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Mr. Baumann has served as the CEO of Isovera since the company's founding in 1998. Throughout his career as a consultant and entrepreneur, he has founded three for-profit entities and one not-for-profit. He currently serves on the Board of the Harvard Alumni Startups, a non-profit that supports entrepreneurs within the greater Harvard community. Mr. Baumann holds a degree in Economics Cum Laude from Harvard University where he published an acclaimed study on the efficacy of different business models online. He has also studied at the University of Michigan, the Massachusetts Institute of Technology, The Wharton School, and the London School of Economics. Mr. Baumann has been published in several non-profit industry publications and is a frequent presenter at seminars and conferences related to non-profits and technology. Mr. Baumann serves as a trusted advisor to many of Isovera's clients with regards to their strategic use of technology, and has several of Isovera's clients successfully raise funds for web-based initiatives.