Week 3: Pokemon as Global Culture

1) Compare the different authors we read in Pikachu’s Global Adventure. How does each explain the success of Pokemon? How does each author describe the “Japaneseness” of Pokemon?

2) Anne Allison and Koichi Iwabuchi take very different approaches to analyzing the Japaneseness of Pokemon. In your opinion, who is more convincing? Why?

3) According to Yano, why is there so little protest against Pokemon in Japan compared to elsewhere in the world? What does this tell us about audiences and the “performance” of anime as global culture?
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