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**Team effort**

**Individual effort**
Guidelines and Resources

Report

Include …
• background information
• your list of questions
• your assessment of strengths and weaknesses in implementing “best practices” for the aspect of innovation covered in the module
• recommendations for improvements; your insights into the challenges associated with implementing the processes, structures and strategies covered in class
• any related practices that are employed but not covered in class
• 2-3 pages, double spaced

“Blog” post

• Concise
• Focused on key elements (not necessarily a summary of all points discussed in paper)
• Provocative and generates discussion

Blog responses

• Provide comments, suggestions, lessons learned comparing your assignment outcome with that of others
• Responses should be cumulative wherever possible
• Original authors are encouraged to respond and engage in debate