

15.969 Dynamic Leadership

**IMPROVISATION TRAINING**

**VS.**

**LEADERSHIP TRAINING**

Continued

# Leadership: Image Building

“Change Signature”

“Self-Awareness”

“HOW YOU INSPIRE OTHERS”

**“We Must Be the Change We Wish to See in the World”**

***--Gandhi***

# Examples in Today's Leaders?

- CEOs – Written Word - WSJ
- Women Leaders - WSJ
- Dick Cheney

Improvisational moments define leadership

# What Image for You?

- Think for a moment
- Write down 3-5 characteristics
- Who you are today, who to be tomorrow
- Why are these important for you...

Improvisation utilizes 'characters' for image

# YOU?

## Group Project:

- Groups of 4 to 6:
- 6 minute presentation
- Real world example to present

# Last Class: Real World Apps

MANAGING UP?

Improvisational? Often YES.

Leadership 'in the moment'

# Today's Class: Real? con't

- Networking? Managing Down?
  - Almost always 'improvisational'
  - Use techniques learned here!
- Sales?
  - Prepared yes...
  - Also must react appropriately to cust needs
  - Management = Leadership = Sales

# Reminder: SKILLS + RISKS

- Learning a new skill set
  - Not content! Difficult here, easy when all info available
  - Learn how YOU react, how audience reacts
  - Managing various factors, juggling everything
- Take Risks
  - Play, try, push yourself
  - USE YOUR DESIRED IMAGE



# FOCUS...Inside Classroom

- Skill Building vs. Content
- Gaining Confidence
  - Presentation Confidence
  - Interpersonal Confidence
- Take risks, push yourself

**LAST LEARNING LABORATORY YOU'LL GET!**