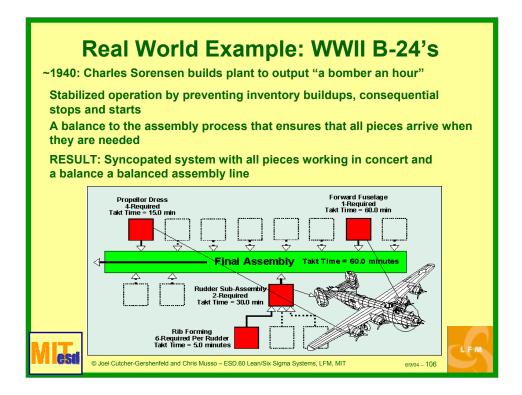
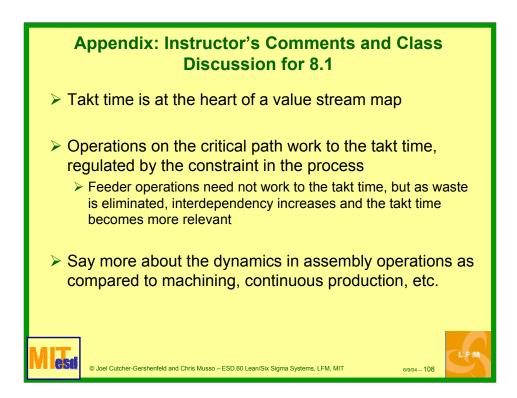
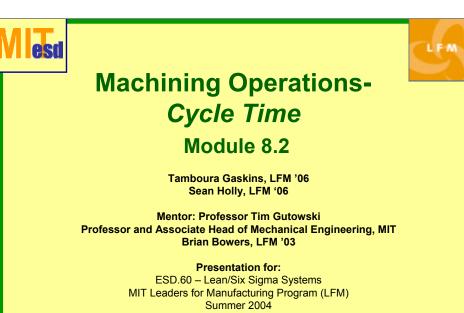


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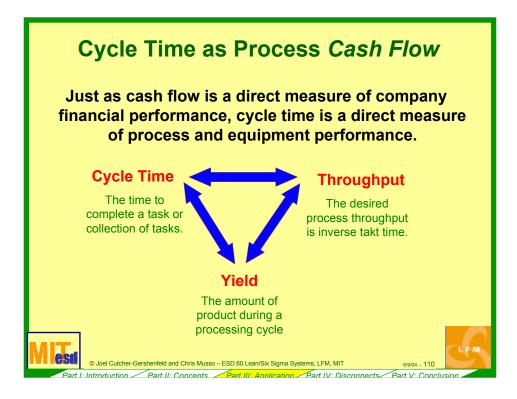


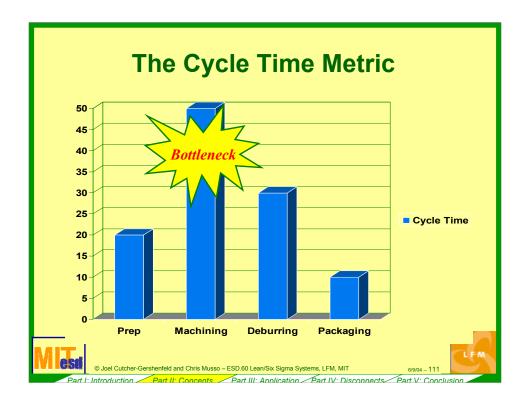
#### **Takt Time Disconnects** Technical Factors > Social Factors • Need to be able to properly Workforce can be resistive set the takt time for each to being told what speed operation to work at Once the operational takt A company controlled by • finance may throw the system out of whack by time is set it can be very difficult to change (example: speeding up or forcing products to be slowing down an assembly made in order to line) meet/exceed a quarter point Hard to control customer demand fluctuations (order Lack of trust in stability) management's commitment to employees **Difficult to ensure** • (Why should we work to processes remain in improve a process if control management will just lay us off?) There are numerous reasons plants have trouble implementing takt time esi © Joel Cutcher-Gershenfeld and Chris Musso - ESD.60 Lean/Six Sigma Systems, LFM, MIT 6/9/04 -- 107

