Discussion of Scenario Planning

1. Read:


2. Preparation questions:

1) What are the implicit “scenario drivers” (as described in Schwartz) behind the Hagel & Brown argument and the Malone & Laubacher argument? Identify give a name to three alternative scenarios for each. Indentify two or three key “leading indicators” (Schwartz) for the two sets of scenarios.

2) We will reconstruct the creation of these scenarios in discussion in class on Thursday. In addition to becoming familiar with scenario planning, a technique and way of thinking that is increasingly in use, we will discuss the value of scenarios as context for our upcoming speakers and for career choices.