

A4 Rubric

100 points total

(34 points) Wireframing

- **30 points** for a collection of reasonably designed wireframes for the concepts of *refreeting*, *upvoting* and *following*.
- **4 points** for showing the flow between wireframes.

(26 points) Heuristic Evaluation

- **2 points** each for an example for each of the 13 heuristics.

(19 points) User Testing

- **5 points** for specifying appropriate tasks for the user to complete.
- **10 points** for summarizing your observations of the user testing.
- **4 points** for describing changes you would make in response to your observations.

(21 points) Ethical implications

- **21 points** 3 points for a compelling answer to each of the seven questions.

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RES.TLL-008 Social and Ethical Responsibilities of Computing (SERC)

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