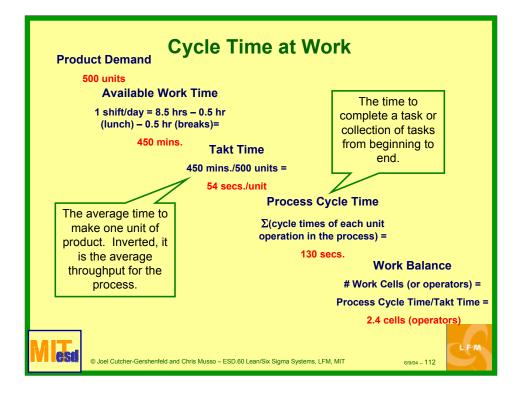


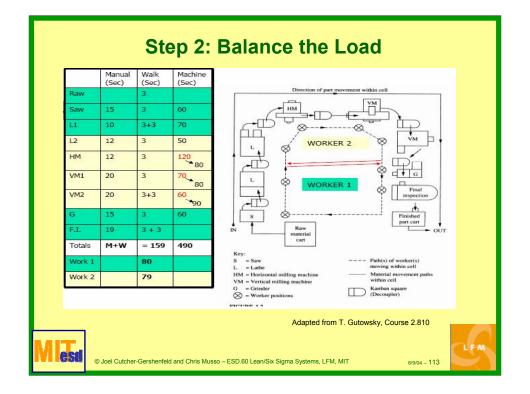


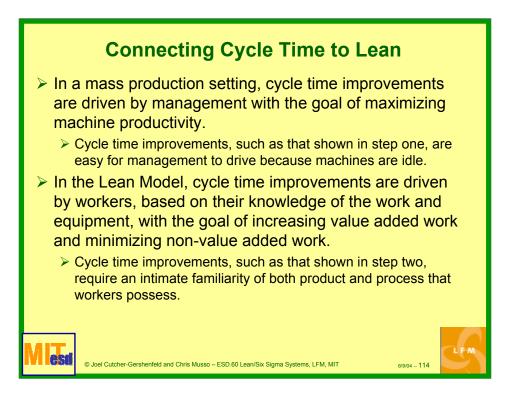
These materials were developed as part of MIT's ESD.60 course on "Lean/Six Sigma Systems." In some cases, the materials were produced by the lead instructor, Joel Cutcher-Gershenfeld, and in some cases by student teams working with LFM alumni/ae. Where the materials were developed by student teams, additional inputs from the faculty and from the technical instructor, Chris Musso, are reflected in some of the text or in an appendix



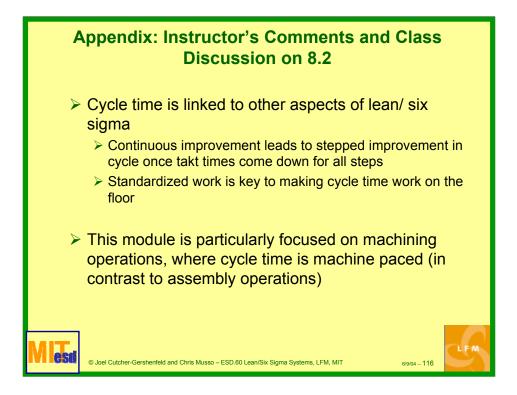


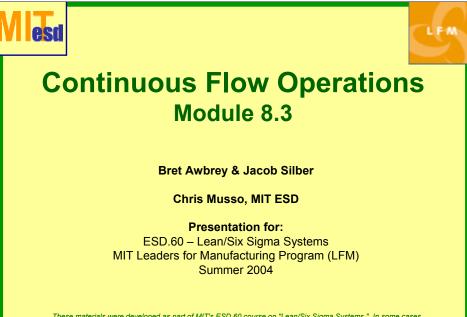






#### **Disconnects** > Technical Factors > Social Factors Better communication in scheduling product orders to minimize set-up time and maximize production time Relating cycle time to other performance metrics, such as yield and first-pass throughput The knowledge possessed by the workers signifies the strongest leveraging Prioritizing cycle time improvements to minimize production point in an interruptions organization to drive Knowing when cycle continuous time improvement is improvement. not the answer to productivity problems, e.g. when poor yield is a quality issue not a throughput issue esi © Joel Cutcher-Gershenfeld and Chris Musso - ESD.60 Lean/Six Sigma Systems, LFM, MIT 6/9/04 -- 115





