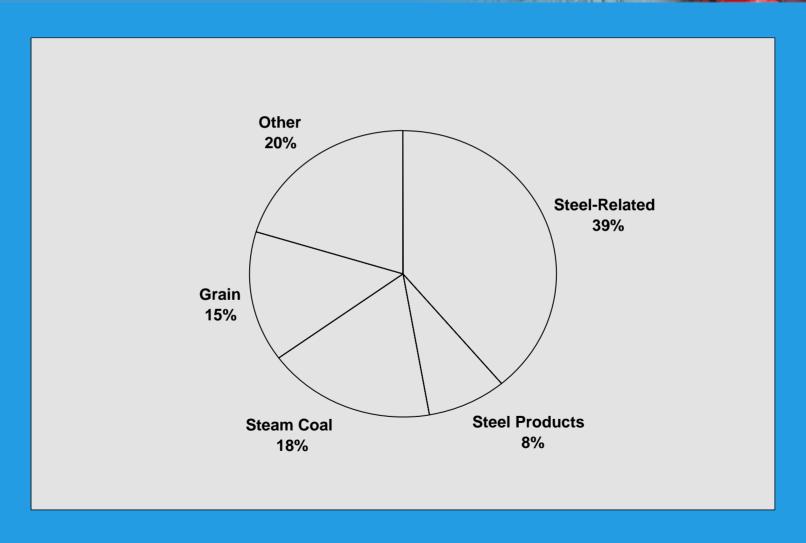
## Dry Bulk Demand By Importing Region





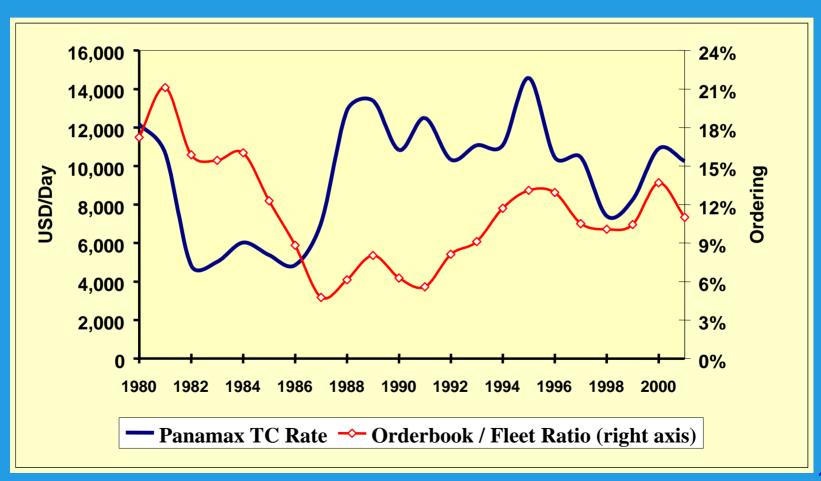
## Dry Bulk Demand By Commodity





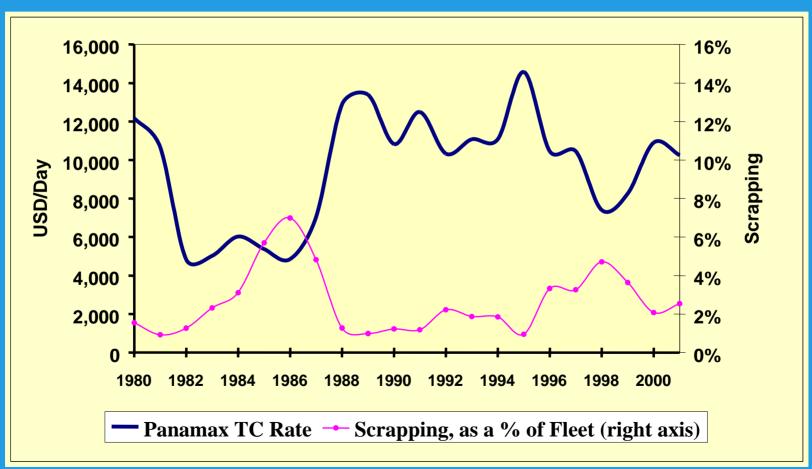
#### Ordering Behavior





#### Scrapping Adjustments





#### Summary: Dry Bulk Cycles



- Demand Forecasts Challenging Despite Steady Long-Term Trend:
  - Industrial Commodities (Steel Generates ~50% Of Demand)
  - Energy Related Commodities (Steam Coal)
  - Grains and Foods
- Ordering Instrumental in Shaping the Cycles:
  - Ordering Anticipates Demand Growth

