

3.46 PHOTONIC MATERIALS AND DEVICES

Preparing Mentally for a Presentation

1. Define your purpose.
2. Define your audience.
3. Define yourself: Are you a student who knows nothing relative to an expert audience? Are you a researcher presenting preliminary, possibly incorrect, results for criticism? Are you an expert possessing unique knowledge to share?
4. Weave your purpose with your self-definition to make sure that you are the last of the available options!
5. Talk slowly. You are acting in a presentation style. Be animated with sincere enthusiasm for your material.
6. Practice your introduction, conclusion and transition sentences. You need spontaneity in style, but, if all else fails, you can be confident that you can catch up at a transition.
7. We give talks to put our ideas up for discussion; hear the response; and get collaborators to leverage future work.
8. At the meeting discuss your ideas with attendees before your talk and make slight adaptations to improve the intellectual target of the delivery.