These materials were developed as part of MIT's ESD.60 course on "Lean/Six Sigma Systems." In some cases, the materials were produced by the lead instructor, Joel Cutcher-Gershenfeld, and in some cases by student teams working with LFM alumni/ae. Where the materials were developed by student teams, additional inputs from the faculty and from the technical instructor, Chris Musso, are reflected in some of the text or in an appendix

# **Continuous Flow – Defining Factors**<sup>2,3</sup>

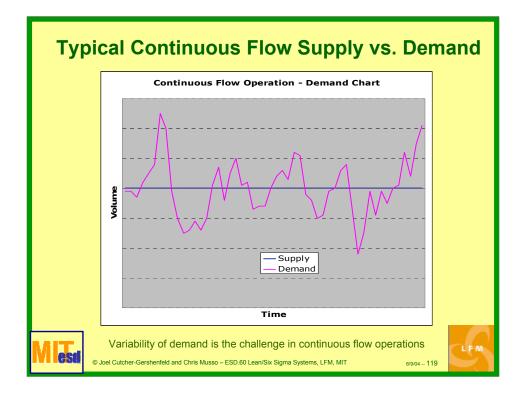
- High product volume
- Special purpose equipment (low flexibility)
- Uninterrupted product flow
- Few schedule changes

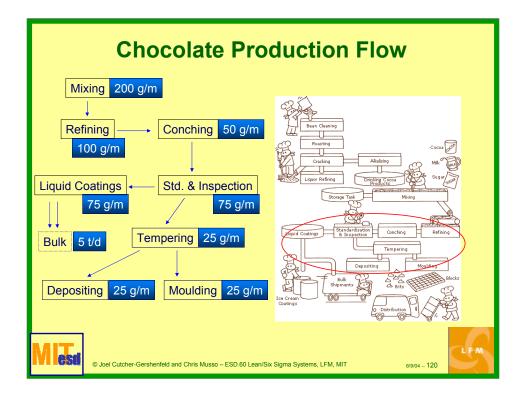
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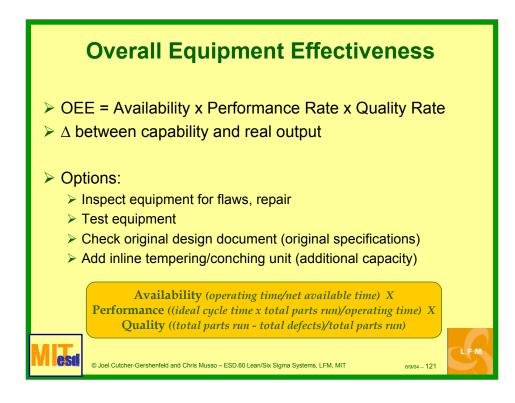
- Low number of standardized products
- Low variable cost (up to capacity level)
- > Low labor skill (operators) during regular operations

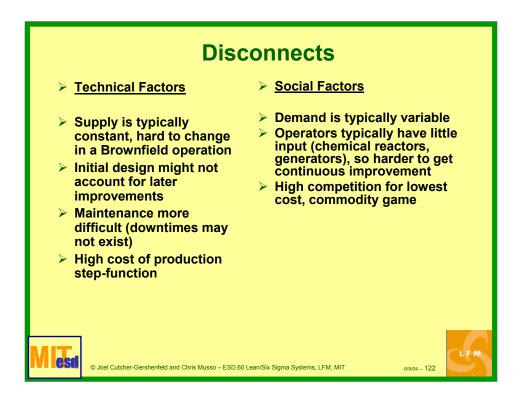
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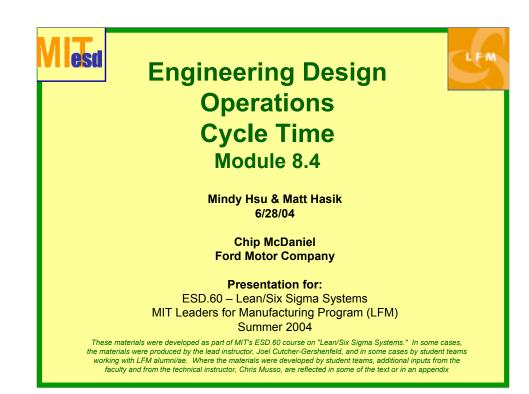


