Week 5: Murakami Haruki (special lecture)

1) Murakami Haruki represents a globally recognized author from Japan. What do you think is part of the key of his success with American audiences? (Personal opinions are fine here.)

2) Would you say that the same reasons for anime’s worldwide success apply to Murakami’s success? Why or why not? How important are the differences between TV/film industries compared to the publishing industry in explaining the spread of Japanese culture?
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