E-commerce Prototype site

Meta Issues:
- Branding
- User Interface
- User Physical Environment
- Business Model

From the Buyers point of view:

<table>
<thead>
<tr>
<th>About</th>
<th>Content</th>
<th>Sign up?</th>
<th>Complaints /disputes</th>
</tr>
</thead>
</table>
| (the company, partners etc., contacts)
Concepts and description of services | Catalog? (goods?)
demos (Software)?
Description of services?
Informational content (newspaper, stocks, research)
Collaboration platform (archnet etc.) | Contract (Terms and Conditions)
Authentication
Payment
Privacy
Security | Help Center? |

From the Sellers point of view:

<table>
<thead>
<tr>
<th>Information</th>
<th>Modify, updating catalog</th>
<th>Manage stores</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architecture, Use Cases??</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

From the Administration point of view:

<table>
<thead>
<tr>
<th>Payment</th>
<th>Intellectual Property (IP) rights Management</th>
<th>Knowledge Management</th>
</tr>
</thead>
</table>