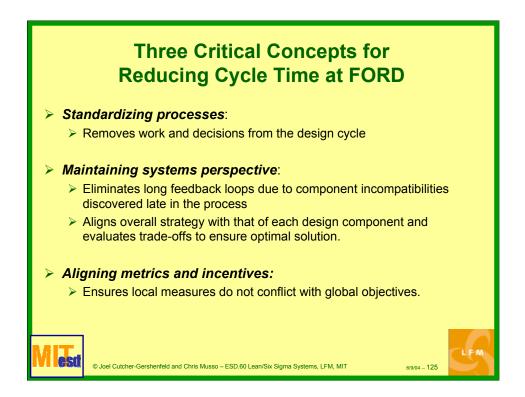






### **Appendix: Instructor's Comments and Class** Discussion > Key issue in continuous flow industries: balancing supply and demand > Economies of scale lead to continuous, large scale production—often more than market demands > Apparent economies become disabilities > Process industries often use financial instruments to make up for inability to scale to demand Socio-tech teams are often used instead of lean teams, since there is more meeting time and global focus on plant is required Scope of OEE is important: it can be for an individual machine, the bottleneck operation, an production operation or line, or an entire plant esd © Joel Cutcher-Gershenfeld and Chris Musso - ESD.60 Lean/Six Sigma Systems, LFM, MIT 6/9/04 -- 123





The lean designer/producer standardizes his work to maximize value-added

Developing new methods of door welding will not be a priority for the new product program manager; instead, he relies on proven company practices

Improvement to these practices are made, but not only for the one model, and not necessarily implemented during new model roll-out

Other designers/producers attempts to develop new/innovative methods on each new model designed, and to roll them out on the new model production.

This work does not always add value

Incentive system may be driving program manager to attempt to develop new methods for "his" product/launch

Optimal incentives and metrics drive program managers to develop improved methods across multiple products

To speed conflict resolution and reduce development time

Lean producer maintains system-level view of design process

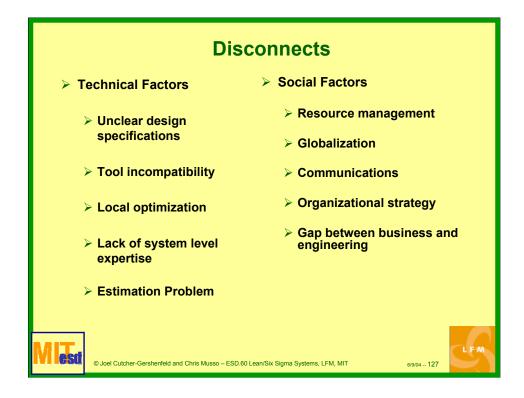
Motorola example

|  | Implementing Lean Design to Reduce Cycle Time<br>Concepts of Lean Design |  |   |  |  |  |  |
|--|--|--|---|--|--|--|--|
| sign   |  | Standardization of<br>Processes  | System Level<br>Perspective   | Metrics and<br>Incentives                                      |  |  |  |
|  | Leadership   | Strong process<br>orientation and<br>commitment to<br>standards                      | Strong technical<br>leadership which<br>complements<br>design strategy        | Ensures<br>alignment with<br>global objectives<br>and strategy |  |  |  |
| of Lean Design   | Teamwork   | "Flexible Capacity"<br>allows resource<br>flex <sup>2</sup> b/w projects             | Understanding "my<br>work is another's<br>work environment"                   | Rewards cross-<br>functional team<br>achievement               |  |  |  |
| Methods of I   | Communication  | Standard approach<br>vs. "how can we do<br>this" reduces trade-<br>offs & cycle time | Co-location, cross-<br>functional team<br>assignments foster<br>collaboration | Drive early<br>communication<br>and problem<br>resolution      |  |  |  |
| Ŵ  | Simultaneous<br>Development  | Minimize excessive<br>& pointless rework:<br>know when <i>not</i> to<br>work ahead   | Reduces long<br>feedback cycles from<br>incompatibilities<br>discovered late  | Drive parallel<br>paths and<br>shortened cycles                |  |  |  |
| IFrom James Morgan's PhD Thesis, High Performance Product Development, University of<br>Michigan, 2002.<br>© Joel Cutcher-Gershenfeld and Chris Musso – ESD.60 Lean/Six Sigma Systems, LFM, MIT 6/9/04 – 126 |  |  |   |  |  |  |  |

•**Teamwork**--concept of "flexible capacity" in development resources (engineering personnel). Individuals can be flexed between products/projects due to standardized design approaches and corresponding standardized personal skill sets.

