15.969 Dynamic Leadership

LEADERSHIP

IMPROVISATION

THINKING ON YOUR FEET

All the skills you really need to succeed in business... but were afraid to ask
Using Improvisation in Business

What is improvisation? Here, it is:

**COMEDY IMPROVISATION**

- History in Theater
  - Children’s acting help (Spolin)
  - Used by Actors for Training
- Evolved into comedy improvisation (Sills)
- Today, still based on set of defined rules...
Examples!!
Who am I?

(Why am I teaching this class?)
- 5 yrs Venture Capital & Investmt Banking
- 2 yrs opening & operating a Toy Store
- During/In Between: COMEDY
  - IMPROV/STAND-UP
  - TRAINING AT GROUNDLINGS (SNL FEEDER)
- MIT SLOAN MBA
- Created course as part of research thesis...
Yes!

Leadership = understand the situation
- Often in unexpected moments
- How to read the reactions of everyone else
- Create consensus without saying a word
Comedy Improv

- Same concepts at work

- Comedy Improv = reading a situation
  - Actors arrive seamlessly at topic
  - Comfortable with unexpected
  - Create consensus seamlessly
Use Skills of Improv...

- Improvisation can provide expertise like:
  - How to intuitively understand situation
  - Calculate how people will react
  - How you can change small elements of the situation to better suit the dynamic...
  - Better understanding of how to see THE BIG PICTURE

Learn leadership as a dynamic force
Primary Colors

Governor Jack Stanton (Pres Bill Clinton)
- Reading an audience
- Responding (reacting) appropriately
- Winning them over!
Learn How...Here

- IMPROV THEATER!
  - All the training you need
  - Best leader ever
  - Forget everything you’ve learned
  - In just 6 weeks, everything you need
  - Best leaders, improv comics
Some Rules

- Feedback! TWO WORDS:
  - GET
  - GIVE
  EVERYONE! (ME TOO!)

- Don’t try to be funny
  - Won’t work...

- Understand what works, what doesn’t
  - Take risks here...how do you react?
Warm-Ups
IMPROV RULES

“10 habits of highly successful improv comics”

1. Always agree (YES!) Never never deny
2. Don’t ask questions
3. LISTEN!
4. Add information, not filler
5. Eye contact!
More Improv Rules

“10 habits of highly successful improv comics”

...continued...

5. Use Spacework
6. Avoid arguments
7. Don’t be static ‘talking heads’
8. Let go! Try something new
9. Never be drunk, drugged, in an altered state
Follow the Rules

- For Improvisational Success
- In this classroom
- First learn how to improvise...then become DYNAMIC LEADERS