

GlobalBrainPower 1on1Learning.com

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What

- 1on1learning is an online education venture providing high quality 1on1 tutoring/educational learning/assistance at a price point that can make such a service ubiquitous
 - The need for online real-time support will grow with the growth of Online Educational/E-Learning services. We intend to position ourselves as service providers who can satisfy this emerging market.
 - Our current team includes members of the MIT and Harvard community. We are trying to recruit industry and faculty leaders for our Advisory Board.
 - We expect our quality/cost ratio to be dramatically higher than traditional competitors.

Why

- ELearning Market – 46B in 2005
 - Who is providing educational support ? (For OpenCourseWare/Online Degrees/E-learning etc)
 - How much does that support cost ?
- Previously non-viable scenarios can eventually become standard ?
 - Every child can have their own live personal tutor - Personal tutoring at a few dollars an hour (imagine a qualified teacher always available and also affordable)
 - Real-time Q&A service
 - Research Services

How

- The availability of low-cost but highly skilled and educated labor in developing countries
- Low transaction costs on the internet
- Emergence and rapid growth of online education as a viable supplement and even alternative to classroom learning

Next Steps

- Can it work ?
 - Will we be able to recruit sufficient talented employees in developing countries
 - Will they be able to be effective over an online medium (Build a prototype - need to find a school/corporation/partner that will be interested in a pilot)
- Partnerships?
 - (ELearning Companies/Universities/Schools)
- Exit Strategy