#### Dry Bulk Market Outlook



- Orderbook Currently At 14% Of Fleet Size
- Fleet Growth Projected to Average 3%/Year thru 2005
- Trade Demand Projected To Grow More Slowly
- China Is The Key
  - Slower Growth In Steel Production Expected
  - But Lots Of Upside Potential

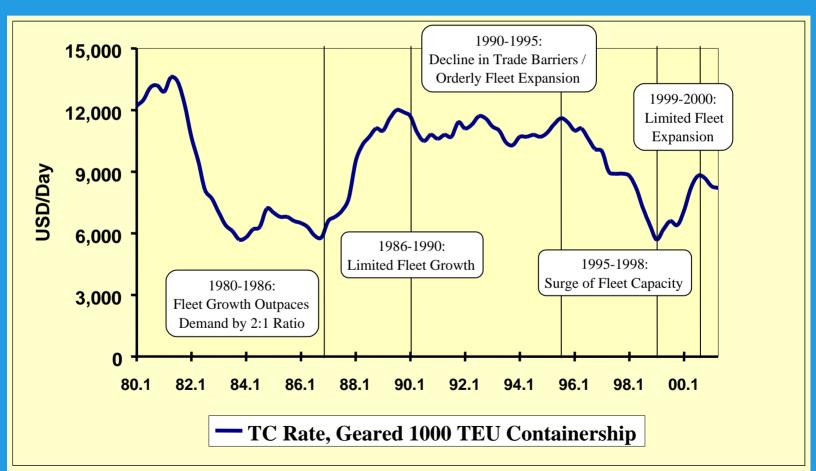
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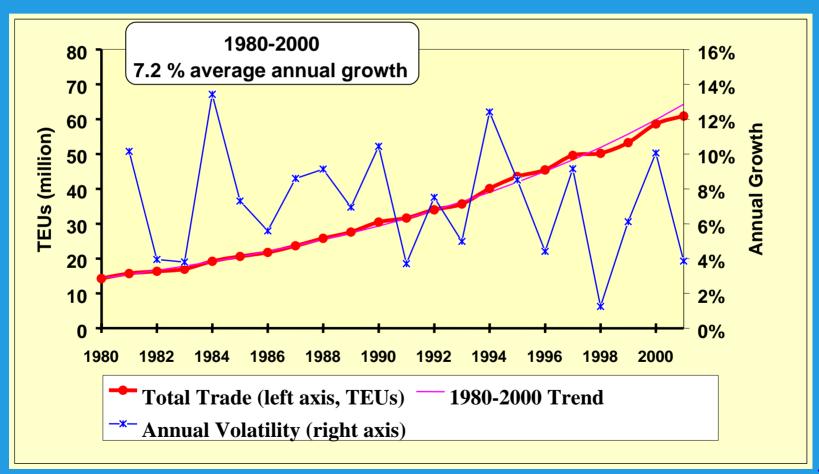
## Containership Market Cycles





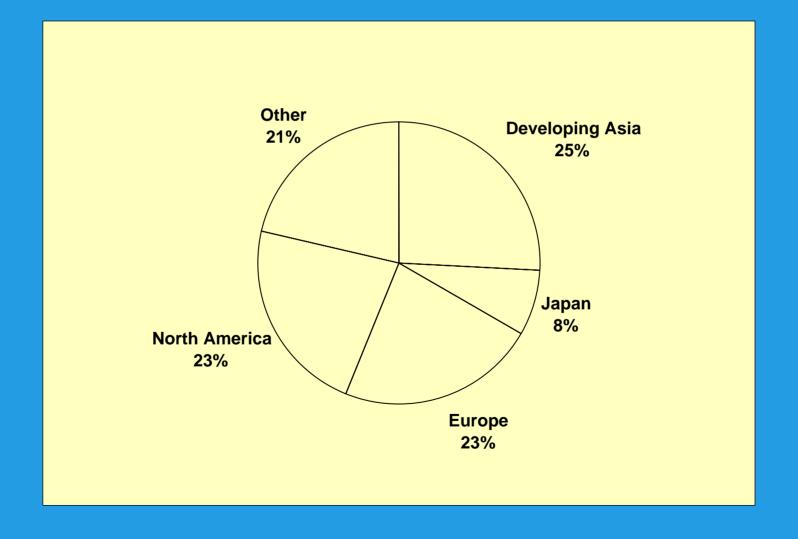
#### Containership Trade (TEUs)

