

E-commerce Prototype site

Meta Issues:

- Branding
- User Interface
- User Physical Environment
- Business Model

From the Buyers point of view:

About (the company, partners etc., contacts) Concepts and description of services	Content Catalog? (goods?) demos (Software)? Description of services? Informational content (newspaper, stocks, research) Collaboration platform (archnet etc.)	Sign up? Contract (Terms and Conditions) Authentication Payment Privacy Security	Complaints /disputes Help Center?
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From the Sellers point of view:

Information Architecture, Use Cases??	Modify, updating catalog	Manage stores
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From the Administration point of view:

Payment	Intellectual Property (IP) rights Management	Knowledge Management
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