Check In:

Projects
Reflection:

Helvetica
Reflection:

Island Creek Oyster Bar
What do you think?
People should take responsibility for their actions.
If I injure someone with my car, ____ to blame

a) I am
b) the law is
c) the car is
d) society is
e) the victim is
If we work hard, we can create something completely new.
Can you say...

“I have never stolen an idea in my life!”
Ethical?
Images of Roy Lichtenstein and his artwork have been removed due to copyright restrictions.
What’s An Original?
What’s the responsibility of Google?
Google policy is to get right up to the creepy line and not cross it.
• Recently he has suggested that young people might in future change their names so as to escape their Google-able past.

• Last month he muttered cryptically about having “other ways” to get access to Facebook’s data should the social network decline to let Google index it.
What’s the designer’s responsibility?
Are ethics always about tough choices?

Think of a time when you observed an ethical decision being made, poorly. How could it have gone better?