•**Communications**--there are simply fewer early trade-offs decisions to be made due to strong standards orientation (start from a standard approach versus start from "how can we do this").

•Concurrent engineering--working ahead also has serious potential pitfalls leading to excessive and pointless rework. Must know two things: 1) how to work to appropriate "resolution" or detail for the design stage and 2) must know when NOT to work, e.g. working ahead is counterproductive--design equivalent of idle time on a non-constraint resource in a manufacturing facility. The extra work does not lead to additional throughput, it just piles up WIP.



Tech fac.

1) lack of design standards

2) between design phases, project completed globally. Compatible tools ensure smooth hand offs/ transitions

3) push off issues/problems somewhere else in the system

4) missing overall view. System doesn't work after combing all

components

5) knowing the state of development in other organizations

Social Fac.

1) resource allocation. Enough? Geographic Locations?

2) language, time zone, culture, working habit

3) address issues/problems immediately. Communicate and confirm, especially "interfaces"

4) Incentives/culture that encourage collaboration?

5) must tie engineering into key market-driven activities in the company.

## Engineering Design Performance by Regional Auto Industries, mid-1980s

|   | Japanese<br>Producers | American<br>Producers | European<br>Producers |
|---|-----------------------|-----------------------|-----------------------|
| Average Development Time (months)                 | 46.2                  | 60.4                  | 57.3                  |
| # of Employees on Project Team                    | 485                   | 903                   | 904                   |
| Ratio of Delayed Products                         | 1 in 6                | 1 in 2                | 1 in 3                |
| Die Development Time (months)                     | 13.8                  | 25.0                  | 28.0                  |
| Return to Normal Quality after New Model (months) | 1.4                   | 11                    | 12                    |

From The Machine That Changed the World (Womack, Jones, Roos; 1990)

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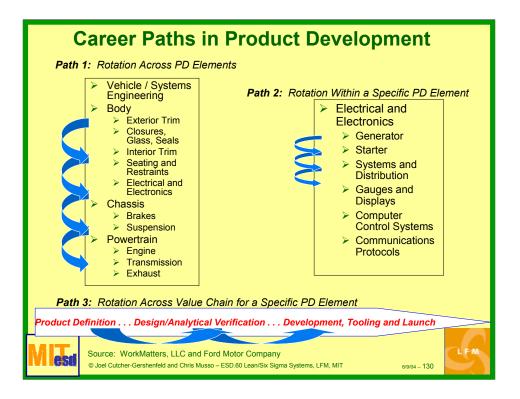
## Appendix: Instructor's Comments and Class Discussion

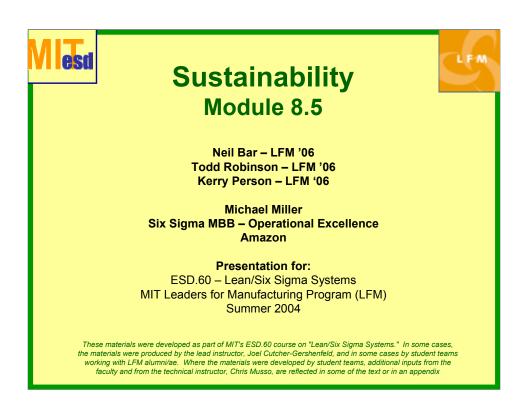
- The application of lean principles to engineering design is still being debated relative to process re-engineering, systems engineering, integrated product and process design teams, and other candidates
- Engineering process mapping and process improvement can have a huge impact on engineering cycle time
  - > Co-location is important (Chrysler Development Center, BMW design center)
  - Many sources of waste exist in PD and can be targeted adapting the 5Ss and the 7 Ws
- Upstream integration of manufacturing and downstream engagement of design (after launch) have high leverage
  - Making changes early sounds nice, and works well if *all* contingencies can be identified, or it can be extraordinarily expensive if contingencies are not identified and early changes have to be changed again later
- Consider the concept of "set based design" documented at Toyota
- > See attached slides on career development in Product Development

