Transmedia Storytelling – Session 7

What Makes it SF?

Is genre just a marketing category?

Could you recase the narrative without the SF/fantasy element?

What would it lose?
   Firefly – loses nothing – it is a Western in SF dressing
   Why?

Is the Hunger Games SF?
   What makes the Hunger Games SF?

So what ARE the identifiers for SF?
   Does it HAVE to be in the future?

I say that science needs to be in the center of the story (to be hard SF)
   OR extrapolation/exploration of ideas/ideologies
      - it CANNOT happen today w/o the fantastic/science/extrapolative element

Laetz & Johnson (the worst!)

What is wrong with this article? (They don’t have a clue what “transmedia” actually means and they know absolutely NOTHING about fantasy!!!)

So why did I ask you to read it? (The whole question of “how do we identify fantasy” is really useful and important – and applies to SF as well.)

This is an essential, pivotal question: What makes a narrative speculative fiction?

What do you think?