

mobile **ca**re: scalable imaging and diagnosis for the developing world

moca is a customizable, remote medical diagnostics platform for health workers in developing nations.



it is an **end-to-end system** that seamlessly connects health workers in the field to centralized medical experts.

objective

a **lack of trained physicians** is one of the largest issues facing healthcare in the developing world.

Photo removed due to copyright restrictions. A group of African children. patients often make long journeys to clinics, only to be referred to **expensive and far away** medical centers for a diagnosis

paper based medical records further contribute to inefficiencies



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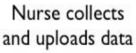


Doctor creates custom procedure on OpenMRS

Moca downloads and stores procedure for nurse to use







Doctor grabs case from queue and reviews it

Clinical Rommary Dogs



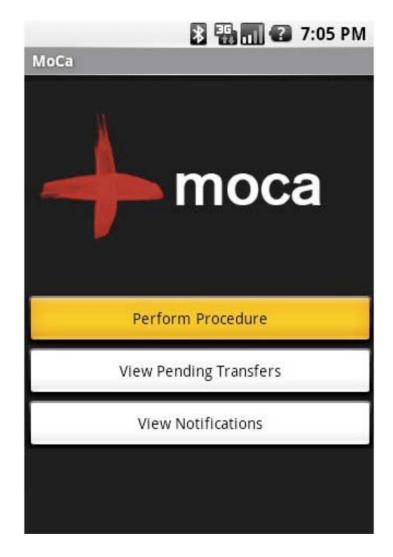
Moca informs nurse of diagnosis result

features

- user customizable medical decision trees and forms
- image and audio file support
- integration with medical record system standard
- workflow management for efficient utilization of remote medical experts
- data transfer optimized for poor coverage areas
- open source platform

OpenMRS Integration

- Free and open source electronic medical records system
- Designed for use in developing countries
- Lead by Regenstrief Institute and Partners In Health
- Active deployments in several African and Latin American countries



demo

Centers for E-health + Telemedicine: Universiti Sains Malaysia (Malaysia) Institut dela Francophonie pour Medicine Tropicale (Laos) University of the Philippines Manila (Philippines) University of Gadjah Mada (Indonesia) Ciputra Univerity (Indonesia) Hanoi Medical University (Vietnam)

November 2008: initial local presentation January – March 2009: planned travel to Philippines for prelim work and assessments May 2009: pilot study deployed in Capiz : ophthalmology + dermatology

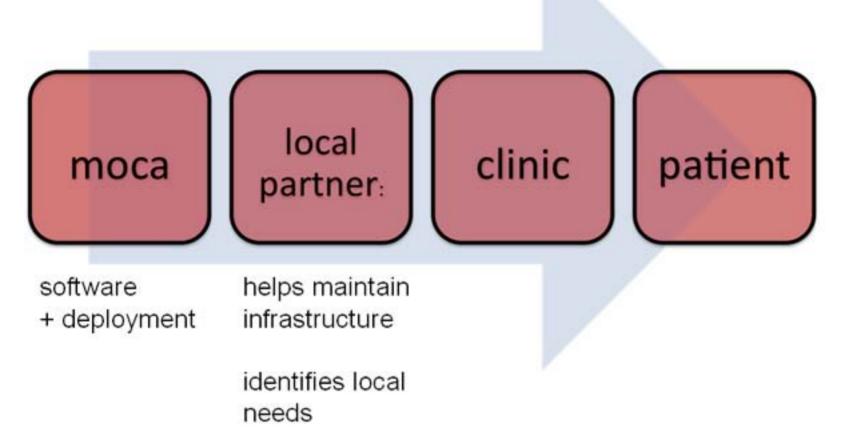
deployment

pilot study costs are fully covered through support from the WHO and the Filipino Department of Health



startup cost: \$1200
(server)+ \$200-\$400
per phone

running cost: \$0 - \$100 per phone, month



open source software platform means low cost of deployment, no proprietary data formats, re-use of code and sharing of expertise



Development: Clark Freifeld Two anonymous MIT students RJ Ryan **Operations/ Sustainability:** Santiago Alfaro Ted Chan Sameer Hirji Crystal Mao

Media/ Communications: Elliot Higger Nicole Prowell

Advisors: Leo Celi Gari Clifford Luis Sarmenta MAS.965 / 6.976 / ÒÙÈJ€Î NextLab I: Designing Mobile Technologies for the Next Billion Users Fall 2008

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