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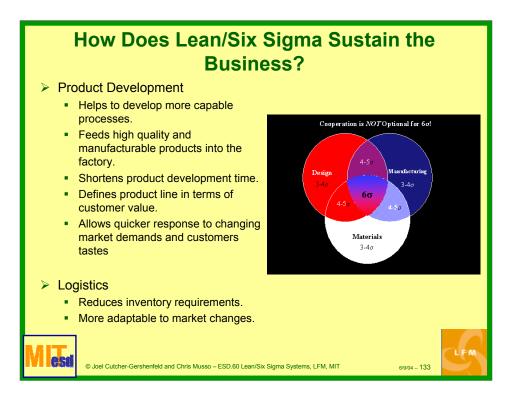


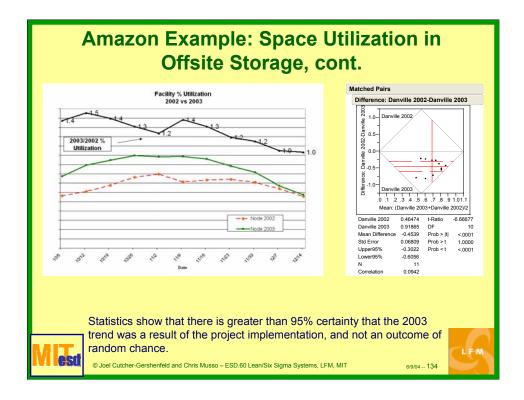
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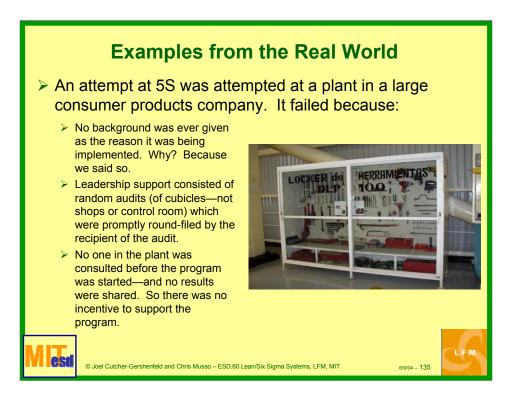


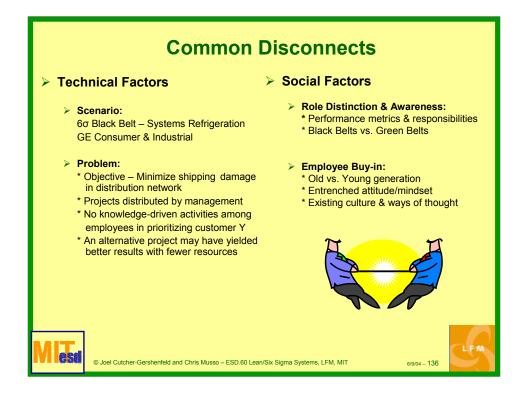


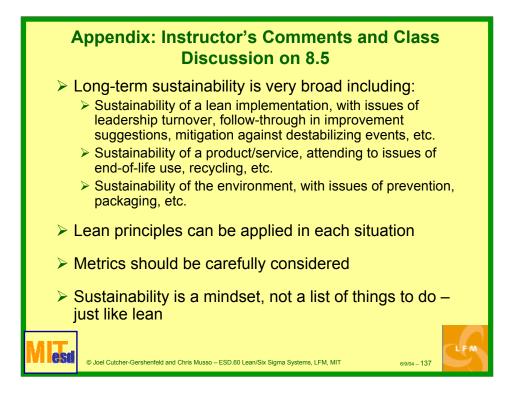


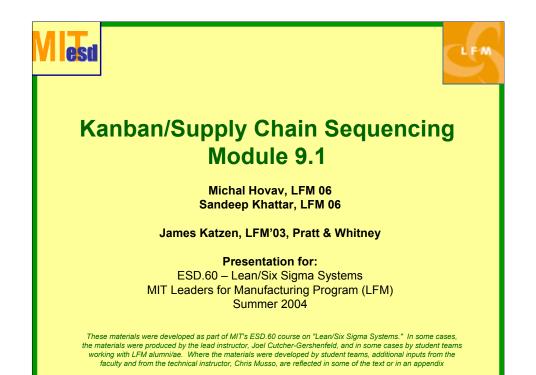


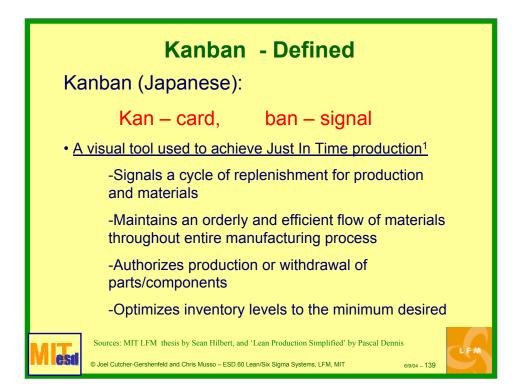
Data courtesy of Michael Miller, Amazon.com.