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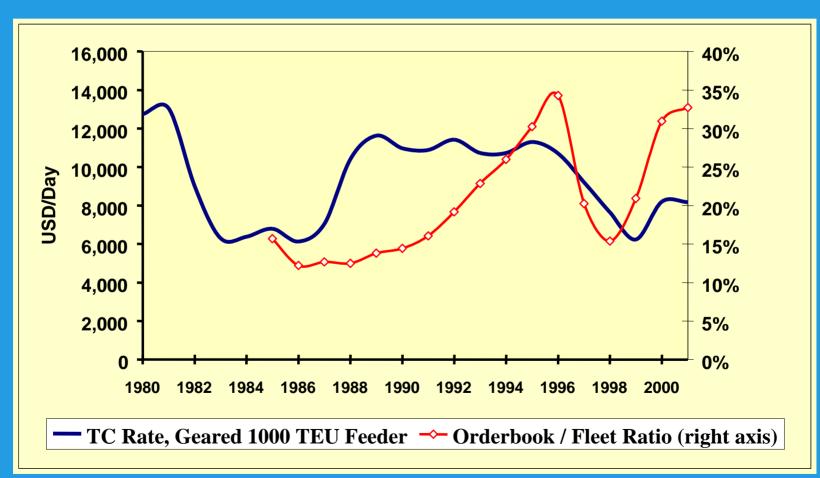
### Container Demand By Region





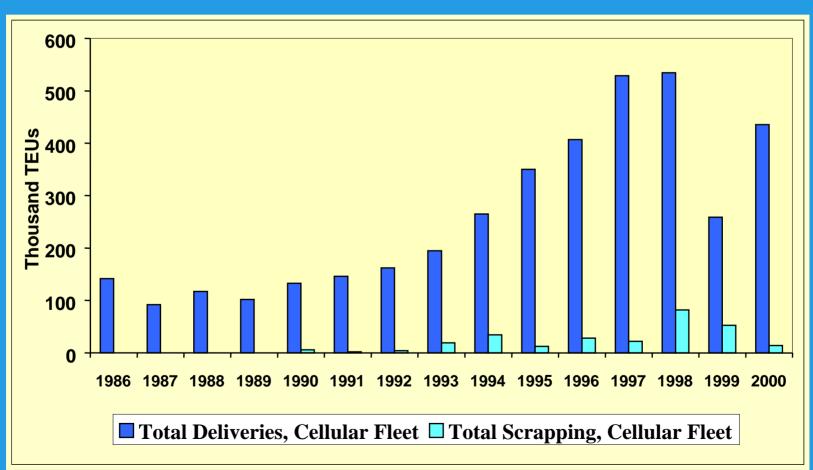
#### Ordering Behavior





## Scrapping remains Insignificant





## Containership Cycles: Summary



- Structural Changes Play Key Role:
  - Trade Deregulation and Globalization
  - Technology (Information Systems, Large Ships, Terminals, Infrastructure)
  - Reshaping of Liner Industry (Deregulation/OSRA)
- Ordering Instrumental in Shaping the Cycles
- Scrapping Has Had Very Limited Impact

### Containership Charter Market Outlook



- Orderbook Has Risen To 30% Of Fleet Size
- Fleet Growth Projected to Average 9%/Year during next 2 Years
- Demand Projected To Grow By Only 7.5%/Year

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### Summary: Key Factors To Watch



- Global Economic Growth
  - Is Chinese Economy Overheating?
- Structural Changes
  - Will Protectionism Reverse Trade Gains?
  - OPEC vs. Russian Oil
- Always Pay Attention To Orderbook
  - Quite High Right Now
  - Scrapping Will Respond To Rates/Regulations

#### Looking Ahead: Marsoft Outlook As Of 03Q4



