Session 2:
Organizational Assumptions and Technology Policy Stakeholders

Joel Cutcher Gershenfeld
Industries Selected and Tasks

Industries:

- Aerospace
- Electric Utilities
- Geospatial
- Health Care
- Telecommunications

Tasks:

A. Confirm Membership (exchange contact information)
B. Confirm Policy Issue/Challenge
C. Confirm Stakeholder List
Collecting Data on Field Projects

- “Good Camper” Principle:
  » Leave the woods in at least as good shape as you found them

- Preparation for stakeholder interview:
  » Develop a short (2-3 paragraph) project overview
  » Develop a protocol with approx. 3-7 key questions (used by all members of the industry group)
  » Identify individual(s) to interview
  » Schedule time for the conversation (30 min. minimum)
  » Take good notes – including key quotes
  » Ask follow-up questions

- Be sure to consult with a broad range of print and electronic secondary sources