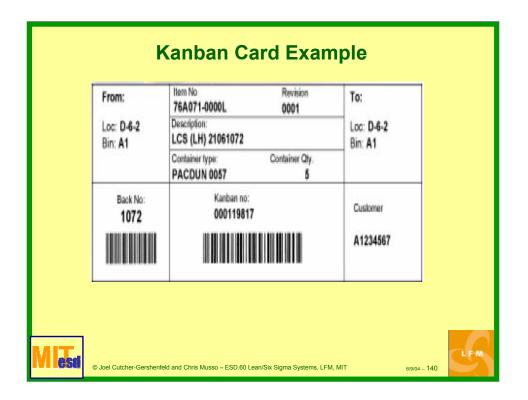


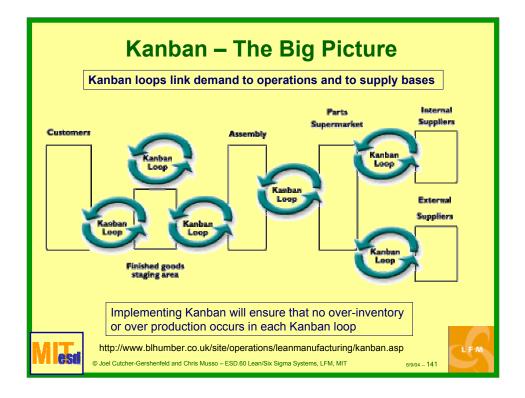


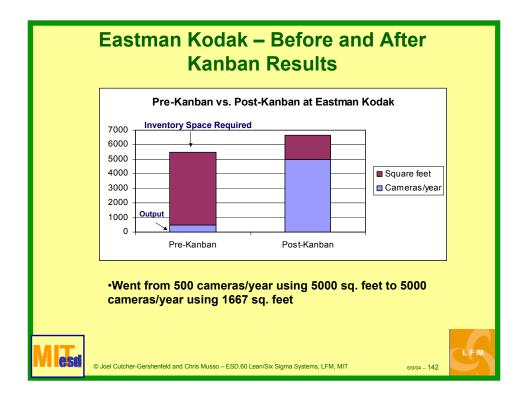


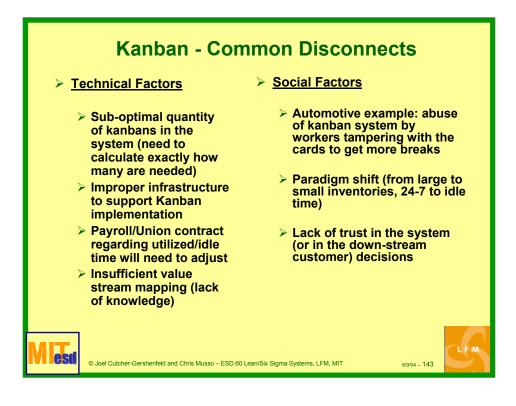


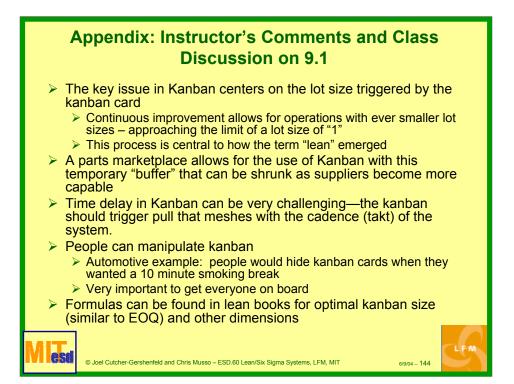
















## Parts Marketplaces and Parts Presentation Module 9.2

Min Shao and Jason Kary

Alumni / Mentor / Coach: Lynn Delisle, LFM '01

Presentation for: ESD.60 – Lean/Six Sigma Systems MIT Leaders for Manufacturing Program (LFM) Summer 2004

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