Data Storytelling Studio

personal stories

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Agenda

● [20] Readings / storytelling pair & share
● [20] Background & Inspirational Examples
● [15] Datasets and team-forming
Beyond the TED-like hyperbole, what do you think of DuBois' "data portraits"?

Boyd points out that context and goals matter. Crisis Text Line is a success story.

Slobin is a journalist reminding us of the evocative power on an image.

Readings
Moth Storytelling

reverse engineering their model

- Who was it about? What did you learn about them?
- What is the arc of the story? (beginning, change, end)
- Were there any descriptions? How was the thing described?
- Was there any dialogue? How was it told?
- How did they tell the story? Did they mix emotional approaches?
What is a Data-Driven Personal Story?
"Flat" Inspirations

By the Numbers: four ways to win an Oscar, The Guardian 2016
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Radiolab Numbers Episode (short clip)

Nelson Mandela Funeral Memorial, Visualizing Impact
Courtesy of Visualizing Impact. License CC BY NC SA.
Interactive Inspirations

*Images of Change - NASA*

Public domain image.
Word Webs

from abstract words to symbols

- Climate / Weather
- Danger
- Pollution
- Worry / Concern
- Change
- Policy
- Empowerment
Tools

Text Analysis
- WordCounter
- SameDiff
- NLTK
- usenineteen.com
- Overview

Image Analysis
- Google Vision API
- OpenCV

Video/Audio Creation
- Gifs.com, giphy.com (other anigif tools)
- p5.js
- GarageBand

Publishing
- Cowbird
- Fold
Data Sets

pick one, or use your own

GoBoston2030 data from the City of Boston

Pew "Concerns about Climate Change" study (report and data)

Food for Free data

...or something else
Team Forming

*Find people to work with*

- What do you know?
- What do you want to make?
- What dataset are you interested in?