Communications Goal in 3.003: To become a better communicator

How?

--Practice

--Emulation

--Critique

Principles of Communication

--Communication is a system

--Communication is a way of thinking

--Good communication has certain attributes: clarity, balance, coherence

--There are steps in preparing communication: planning, drafting, revising, editing

--Communication is about both medium and message: how you package information

Most of the time, communication in the field of engineering, as in other fields, is telling a story. Your job is to create the most effective and compelling narrative.